

**Seminar on
Practice and Procedures in Merger Investigations
BUDAPEST, HUNGARY, 11 - 13 MARCH 2014**

WORKSHOP OBJECTIVES

The purpose of the seminar is to focus very specifically on investigation techniques and procedures in merger cases. We will talk about essential planning and investigation steps, questionnaires, market surveys and econometric data, conducting state of play meetings and remedy discussions. The OECD experts will give introductory presentations into the relevant subjects. Throughout the seminar the participants will work intensively on a hypothetical case and try to solve relevant problems in breakout groups, supported by the OECD experts. The group results will then be presented and discussed.

AGENDA

Hotel Novotel Budapest Centrum

Tuesday, 11 March

09.00-09.20	Welcome and opening remarks (<i>László Bak, GVH, Budapest</i>)
09.20-09.45	Group Photo and Introductions
09.45-10.15	Project planning in merger cases (<i>Patricia A. Brink, US Department of Justice</i>)
10.15-10.30	Introduction into the hypothetical merger case: the aquavit merger (<i>Sabine Zigelski, OECD, Paris</i>)
10.30-11.30	Theories of harm in mergers (<i>Georgiana Capraru Ianus, European Commission, Brussels</i>)
11.30-11.45	Coffee break
11.45-12.30	<i>Breakout groups session 1 – first impressions, first steps</i>

12.30-12.50	<i>Presentation of the breakout group results</i>
12.50-14.00	Lunch in the hotel restaurant
14.00-14.30	<i>Breakout groups session 2 – information request to notifying parties</i>
14.30-14.50	<i>Presentation of the breakout group results</i>
14.50-15.50	Requests for information (<i>Elke Zeise, Bundeskartellamt, Bonn</i>)
15.50-16.05	Coffee break
16.05-17.15	<i>Breakout groups session 3 – review of a questionnaire</i>
18.30	Meet at the hotel reception, transfer to the welcome dinner

Wednesday, 12 March

09.30-10.30	Economic evidence in merger analysis (<i>Boris Martinovic, GVH, Budapest</i>)
10.30-10.45	Introduction into the economics of the hypothetical (<i>Sabine Zigeliski, OECD, Paris</i>)
10.45-11.00	Coffee break
11.00-11.45	<i>Breakout groups session 4 – evaluation of economic study</i>
11.45-12.15	<i>Presentation of breakout group results</i>
12.15-12.30	Results of the investigations in the hypothetical case (<i>Sabine Zigeliski, OECD, Paris</i>)
12.30-14.00	Lunch in the hotel restaurant
14.00-14.45	<i>Breakout groups session 5 – preliminary internal decision making</i>
14.45-15.05	<i>Role play – internal decision making meeting</i>

15.05-15.20	Coffee break
15.20-15.40	<i>Discussion of the role play</i>
15.40-16.10	Essential procedural steps and rights in merger investigations (<i>Georgiana Capraru Ianus, European Commission, Brussels</i>)
16.10-17.10	Merger remedies (<i>Patricia A. Brink, US Department of Justice</i>)
17.10-	Facultative: product market definition in practice

Dinner is available between 19.00 and 22.00 in the hotel restaurant

Thursday, 13 March

09.30-10.15	<i>Breakout groups session 6 – preparation of a remedy discussion</i>
10.15-10.35	<i>Role play – remedy negotiation</i>
10.35-10.55	<i>Discussion of the role play</i>
10.55-11.10	Coffee break
11.10-11.40	<i>Breakout groups session 7 – final decision</i>
11.40-12.00	<i>Presentation of breakout group results</i>
12.00-12.15	Results of a real aquavit merger case (<i>Sabine Zigelski, OECD, Paris</i>)
12.15-12.45	Concluding remarks/evaluation
12.45-14:00	Lunch in the hotel restaurant

Dinner is available between 19.00 and 22.00 in the hotel restaurant