OECD/Korea Policy Centre, Competition Programme

in collaboration with the

World Intellectual Property Organization

Workshop on

Intellectual Property and Competition Law

Jeju Island, Korea - 17-19 April 2013

Attendees will include delegates from the United States, the European Union, Korea, China, India, Chinese Taipei, Indonesia, Malaysia, Pakistan, the Philippines, Mongolia, Thailand, Vietnam, WIPO and the OECD
# Workshop Agenda

## Wednesday, 17 April

**9:00-12:00**  
**Welcome and Opening Remarks by OECD/Korea Policy Centre, Competition Programme**  
Mr Jay Young Kang, Director General of the Competition Programme (OECD/Korea Policy Centre)

**Opening Remarks by WIPO**  
Mr Giovanni Napolitano (WIPO)

**Introduction to the OECD/Korea Policy Centre & KFTC**  
Ms Hyelim Jang, Director (OECD/Korea Policy Centre)

*Participants briefly introduce themselves and their agency to the group*

**Overview of the Workshop**  
Ms Simone Warwick (OECD/Korea Policy Centre)

*Coffee Break*

**The IP and Competition Law Interface**  
Mr Giovanni Napolitano (WIPO)

**Photo Session & Lunch Break**

**12:00-13:30**  
**Korea at a Glance**  
Ms Michelle Ahn (OECD/Korea Policy Centre)

**Competition Law Enforcement in Digital Markets: the Microsoft Cases**  
Ms Marieke Scholz (European Commission)

*Coffee Break*

**Framework for Analyzing IP Licensing Practices**  
Mr Owen Kendler (U.S. Department of Justice, Antitrust Division)

**18:00**  
**Welcome Dinner**

## Thursday, 18 April

**9:00-12:30**  
**Standards, Patents and EU Competition Law**  
Ms Marieke Scholz (European Commission)

**IP and Competition Law - Indian Perspective**  
Dr Satya Prakash and Ms Neha Raj (Competition Commission of India)
Coffee Break

Copyright and Trade Marks in Competition Cases
Mr Giovanni Napolitano (WIPO)

Competition Policy and IPR Issues in Mongolia
Ms Ariunaa Byambajav (AF CCP)

12:30-14:00  Lunch Break
14:00-17:00  Sight seeing
18:00        Dinner Provided at a Jeju Restaurant

Friday, 19 April

9:30-12:00  An Introduction to Patent Pooling Agreements and Cross Licensing Agreements
Mr Owen Kendler (U.S. Department of Justice, Antitrust Division)

Chinese Taipei: Patent Pools and Merger Review
Mr Yuchuan Liu (Chinese Taipei Fair Trade Commission)

Coffee Break

Antitrust Regulations over IP Licensing: Theories and Cases of Korea
Professor Hwang Lee (Korea University)

12:00-14:00  Lunch Break
14:00-17:00  IP Considerations in Merger Cases
Ms Simone Warwick (OECD/Korea Policy Centre)

Coffee Break

Hypothetical Exercises
Ms Simone Warwick (OECD/Korea Policy Centre)
Mr Giovanni Napolitano (WIPO)

Concluding Remarks by OECD/Korea Policy Centre and WIPO