

BUSINESS INTEGRITY ROUNDTABLE

PROMOTING BUSINESS INTEGRITY IN SMEs

14 DECEMBER 2022 | 14:30 – 16:00 CEST | VIRTUAL EVENT

The roundtable will launch the *Toolkit for Raising Awareness and Preventing Corruption in SMEs* and the study on *Anti-Corruption Compliance in Times of Crisis: Building Resilience and Seizing Opportunities*, and feature an exchange of best practices to promote business integrity in SMEs.

Bringing together governments, international and business organisations, and companies, roundtable panellists will discuss how to support and incentivise anti-corruption compliance programmes, and compliance challenges and opportunities presented in crisis contexts.

The roundtable will take place virtually via Zoom, and the deadline for registration is 9 December 2022. Please register here:

https://meetoe.cd1.zoom.us/webinar/register/WN_-WnAVfjoQd6Gaazgl2YGqQ

The roundtable is an open and interactive event. Registered participants will be able to take part in the discussion by sharing information or ask questions in the chat. The working language of the event will be English. Please contact Ms. Paloma Cupello (paloma.cupello@oecd.org) with any questions.

Looking forward to meeting you virtually,

The OECD Anti-Corruption Division



AGENDA

14:30 – 14:50	Welcome remarks and launch of the OECD reports
	<ul style="list-style-type: none">▪ Keynote speech by Mr. Johan Forssell, Minister for International Development Cooperation and Foreign Trade of Sweden (Pre-recorded speech) <p>Launch of the OECD reports:</p> <ul style="list-style-type: none">▪ Presentation by Mr. Antonio Gomes, Deputy Director of the OECD Directorate for Business and Finance (DAF)▪ <i>Toolkit for raising awareness and preventing corruption in SMEs</i> <p>This paper evaluates foreign bribery and corruption risks for small and medium enterprises (SMEs), and proposes an awareness-raising toolkit on the importance of adopting anti-corruption measures. Based on data collected through research, interviews with SMEs, business organisations and legal professionals in countries Party to the OECD Anti-Bribery Convention and others, the toolkit presents initiatives that will enable governments, business organisations and large companies to better support SMEs in preventing and fighting foreign bribery and corruption.</p> <ul style="list-style-type: none">▪ <i>Anti-corruption compliance in times of crisis: Building resilience and seizing opportunities</i> <p>Building on the findings of the 2020 OECD study Corporate Anti-Corruption Compliance Drivers, Mechanisms and Ideas for Change, which triggered significant interest from the business community, this new study addresses the impact of major crises on anti-corruption compliance objectives, resources and operations, taking the Covid-19 pandemic and ensuing economic crisis as a case study. It further assesses the challenges and/or opportunities to businesses generated by these recent crises in the area of anti-corruption compliance.</p>

14:50 – 15:55	Panel: Promoting business integrity in SMEs
	<p>SMEs play an important role in the economy: they create a large share of global GDP, jobs and innovation. But they are usually the first victims of governance failures, corruption, and other global crises. In its country evaluations under the Anti-Bribery Convention, the OECD Working Group on Bribery (WGB) has often recommended that countries undertake greater efforts to raise awareness and promote anti-corruption compliance among their SMEs. External stakeholders and other private sector representatives have further called on WGB countries to better support SMEs in their anti-corruption efforts. However, reaching out to SMEs is often challenging. This panel will discuss the successful initiatives different stakeholders have promoted to strengthen business integrity to SMEs around the world.</p> <p>Moderator: Mr Drago Kos, Chair of the OECD Working Group on Bribery</p> <p>Speakers:</p> <ul style="list-style-type: none"> ▪ Ms Tricia van Orden – Acting Director of the Trade Promotion Coordinating Committee Secretariat at the International Trade Administration - US Department of Commerce and Overseer of the APEC Business Ethics for SMEs initiative ▪ Ms Ekaterina Lysova – Senior Program Officer, Europe & Eurasia, Center for International Private Enterprise (CIPE) ▪ Dr. Kanyenje Gakombe - Chairman of Kenya Healthcare Federation (KHF), Chief Executive Officer, Metropolitan Hospital ▪ Ms Vibeke Lyssand Leirvag - Owner of SME, Felicia Design, Vice President TNCC, Chairwoman JFCCT, Advisor to BoT
15:55 – 16:00	Closing remarks Mr Drago Kos , Chair of the OECD Working Group on Bribery