



THIRD ANNUAL HIGH-LEVEL
ANTI-CORRUPTION CONFERENCE FOR
G20 GOVERNMENTS AND BUSINESS



***Jointly organised by the Russian Presidency in the G20 and the OECD,
and supported by the UNODC***

25-26 April 2013, OECD Conference Centre, Paris

Corruption threatens the integrity of markets, undermines fair competition, distorts resource allocation, destroys public trust, and undermines the rule of law. It is a severe impediment to economic growth, and a significant challenge for developed, emerging and developing countries. Fighting corruption requires a holistic, forward-thinking approach. And, it requires governments and business working together.

For this reason, both G20 governments and business have committed to joining forces against corruption, as called by the G20 Leaders in Los Cabos. As part of this commitment, the Russian Presidency of the G20 and the Organisation for Economic Cooperation and Development (OECD), with the support of the United Nations Office on Drugs and Crime (UNODC), are organizing this *Third Annual High-Level Anti-Corruption Conference for G20 Governments and Business*.

This Conference will bring together high-level government and business representatives, as well as civil society, to examine best practices for combating corruption. The Conference will discuss the priorities laid out in the 2013-2014 G20 Anti-Corruption Action Plan and Business 20 (B20) Recommendations to Governments. It will also build on the outcomes of the two previous High-Level Anti-corruption Conferences in Paris 2011 and Puerto Vallarta 2012. There will be two areas of focus: "Promoting transparency and integrity in organising sport and other major events," and "At the cutting-edge of the fight against corruption".

The Conclusions of this event could be fed into the discussions of the G20 Anti-Corruption Working Group, tasked with the implementation of the G20 Anti-Corruption Action Plan, and of the B20 Task Force on Improving Transparency and Anti-Corruption.

DRAFT PROGRAMME

Thursday, 25 April 2013

9:00 - 9:30 **Opening Ceremony**

Opening Keynote Address: Angel Gurría, Secretary-General, OECD

Opening Remarks:

- Yury Fedotov, Executive Director, UNODC
- Futhi Mtoba, Co-Chair of the B20 Task Force on Improving Transparency and Anti-corruption; Past President, Business Unity South Africa
- Ksenia Yudaeva, Russian G20 Sherpa, Chief of Presidential Experts' Directorate, Russian Federation

Promoting Transparency and Integrity in Organising Sport and other Major Events

09:30- 11:00 **Roundtable 1: Integrity at all phases**

The award, preparation, organisation and implementation of a major event opens up potential vulnerabilities to corruption, through increasingly complex financing schemes, high interaction between the private and public interests and interplay of interests between national and regional jurisdictions. This roundtable will examine these issues, from the award of the event to the government procurement and public-private partnerships (PPPs), in particular for the construction of infrastructure and the purchasing of equipment, which provide many occasions for foreign bribery, bid-rigging or other forms of criminal and anti-competitive behaviours. This roundtable will also aim to identify ways to best use public resources devoted to the realisation of these major events.

Keynote remarks: Jorge Hage Sobrinho, Minister of State, Office of the Comptroller General, Brazil

Moderator: Dimitri Vlassis, Chief, Corruption and Economic Crime Branch, UNODC

Speakers:

- Dmitry Feoktistov, Co-Chair, G20 Anti-Corruption Working Group, Deputy Director, Department on New Challenges and Threats, Ministry of Foreign Affairs, Russian Federation
- Rolf Alter, Director for Public Governance, OECD
- Dimitri Kerkentzes, Chief of Staff, Bureau International des Expositions
- Sylvia Schenk, Senior Advisor for Sport, Transparency International
- Pâquerette Girard Zappelli, Secretary of the Ethics Commission, International Olympic Committee

11:00 – 11:30 **Coffee Break**

11:30-13:00

Roundtable 2: Licensing and sponsorship

Sport and similar major events come with big price tags: They attract enormous audiences and therefore event organisers are often responsible for multi-million dollar budgets for licensing, sponsorship and advertising contracts. Private actors can be tempted to resort to bribery in order to obtain sponsorship television/media rights, merchandising, ticketing, and betting rights. How can event organizers, bidders, and governments work together to put in place reliable preventive systems and effective due diligence? This question will be at the heart of the discussions by this roundtable.

Moderator: Nicola Bonucci, Director for Legal Affairs, OECD

Speakers:

- Antonino Cusimano, Secretary of the Board of Directors and Head of Corporate and Legal Affairs, Telecom Italia
- Mary-Beth Goodman, Director for International Economic Affairs, U.S. National Security Council
- Oliver Kaiser, President, Fachverband für Sponsoring und Sonderwerbformen e.V (FASPO); Co-Chair, UN Global Compact Sub-Working Group on 'Sport Sponsoring and Hospitality'
- Tamara Northcott, Head of Anti-bribery and Compliance, Vodafone

13:00 – 15:00

Lunch Break

At the Cutting-Edge of the Fight against Corruption

15:00 - 16:30

Panel 1: Fighting corruption to foster growth

Why should we fight corruption? It is a question that is sometimes taken for granted. But, the economic and social benefits of fighting corruption on economic growth and sustainable development are often underestimated. Better understanding how the implementation of effective anti-corruption measures positively impacts growth, development and international investment could further incentivize governments and business to step up the fight against corruption.

Moderator: Gabriela Ramos, Chief of Staff and G20 Sherpa, OECD

Speakers:

- Ksenia Yudaeva, Russian G20 Sherpa, Chief of Presidential Experts' Directorate, Russian Federation;
- Paul Collier, Professor of Economics and Public Policy, Blavatnik School of Government and Director of the Centre for the Study of African Economies, University of Oxford
- Gustavo Piga, Professor of Economics, Ph. D., Department of Business Government, Philosophy Studies, University of Rome Tor Vergata
- Sushanta Kumar Sen, Principal Adviser, Confederation of Indian Industry

16:30 –17:00

Coffee Break

17:00 – 18:30

Panel 2: Carrots or Sticks? Balancing sanctions with incentives to promote clean business

What is a healthy balance between punishments for corrupt behaviour and rewards for clean business practices? What measures can governments employ to ensure their companies and citizens abide by their anti-corruption rules? What avenues can companies confidently follow for working with their governments to address violations of their anti-corruption compliance programmes? This panel seeks to address these questions by looking at up-and-coming trends in enforcement and compliance, such as voluntary disclosures by companies, corporate “self-cleaning”, and out-of-court settlements for anti-corruption violations.

Moderator: Carolyn Ervin, Director for Financial and Enterprise Affairs, OECD (TBC)

Speakers:

- Sergei Dubik, Adviser to the President, Russian Federation
- Charles Heeter, Chair, BIAC and Managing Principal, Global Public Policy, Deloitte Touche Tohmatsu Ltd
- Massimo Mantovani, General Counsel, Legal Affairs, ENI
- Barry Vitou, Co-authors, TheBriberyAct.com
- Sheng Xi, Chief Audit Officer, China Eastern Airlines

18:30 – 20:00 **Cocktail**

Friday, 26 April 2013

09:00 – 10:30 **Panel 3: Dealing with the challenge of bribery solicitation**

There are two sides to every bribery transaction. There is a bribe giver, and a bribe taker. In markets where bribery still seems “just a normal part of business”, companies operating in jurisdictions that criminalize the offering, promising or giving of bribes are faced with real difficulties. What can be done to help companies more confidently invest in foreign markets, where solicitation is a problem, and avoid prosecution under their governments’ foreign bribery laws? How effectively can new company-led initiatives, such as collective action, integrity pacts or solicitation-reporting mechanisms help address this challenge? What measures can governments take to reduce incidents of solicitation by their officials?

Moderator: Lee Tashjian, Fluor Corporation

Speakers:

- Ferdinando “Nani” Beccalli-Falco, President and CEO of GE Europe and CEO GE Germany, General Electric
- Birgit Forstnig-Errath, Director – Collective Action, Corporate Legal and Compliance, Collective Action and External Affairs, Siemens
- Rafael Maria Merchán Alvarez, Secretary of Transparency, Colombia
- Futhi Mtoba, Co-Chair of the B20 Task Force on Improving Transparency and Anti-corruption; Past President, Business Unity South Africa
- Christiaan Poortman, Chair, Construction Sector Transparency Initiative
- Clare Short, Chair, Extractive Industries Transparency Initiative

10:30 – 12:00 **Panel 4: Is there a need for SME-specific anti-corruption compliance?**

Small- to medium-sized enterprises (SME) make up the lifeblood of most G20 economies. Increasingly, SMEs are involved in international business transactions, often supplying larger companies with goods and services, in addition to traditional public procurement. SMEs also need to protect themselves from the risks of corruption. But without the resources of their larger counterparts, how can SMEs effectively establish and apply anti-corruption compliance measures? How can large companies, small companies and governments work together to ensure SMEs receive the anti-corruption compliance support they need? Are there SME-specific compliance measures that can help SMEs protect their business from the risks of corruption?

Moderator: Robert Greenhill, Managing Director and Chief Business Officer, World Economic Forum

Speakers:

- Erik Belfrage, Chair, ICC Commission on Corporate Responsibility and Anti-corruption; Chair, International Council of Swedish Industry (NIR)
- Mike Cherry, National Policy Chairman, Federation of Small Businesses
- Olajobi Makinwa, Head, Transparency & Anti-Corruption Initiatives, UN Global Compact
- Joe Murphy, Director of Public Policy, Society for Corporate Compliance and Ethics

12:00 - 12:15 **Coffee Break**

Next Steps for Business and the G20

12:15 – 13:15 **Wrap-up and Conclusion:**

The closing session will recall the main points of discussion and proposed solutions from the roundtables on sports and the panels 1 through 4 on the cutting-edge issues. This summary will be provided to representatives to the G20 and B20.

Moderator: Huguette Labelle, Chair, Transparency International

Speakers:

- Andrei Bougrov, Russian Union of Industrialists and Entrepreneurs (RSPP), Senior Managing Director of Interros, and Chair, B20 Task Force on Improving Transparency and Anti-corruption
- Dmitry Feoktistov, Co-Chair, G20 Anti-Corruption Working Group; Deputy Director, Department on New Challenges and Threats, Ministry of Foreign Affairs, Russian Federation
- Barbara Martin, Co-Chair of the G20 Anti-Corruption Working Group
- Fabrizio Pagani, Head of the G20 Sherpa Office, OECD
- Dimitri Vlassis, Chief, Corruption and Economic Crime Branch, UNODC



Note: *The Conference will be followed by a meeting of members of the B20 Task Force on Improving Transparency and Anti-corruption, from 14:30 – 17:30. Participants from the High-Level Anti-Corruption Conference for G20 Governments and Business that are not members of the B20 Task Force are invited to attend as observers. Further details about this meeting will be sent separately to attendees.*

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