

Placing Integrity at the Heart of the Business Culture

jointly organised by the Turkish G20 Presidency and the OECD

6 March 2015, Grand Tarabya Hotel, Istanbul

DRAFT PROGRAMME

9:00-10:00	<p>Opening Ceremony</p> <p><i>Welcome address</i> Yunus Arinci, Chairman of Prime Ministry Inspection Board</p> <p><i>Introductory remarks</i> Nicola Bonucci, Director for Legal Affairs, OECD</p> <p><i>Keynote remarks</i> Ayse Sinirlioglu, Deputy Undersecretary of Ministry of Foreign Affairs and Sherpa to the G20 Rifat Hisarciklioglu, Head of B20 Turkey Executive Committee</p>
10:00- 11:15	<p>Panel 1: Compliance vs. non-compliance: what costs more?</p> <p>In order to ensure the widespread and effective adoption of robust compliance measures, companies need to be convinced that the benefits of compliance measures are outweighed by their costs. SMEs in particular need to be convinced that effective compliance measures can be affordable. But who pays if such measures are not taken, customers, business, society? To what extent does compliance or non-compliance affect innovation or further investment? What does empirical research say to support the business case for fighting corruption? Do we need more research on the economics of corruption to inform policy making in this area?</p> <p><i>Moderator:</i></p> <ul style="list-style-type: none"> - Dilek Cilingir, Head of Assurance and Forensic Services, Ernst & Young, Turkey <p><i>Panellists:</i></p> <ul style="list-style-type: none"> - O.Turgay Durak, CEO, Koc Holding - Thomas Altenbach, Global Head of Anti-Bribery & Corruption, Managing Director, Deutsche Bank AG - Selcuk Karacay, Legal Director, Corporate Security, Vodafone Turkey - Sushanta Sen, Principal Adviser, Confederation of Indian Industry - Lee Tashjian, Special Assistant to the Chairman and Chief Executive Officer, Fluor - Muhittin Acar, Professor of Public Administration, Hacettepe University

11:15 – 11:45 Coffee Break

11:45 – 13:15 Panel 2: Risks and best practices for fast-growing companies in regional hubs

This session will explore the importance of business ethics for fast growing companies which seek business opportunities in fast growing new markets, often at higher risk of misconduct. In some cases, expanding markets using any available means, takes priority over compliance measures. Furthermore, these companies will often set up operations in a safer, reliable jurisdiction close to the growing new markets, and conduct business from these hubs through cross-border transactions. Panelists will discuss how such companies can address the multiplicity of risks early on and in a more integrated manner within their corporate governance frameworks. They will also look at countries acting as hubs for the business operations of these companies balance the economic opportunity this poses with the increased risks of improper behavior.

Moderator:

- Kathryn Higgs, Head of Ethics & Compliance Balfour Beatty PLC

Panellists:

- Zafer Kurtul, CEO, Sabanci Holding
- Temel Kotil, CEO, Turkish Airlines
- Kieran Butler, Australian Head of Delegation to the G20 AWG
- Stephanie L'homme, Head of Compliance Intelligence Investigations and Technology for Europe and Africa, Control Risks
- Iohann LeFrappier, Vice-Chair, International Chamber of Commerce (ICC) Anti-Corruption & Corporate Responsibility Commission
- Gretta Fenner, Managing Director/Director ICAR, Basel Institute on Governance

13:15-14:15 Lunch Break

14:15-15:30 Panel 3: Promoting a safer environment for business at home

Several G20 members have recently announced their plans to enhance their efforts against corruption in their own countries, through comprehensive action plans or by taking an active stance against this threat. As participants will have discussed the business case against corruption over the morning sessions, this panel will turn its focus to the environment in which business operates at home and the impact of comprehensive national strategies against corruption to promote growth and investment in their countries.

Moderator:

- Corinne Lagache Senior Vice President, Chief Compliance Officer Safran SA and Vice Chair of the BIAC Task Force on Anti-Bribery/Corruption

Panellists:

- Nail Olpak, President, Independent Industrialists' and Businessmen's Association (MÜSAİD)
- Cansen Basaran-Symes President, Turkish Industry and Business Association (TUSIAD)
- Thomas Iverson, Senior Policy Advisor, Department of the Treasury, United States
- Creon Butler, Director, European and Global issues Secretariat, Cabinet Office
- Gönenç Gürkaynak, Partner, ELIG Attorneys at Law

15:30-17:00

Panel 4: Soundboard roundtable: emerging issues and innovative solutions

The fight against corruption has been on the global agenda for some time. However, the breadth of its scope and the constant evolution of its forms necessarily leave policy makers and business officials faced with a range of unaddressed areas which could merit increased attention and further efforts. This roundtable will aim at engaging in a brainstorming session between the key speakers and the audience, opening the floor to discuss new challenges faced by business and governments.

Keynote remarks: *A Lay of the Land: Presentation of the OECD Corruption and Economic Growth Report* by Gabriela Ramos, Chief of Staff and G20 Sherpa, OECD

Moderator:

- Mary Beth Goodman, Senior Fellow for the Center for American Progress

Panellists:

- Gabriela Ramos, Chief of Staff and G20 Sherpa, OECD
- Omer Aras, CEO, Finansbank
- Elena Panfilova, Vice-Chair, Transparency International
- Andreas Hofmann Managing Director, Anti Money Laundering Reporting Officer, BMO Capital Markets
- Kiyemet Tunca Çaliyurt, Professor of Finance and Accounting, Trakya University
- Jean Pesme, Manager, Financial Market Integrity Service Line, World Bank

17:00-17:45

Closing remarks

Concluding remarks: *Anticorruption: a crucial pillar of the G20 agenda*

Nicola Bonucci, Director for Legal Affairs, OECD

Concluding remarks: *Fight Against Corruption: the crossroads of B20 and G20*

Sarp Kalkan, B20 Sherpa

Closing address

Mete Demirci, Prime Ministry Chief Inspector, Co-chair

17:45-19:00

Cocktail Reception: *By Courtesy of the Union of Chambers and Commodity Exchanges of Turkey (TOBB) and B20 Turkey*