



Launch of the 2021 OECD Business and Finance Outlook

Artificial Intelligence in Business and Finance

Friday, 24 September 2021, 15:15 – 17:00 Paris time

Register [here](#)

(on the 2021 OECD Global Blockchain Policy Forum website)

About the OECD Business and Finance Outlook

The OECD Business and Finance Outlook is an annual publication that presents unique data and analysis on the trends, both positive and negative, that are shaping tomorrow's world of business, finance and investment.

The 2021 edition of the OECD Business and Finance outlook focuses the tremendous potential and corresponding challenges of artificial intelligence (AI) applications for business and finance. It highlights the ways that AI is transforming market structures, business models and corporate behaviour, focusing on key policy areas such as finance, competition, responsible business conduct and security concerns related to foreign direct investment in AI. It also examines the supervisory technology tools that can help to ensure regulatory oversight, detection and enforcement by governments in these areas. It puts forward priorities and recommendations for policy makers and market participants seeking to strike a balance between fostering innovation in AI while also mitigating associated risks to market stability and a level playing field.

About the launch event

The virtual launch of the 2021 Business and Finance Outlook will host a high-level discussion on what governments and businesses can and should be doing to foster the use of trustworthy AI applications in the financial sector. This event will bring together senior representatives and thought leaders from government, business, civil society, academia, other international organisations and the media. The launch corresponds with the OECD's annual Global Blockchain Policy Forum.

Agenda

- **Welcome and keynote address (15:15 – 15:30)**
 - **Mathias Cormann**, OECD Secretary-General
 - **Mark Boris Andrijanič**, Minister for Digital Transformation, Slovenia
- **Presentation of main findings (15:30 – 15:40)**
 - **Mathilde Mesnard**, Acting Director, Directorate for Financial and Enterprise Affairs, OECD
- **Panel discussion: Trustworthy AI in business and finance (15:40 – 16:55)**
 - Moderator*
 - **John Thornhill**, Innovation Editor, Financial Times
 - Panellists*
 - **Sarah Gadd**, Head of Semantic Technology, Analytics and Machine Intelligence, Credit Suisse
 - **Mohammed Gharbawi**, Senior Fintech Specialist, Bank of England
 - **Alex Ivančo**, Director, Financial Markets III Department, Ministry of Finance, Czech Republic
 - **Aleksander Madry**, Professor of Computer Science, Massachusetts Institute of Technology
 - **Stephen Scott**, Founder and CEO, Starling Trust Sciences
 - **Andrew Wyckoff**, Director, Directorate for Science, Technology and Innovation, OECD
- **Concluding remarks (16:55 – 17:00)**
 - **Mathilde Mesnard**, Acting Director, Directorate for Financial and Enterprise Affairs, OECD