Sustainable and Resilient Finance:  
Leveraging ESG Practices for Long-term Value  

Tuesday, 29 September, 12:45–14:45 Paris time

About the OECD Business and Finance Outlook

The OECD Business and Finance Outlook is an annual publication that presents unique data and analysis on the trends, both positive and negative, that are shaping tomorrow’s world of business, finance and investment.

The 2020 edition of the OECD Business and Finance outlook focuses on sustainable and resilient finance, in particular the environmental, social and governance (ESG) factors that are rapidly becoming a part of mainstream finance. It evaluates current ESG practices, and identifies priorities and actions to better align investments with sustainable, long-term value – especially the need for more consistent, comparable and available data on ESG performance.

The COVID-19 pandemic has further highlighted the urgent need to consider resilience in finance, both in the financial system itself and in the role played by capital and investors in making economic and social systems more dynamic and able to withstand external shocks.

About the launch event

The virtual launch of the 2020 Business and Finance Outlook will be followed by a high-level discussion on what governments and businesses can and should be doing to drive more sustainable and resilient outcomes in finance, for the COVID-19 recovery and beyond. This event will bring together senior representatives and thought leaders from government, business, academia and the media.
Agenda

• **Welcome and opening remarks** (12:45 – 13:10)
  - Daniela Stoffel, State Secretary for International Financial Affairs, Switzerland
  - Angel Gurría, OECD Secretary-General

• **Presentation of main findings** (13:10 – 13:20)
  - Greg Medcraft, OECD Director for Financial and Enterprise Affairs

• **High-level panel on the importance of sustainable and resilient finance to the COVID-19 recovery** (13:20 – 14:35)
  - Moderator: Antony Currie, Editor, Reuters Breakingviews
  - Speakers:
    - Sergio Ermotti, CEO, UBS, Switzerland
    - Anne Sheehan, former Director of Corporate Governance, CalSTRS, and recent chair of the United States SEC Investor Advisory Committee
    - Marcel Haag, Director, Directorate-General for Financial Stability, Financial Services and Capital Markets Union (FISMA), European Commission
    - Linda-Eling Lee, Managing Director and Head of Global ESG Research, MSCI
    - Tokio Morita, Vice Minister for International Affairs, Financial Services Agency, Japan
    - Aerdt Houben, Director Financial Markets, De Nederlandsche Bank and Chair of the OECD Committee on Financial Markets

• **Concluding remarks** (14:35 – 14:45)
  - Daniela Stoffel, State Secretary for International Financial Affairs, Switzerland