

Measuring Sustainable Development Finance: principles and guidelines to underpin the measurement of Total Official Support for Sustainable Development (TOSSD)
Draft concept note and agenda
26 September 2016 - Overseas Development Institute (ODI)

The need to better understand both the scale and impact of the full spectrum of finance available for development – beyond what is provided by aid – is universally acknowledged. While aid is and will remain a vital and unique source of development finance, it is clearly insufficient to meet the scale and ambition of Agenda 2030. The Addis Ababa Agenda for Action (AAAA) in 2015 encouraged efforts to develop a more holistic measure of **total official support for sustainable development (TOSSD)** to complement and not replace ODA – as well as the need for this measure to be technically robust and draw on the expertise of all development stakeholders.

As the focus shifts to how to deliver on the commitments and ambitions from both the AAAA and the SDGs, this is an opportunity to start defining the main principles and guidelines that should govern the new measure of TOSSD. The technical and political challenge of developing these principles is no easy task and will mean addressing some of the following key questions:

What should be included in TOSSD? How should the measure be expressed? What will the impact of TOSSD be?

- How to ensure and assess whether TOSSD expenditures have a **sustainable development** focus and whether they might have impact in this regard? More specifically, how could the measurement framework approach the challenge of reconciling an ex-ante approach – which assesses TOSSD eligibility on the basis of the **intentions / objectives** of the resource flow – with an ex-post assessment that assesses **the impact**? How to make sure incentives emphasise **quality and impact**, not just quantity?
- How might **resources mobilised from other actors** (private sector, foundations, civil society) as a consequence of official interventions (e.g. guarantees, credit enhancements, blended finance) be reflected in the measurement framework?
- What information needs to be reported regarding cross-border flows at the recipient country level through the TOSSD framework to ensure that the measure provides **useful information** for recipients (e.g. strategic planning, debt positions, managing external financing flows)?
- What kind of **incentives** could exist to promote the mobilisation of additional resources for achieving the SDGs through TOSSD?
- How to make sure that tracking TOSSD flows will strengthen **accountability and transparency**? For example, will it help CSOs and others hold governments to account? How to draw from existing efforts in transparency and open data?

To address some of these challenging questions, the UK Aid Network, ODI, the ONE campaign, Bond, Eurodad and the OECD are organising a one-day event at ODI (the Overseas Development Institute) in London on 26 September 2016 and consisting of three main pillars:

9:30 - 11:00 Panel Discussion (public event): “Making it count: a new way to measure development finance”

11:30 - 12:45 Information session (public event): “Taking stock of the ODA modernisation process and future engagement with external stakeholders”

14:00 - 17:30 TOSSD Expert workshop (by invitation only): “What principles and guidelines should underpin the TOSSD measurement framework?”

Detailed Agenda

9:30 - 11:00 am (public event) - Senior-level Panel: “Making it count: a new way to measure development finance”

One year after Addis, a special panel of senior policy-makers and experts will provide an overview of TOSSD and of its potential in tracking and mobilising additional financial support for achieving the SDGs. A wide range of actors from the UK and beyond, including Government officials, NGOs, think tanks, foundations and other civil society, private sector (fund managers, consultancies, business groups, etc.) will participate in the event. The panel will:

- Provide an interesting and interactive forum to help situate the TOSSD process in the wider financing for development agenda and ensure stakeholders are informed and up-to-date on the TOSSD process and content.
- Enable participants to discuss the issues they expect to be addressed by TOSSD.
- Support and encourage the engagement of the broadest possible range of stakeholders - including beyond OECD DAC members – to engage with the TOSSD process.

The panel will be interactive. Panellists will respond to questions from the chair and participants. They will be asked to answer some of the following key questions:

- What is new in terms of the landscape and instruments of development finance and what do we know about them?
- What is TOSSD and why do we need a TOSSD measure?
- What is development finance and what is not – how to define the limits and measure the impacts of all forms of development finance?

Potential Speakers:

- **Facilitator: Jesse Griffiths**, Director, Eurodad (tbc)
- **Panellists:**
 - **Brenda Killen, Deputy Director**, Development Cooperation Directorate, OECD.
 - **Andrew Rogerson**, Senior Research Associate, ODI
 - **OECD DAC member representative** – (tbc)
 - **CSO representative** – tbc
 - **Partner country representative** (tbc).

11:30 - 12:45 (public event) - Information session: “Taking stock of the ODA modernisation process”

This event will aim to provide an update on the ODA modernisation process through a presentation by the OECD followed by a Q&A session. Participants will have an opportunity to ask questions about the current status of the modernisation process and next steps with regards to engagement in the modernisation process with stakeholders outside of the OECD.

11.15 - 11:30 am: Presentation “Stock-take on the ODA modernisation process” – **Julia Benn, Manager, OECD**

11:30 am - 12:45 pm: Questions and answers.

2:00 pm - 5:30 pm (upon invitation only) - TOSSD Expert workshop: “What principles and guidelines should underpin the TOSSD measurement framework?”

The workshop will contribute to ongoing technical work to develop and refine the TOSSD measure, focusing on various aspects of the principles and guidelines that should underpin the TOSSD framework.

The format of the session will include specific breakout sessions to help define some of these guiding principles and limits, drilling down on several areas through concrete and specific examples and case studies on particular types of flows. While the morning session will be open to the public, this part of the day will be upon invitation only with approximately 50 selected experts from governments (from partner countries as well as provider countries), UK and other civil society, think tanks, private sector and the U.N.

2.00 - 2.15 pm Session 1: Opening Plenary

This session will take stock of the TOSSD process so far and set the scene for the remainder of the discussion. It will focus on how this workshop links into the ongoing TOSSD development process and outline the specific objectives of the workshop through a presentation by the OECD. Experts will lead the various break-out sessions and will be tasked to report back at the end of the day.

- **Chair: Ms. Suzanne Steensen, Manager, Development finance architecture unit, OECD.**
- **Experts** (names will be confirmed based on attendance): experts will be asked to facilitate breakout groups.

2.15 - 3.15 pm Session 2: Breakout groups

Participants will break into several groups around three key questions:

- **Principles when working with the private sector and safeguards to avoid market distortions:** What principles should underpin the TOSSD framework (e.g. Equator principles, etc.) to ensure resources do not create market distortions or uphold universal norms and standards, and how should these be enforced?
- **Identifying and measuring enablers of development:** What should be the scope and boundaries of the TOSSD framework when it comes to support promoting development enablers (e.g. justice, effective institutions, ensuring responsive/inclusive/participatory/representative decision-making) and addressing global challenges (crime, violence, pandemics, climate change)? What might be relevant guidelines/standards/parameters for designating whether activities are TOSSD-eligible or not? Which specific activities supporting development enablers/global challenges should be in or out of the TOSSD measure? How could we measure them?
- **Development effectiveness principles and debt sustainability:** how should development effectiveness principles such as those highlighted in the Paris Declaration, the Accra Action Agenda and Busan agreements apply in a TOSSD context? What are the issues related to debt sustainability levels, both public and private, that the TOSSD framework should take into account?

3:45 - 4.00 pm Coffee Break

4.00 – 5.30 pm Session 3: Report back from the groups

This session will be comprised of three sessions of 30 minutes each to share and discuss the main conclusions of each break-out group as follows:



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- A report back from each of the 3 groups (10 minutes)
- A discussion on each topic (20 minutes)

5.30 pm: end of the workshop

Contacts and registration

To confirm your attendance to any of these events, please send your full name, title, organisation and personal email address to: juliet.lawal@oecd.org (Tel: + 33 (0)1 45 24 13 69).

For any other information, please contact Guillaume Delalande, Policy Analyst, OECD (guillaume.delalande@oecd.org ; Tel: + 33 (0)1 45 24 94 72) or Amy Dodd, Director, UKAN (amy@ukan.org.uk ; +44 (0)203 122 0637).

Background material

- [Draft TOSSD Compendium](#), OECD