

“Evaluation Insights” are informal working papers, designed to highlight findings, lessons and policy messages from evaluation and bring them to the attention of relevant audiences.

Evaluation Insights series guidelines

The “Evaluation Insights” series is an opportunity to bring your work to the attention of the broader development community. They are intended for policy communities and decision makers in aid agencies. We will work with you for an active dissemination of the Insights messages, including linking with relevant policy bodies. They are not intended to replace other evaluation outputs you might produce within your own agency (such as briefs or summaries), but can be an additional opportunity to draw attention to major studies or bring together findings from several evaluations.

If you have an idea, you should contact us and tell us about it: dacevaluation.contact@oecd.org

A few basic guidelines for the series: “Evaluation Insights” notes should

- highlight **relevant policy messages** from an evaluation or synthesise emerging findings on a particular topic, for relevant policy communities **or**, examine questions of **evaluation methodology, management and policy**, for the evaluation community,
- **be written in a readable way, for an educated general audience**, avoiding acronyms, jargon and technical terms,
- **be concise** with preferably 2.5 pages or 6.5 pages of text for a total length of 4 or 8 pages, respectively (longer 12, 16 or 20 page briefs also possible, depending on the intended audience)
- use **photos or graphics**,
- be written in **French or English** (and preferably translated to the other).
- The Insights are published under the authority of the individual author (with a disclaimer) or the commissioning evaluation department, as relevant.

We hope you will take advantage of this new communication tool and please share this information with your staff. We look forward to hearing your ideas.