

Sustainability Policies and Practices for Corporate Governance in Brazil

Launch event

The Museum of Tomorrow, Mauá Square
Rio de Janeiro, Brazil
21 June, 2022

AGENDA

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Sustainability Policies and Practices for Corporate Governance in Brazil

The OECD report *Sustainability Policies and Practices for Corporate Governance in Brazil* presents an overview of the main trends and issues related to sustainability and corporate governance, both in Brazil and globally. The report is the output of a joint project involving the Organisation for Economic Co-operation and Development (OECD) and Brazil's Securities and Exchange Commission (Comissão de Valores Mobiliários - CVM) to support the development of capital markets regulation related to sustainability risks faced by public companies. The report was prepared at the request of the Brazilian government and is financially supported by the UK Government.



The Museum of Tomorrow, Rio de Janeiro

sustainability and corporate governance.

The underlying objective of the project is to provide research and analysis to support Brazil's effort to strengthen its framework for corporate disclosure, the responsibilities of company boards and shareholders' rights in alignment with the G20/OECD Principles of Corporate Governance. In the launch event of the report, which is supported by Invest.Rio, representatives from the Brazilian government, academia, the OECD and the UK will discuss the main findings of the report and priorities for future work between Brazil and the OECD on

The launch event will also be an opportunity for CVM to present the new Centre of Reference for Finance of Tomorrow, which is a hub created by the regulator in partnership with Rio City's Administration. Representatives from the City's Administration will also provide an overview of the "Green Stock Exchange Project", which has the goal of making Rio de Janeiro a green investment hub.

Simultaneous interpretation will be provided in English and Portuguese.

Time	Auditorium
09:00 – 09:30	Registration
09:30 – 10:00	<p>Opening remarks</p> <ul style="list-style-type: none"> • Eduardo Paes, Mayor of Rio de Janeiro • Carmine Di Noia, Director for Financial and Enterprise Affairs, OECD • Marcelo Barbosa, Chairman of Brazil’s Securities and Exchange Commission (CVM) • Georgina Ayre, Trade and Economic Counsellor, UK Embassy in Brasília
10:00 – 11:00	<p>Presentation of the Report</p> <p><i>Moderator:</i> Leonardo Pereira, Vice-Chair of the Brazilian Institute of Corporate Governance</p> <p><i>Introductory Speaker:</i></p> <ul style="list-style-type: none"> • Carmine Di Noia, Director for Financial and Enterprise Affairs, OECD <p><i>Commentators:</i></p> <ul style="list-style-type: none"> • Georgina Ayre, Trade and Economic Counsellor, UK Embassy in Brasília • Marcelo Barbosa, Chairman of Brazil’s Securities and Exchange Commission (CVM) • Ricardo Lopes Cardoso, Professor at FGV <p><i>Summary</i></p> <p>This session will serve to present the main findings of the OECD report <i>Sustainability Policies and Practices for Corporate Governance in Brazil</i>. Likewise, commentators will provide their perspectives on how Brazil and the UK have regulated sustainability issues related to public companies, as well as discuss the goals of the new International Sustainability Standards Board.</p>
11:00 – 12:00	<p>Presentation of the Centre of Reference for Finance of Tomorrow</p> <p><i>Launch of the Centre:</i></p> <ul style="list-style-type: none"> • José Alexandre Vasco, Director for Investor Protection (CVM) • Júlio Cesar Azevedo, Vice-President, Invest.Rio • Marcel Grillo Balassiano, Undersecretary for Economic Development and Innovation • Ricardo Piquet, CEO, IDG <p><i>Speakers:</i></p> <ul style="list-style-type: none"> • Bernardo Srur, Director of ABCripto • Florencia Baldi, Head of FC4S & SIF Knowledge Hub <p><i>Summary</i></p> <p>This session will launch the Centre of Reference for Finance of Tomorrow, which is a hub recently created by CVM in partnership with Rio City’s Administration and other local partners. The launch will be followed by a presentation on the regional agenda for sustainable finance, as well as a local perspective on how finance and technology can foster sustainable development.</p>

12:00 – 12:30

Green Investment in Rio de Janeiro

Moderator: **Júlio Cesar Azevedo**, Vice-President, Invest.Rio

Speakers:

- **Chicão Bulhões**, lawyer and former Secretary for Economic Development of Rio de Janeiro
- **Pedro Paulo**, Congressman and former Treasury Secretary of Rio de Janeiro

Summary

This session will address the most relevant aspects of the “*Green Stock Exchange Project*”, which has the goal of making Rio de Janeiro a green investment hub.
