

OECD Integrity Week  
17-21 March 2014

## **MENA-OECD INITIATIVE**

**Seminar on Promoting Integrity  
in Middle East and North Africa**  
- Civil service and integrity  
- Building a public-private dialogue

## **AGENDA**

**20 March 2014**

Auditorium  
OECD Conference Centre  
Paris, France



## About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD's mission is to promote policies that improve economic and social well-being of people around the world.

## About OECD Integrity Week

The OECD's second annual Integrity Week takes place in Paris from 17-21 March 2014. On this occasion, the OECD will host multiple public events relating to anti-corruption and integrity. These events will bring together stakeholders from government, academia, business, trade and civil society to engage in dialogue on policy, best practices, and recent developments in the fields of integrity and anti-corruption.

## About the OECD's CleanGovBiz Initiative

The CleanGovBiz Initiative supports governments to reinforce their fight against corruption and engage with civil society and the private sector to promote real change towards integrity. It is based on the Declaration on Propriety, Integrity and Transparency, which was adopted at the 2010 OECD Council Ministerial Meeting. The initiative draws together existing tools, provides user-friendly guidance to strengthen their implementation, improves co-ordination among relevant players and monitors progress towards integrity. Find out more at [www.oecd.org/cleangovbiz](http://www.oecd.org/cleangovbiz).

## About the MENA-OECD Initiative

The MENA-OECD Initiative on Governance and Investment for Development is a regional effort, initiated and led by countries in the Middle East and North Africa (MENA). It promotes broad reforms to enhance the investment climate, modernise governance structures and operations, strengthen regional and international partnerships, and promote sustainable economic growth throughout the MENA region. Find out more at [www.oecd.org/mena](http://www.oecd.org/mena).

## Contacts

**Meeting on civil service and integrity:** Please contact Ms. Katharina Zuegel ([katharina.zuegel@oecd.org](mailto:katharina.zuegel@oecd.org)) for content questions and Ms. Delphine Mergier ([delphine.mergier@oecd.org](mailto:delphine.mergier@oecd.org)) for practical arrangements.

**Meeting on building a public-private dialogue:** Please contact Ms. Olga Savran ([olga.savran@oecd.org](mailto:olga.savran@oecd.org)) for investment questions and Mr. Mathieu Miranda ([mathieu.miranda@oecd.org](mailto:mathieu.miranda@oecd.org)) for practical arrangements. Please contact Ms. Katharina Zuegel ([katharina.zuegel@oecd.org](mailto:katharina.zuegel@oecd.org)) for governance questions and Ms. Delphine Mergier ([delphine.mergier@oecd.org](mailto:delphine.mergier@oecd.org)) for practical arrangements.

# Working Group on Civil Service and Integrity

This meeting of the Working Group on Civil Service and Integrity will discuss challenges and progress of preventing corruption and promoting strong integrity frameworks in the MENA region. Throughout the whole region, countries are implementing reforms to strengthen integrity fighting the detrimental social and economic effects of corruption. In line with the demands of citizens and with the aim to promote open government, Code of Conducts are developed, anti-corruption agencies established and rules put in place to ensure transparency and integrity. This seminar addressing public officials, representatives from independent institutions as well as civil society members, aims to foster a policy dialogue to exchange experiences and best practices.

The Working Group on Civil Service and Integrity works in cooperation with ACINET (Arab Anti-Corruption and Integrity Network) to unite policy practitioners from the MENA region and OECD countries engaged in promoting integrity and preventing corruption. It is the leading network to promote a regional dialogue to exchange best practices in the area of civil service reform for integrity, innovative anti-corruption policies and institutions. This meeting is organised by the MENA-OECD Governance Programme.

## AGENDA

20 March 2014

09:00 – 09:30 Registration and Coffee Welcome

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09:30 – 09:45 Welcoming Remarks and Opening Address

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**OPENING REMARKS:** Mr. W. Danvers, Deputy Secretary- General, OECD

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09:45– 10:45 National anti-corruption and open government strategies

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Many countries in the world have started to develop comprehensive strategies to prevent and fight against corruption. At the same time the countries of the MENA region are drafting strategies and action plans for open government, of which integrity is an essential pillar. What are the opportunities and challenges of these strategies? How can we ensure alignment and integration of anti-corruption and open government strategies to avoid duplication and increase their impact? Countries will share their experiences in developing strategies in a consultative process and to integrate the different open government and integrity strategies.

**MODERATOR** *Mr. Azzeddine Diouri, Secretary General of the Ministry of Civil Service and Modernisation of the Administration, Morocco*

### PANELLISTS

- Mr. Jamal Salaheddine, Director of Modernisation of the Administration, Ministry of Civil Service and Modernisation of the Administration, Morocco
- Mr. Khaled Sellami, Director General, E-Government Unit, Presidency of the

Government, Tunisia

- Mr. Khaled Lahham, Secretary General, Ministry of Public Sector Development, Jordan
- Mr. Scott Hubli, Director of Governance Programs, National Democratic Institute for International Affairs
- Mr. Alessandro Bellantoni, Project Coordinator, MENA-OECD Open Government Project, OECD

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10.45-11.15    Coffee Break

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**11.15 – 12.00    Corruption prevention tools: Asset Declarations and Codes of Conduct**

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The Palestinian Authority as well as Tunisia have recently developed a Code of Conduct for public officials which gives them clear behaviour guidelines to support them to prevent corruption and conflict of interest. At the same time, disclosing assets is accepted as a tool to prevent corruption worldwide. However, great divergence exists on whose assets shall be disclosed, which system is used and if these disclosures are to be made public. Many countries in the MENA region have legal dispositions for asset declarations, yet to bear the fruits of these, an effective system to collect and verify declarations needs to be in place. The countries will share their experience in putting in place code of conducts and asset declaration systems.

**MODERATOR** *Mr. Ricardo Díez-Hochleitner, Ambassador, Permanent Representative of Spain to the OECD – Co-chair of the MENA-OECD Governance Programme*

**PANELLISTS**

- Mr. Mohamed Hedi Zeramdini, President of the regional Chamber of Sousse, Court of Accounts, Tunisia
- Mr. Mahmoud Shaheen, Deputy Chairman of General Personnel Council, Palestinian Authority
- Ms. Alessandra Fontana, Governance Advisor, Global Partnerships and Policy Division, OECD

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**12:00 – 12.50    The Role of independent institutions**

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At the crossroads between the government and citizens, independent institutions play an important role to promote integrity. Anti-corruption agencies as well as Ombudsman Offices can establish close links with citizens, receive their complaints, analyse systematic occurrences of corruption and recommend policies to governments. This session will discuss the responsibilities of independent institutions and which opportunities they offer to promote integrity.

**MODERATOR** *Mr. Ahmed Yassine Foukara, Director of Strategy and Research Division, Central Authority for Corruption Prevention, Morocco*

**PANELLISTS**

- Mr. Samir Annabi, Chairman, National Anti-Corruption Authority, Tunisia
- Ms. Fatima Kerrich, Head of the communication, cooperation and training section, Institution du Médiateur, Morocco
- Ms. Sana Mehayar, Board member, Anti Corruption Commission, Jordan
- Mr. Julio Bacio Terracino, Policy Analyst, Public Sector Integrity, OECD

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**12:50 – 13.00    Closing**

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**13.00 – 14.00    Lunch Break**

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# Building a public-private dialogue

Corruption is an obstacle for good governance, social cohesion and public trust in democratic institutions while equally hindering economic development, business development and investments. MENA governments as well as the private sector try to prevent and combat corruption, yet alignment between their efforts as well as knowledge about corruption risk areas are crucial to successfully promote integrity. Accordingly, this seminar provides a forum for the representatives of the MENA public institutions and the private sector to examine the main corruption risk areas at the interface between governments and business and take stock of the actions undertaken. It aims to identify the means of meaningful public-private dialogue in developing policies and tools to control corruption when government and the private sector interact and explore OECD good practices in this area.

The meeting is jointly organised by the MENA-OECD Investment Programme and the MENA-OECD Governance Programme, the two pillars of the MENA-OECD Initiative on Governance and Investment for Development, bringing together representatives from the private as well as the public sector.

## AGENDA

20 March 2014

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### 14:00 – 14:30 Welcoming Remarks and Opening Address

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**CHAIR** : Mr. Mark Pieth, Chairman of the Board of the Basel Institute on Governance

**OPENING REMARKS**: Mr. W. Danvers, Deputy Secretary-General, OECD

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### 14:30 – 16:00 Corruption risk areas at the interface between governments and the business sector

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This session aims to engage in a dialogue to identify the main areas where corruption risks arise when business and government interact in MENA countries. What actions do governments and the private sector in the MENA countries take to control corruption and promote integrity?

#### PANELLISTS

- Mr. Ahmed Yassine Foukara, Director of Strategy and Research Division, Central Authority for Corruption Prevention, Morocco
  - Mr. Qusay Salama, Head of Anticorruption Taskforce, Egyptian Junior Business Association (EJB)
  - Mr. Mohammed Alhawri, Deputy Minister of Planning and International Cooperation, Yemen
  - Mr. Faycal Derbel, President, Institut Supérieur de Gestion Tunis ; President of the Governance Centre, Tunisian Institute of Senior Executives
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### 16:00 – 16:30 Coffee Break

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**16:30 – 18:00 Building a sustainable public-private dialogue to promote integrity**

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Public-private dialogue can improve knowledge about corruption risk areas and lead to joint efforts to prevent corruption. Accordingly, building a sustainable dialogue between governments and the business sector can be beneficial to promote integrity. This session aims to identify measures that both the public and private sector can undertake to improve the transparency and quality of public-private dialogue and investigate which good practice from the OECD countries can be useful for the MENA countries.

**PANELLISTS**

- Mr. Samir Annabi, Chairman, National Anti-Corruption Authority, Tunisia
- Ms. Bouchra Ghiati, Vice President of Ethics and Governance Commission, General Confederation of the Moroccan Enterprises
- Mr. Mahmoud Shaheen, Deputy Chairman of General Personnel Council, Palestinian Authority
- Ms. Maali Qassem, Managing Partner, Schema-Tactical Thinking, Jordan

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**18:00 – 18:30 Closing**

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