



## Communications and social media pack

7th annual OECD Forum on Green Finance and Investment

6-9 October 2020, virtual event

The Forum, the main annual global event for the OECD Centre on Green Finance and Investment, will gather senior policy makers and key actors in green finance and investment from around the world to foster open and action-oriented discussions to advance the global green finance agenda.

This pack contains materials to support the promotion of the Forum. We encourage you to join the discussion and share our content on your respective social media channels.

Thank you for your support.

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## Topics to be discussed over the four-day Forum

### Tuesday, 6 October 2020:

- Can green finance objectives be achieved despite the COVID-19 pandemic?
- Challenges and opportunities for green finance post-COVID19
- Sustainable Finance and Environmental Materiality

### Wednesday, 7 October 2020

- How to ensure the financial system helps deliver a green recovery (including jobs, low-carbon growth, and environmental resilience)?
- Measuring the climate alignment of investments and financing
- How Distributed Ledger Technology is making a difference in green finance
- Financing a sustainable ocean economy
- Measuring the climate alignment of investments and financing
- Unlocking financing for biodiversity by private investors



### **Thursday, 8 October 2020**

- Accelerating greener investment - the role of taxonomies, institutional investors, regions and cities
- Channelling investment using sustainable finance taxonomies and definitions
- Financing water-related investment
- ESG investing: financial and environmental materiality
- Green infrastructure in the decade for delivery: The role of institutional investment

### **Friday, 9 October 2020**

- Green recovery and meeting environmental objectives in developing countries
- Clean energy investments to support a sustainable COVID recovery

## **Social media essentials**

### **Forum quick links:**

Event website & livestream: <http://bit.ly/oecd-gfi2020>

Agenda: <http://oe.cd/forumgfi-agenda2020>

Centre on Green Finance and Investment website: <http://www.oecd.org/cgfi/>

### **OECD Twitter accounts to follow during the Forum:**

OECD Environment: [@OECD\\_ENV](https://twitter.com/OECD_ENV)

OECD Business Finance: [@OECD\\_BizFin](https://twitter.com/OECD_BizFin)

**Hashtag:** #OECDgfi

### **Visuals available at:**

<https://trello.com/b/YiufA8f/oecd-forum-on-green-finance-and-investment>

## **Sample Tweets**

The 2020 OECD #GreenFinance & Investment Forum is gathering experts and leading actors from 6-9 Oct to promote effective engagement, collaboration & action on green finance and investment. More on the #OECDgfi → <http://bit.ly/oecd-gfi2020>



How can govts & policy makers finance the #GreenRecovery and maintain momentum for green finance and investment? Find out at the #OECDgfi Forum from 6-9 Oct → <http://bit.ly/oecd-gfi2020>

Policymakers & actors in #GreenFinance from around the world will discuss the green investment agenda at the OECD Forum on Green Finance & Investment from 6-9 Oct. Join the livestream → <http://bit.ly/oecd-gfi2020> | #OECDgfi

OECD Secretary-General Angel Gurría to open 7th OECD #GreenFinance & Investment Forum, w/ key remarks from Hugh Wheelan, Inger Andersen & Laurence Boone. Join the #OECDgfi livestream → <http://bit.ly/oecd-gfi2020>

## **OECD Green Finance and Investment publications being released on 6 October (first day of the Forum):**

- [Green Infrastructure in the Decade for Delivery: Assessing Institutional Investment](#)

### **Abstract**

Building green is not only imperative to achieve global climate and development commitments in this “decade for delivery”, but will also be critical to sustain socio-economic development during the COVID-19 recovery. Private investment in particular is needed to bridge the infrastructure investment gap, given institutional investors’ large pools of long-term capital. After several years of efforts to upscale institutional investment in infrastructure, where does the level of investment stand today? This report provides a first-of-its-kind empirical assessment of investment in infrastructure by institutional investors domiciled in OECD and G20 countries, presenting a snapshot from February 2020. Based on a new detailed view of investment channels, financial instruments, sectoral allocations, regional preferences and trends, the report provides guidance on policy levers and priorities to scale-up institutional investment in green infrastructure.

- [Developing Sustainable Finance Definitions and Taxonomies](#)

### **Abstract**

A number of countries have created official definitions of sustainable finance as well as more comprehensive classification systems, referred to as sustainable finance taxonomies. This report maps sustainable finance definitions and taxonomies in five jurisdictions: the European Union, People’s Republic of China, Japan, France and the Netherlands. Taxonomies answer a need for greater certainty on the environmental sustainability of different types of investments. When appropriately designed, they can improve market clarity, bring confidence and assurance to investors, and facilitate the measurement and tracking of sustainable finance flows. The report lays out

preliminary considerations for good design of taxonomies, which can support policy makers to develop and grow sustainable finance markets to help achieve environmental and sustainable development goals. It also identifies differences among the taxonomies in scope as well as commonalities. These commonalities could provide a basis for creating comparable frameworks that facilitate international investment while also reflecting differing national circumstances.

## Other recent OECD work on Green Finance and Investment

Publications:

- [Due Diligence for Responsible Business Conduct in General Corporate Lending and Underwriting Transactions](#)
- [Financing climate objectives in cities and regions to deliver sustainable and inclusive growth](#)
- [Making Blended Finance Work for Water and Sanitation](#)
- [Biodiversity: Finance and the Economic and Business Case for Action](#)
- [Developing Robust Project Pipelines for Low-Carbon Infrastructure](#)
- [Financing Climate Futures: Rethinking Infrastructure](#)

OECD Environment Focus blogs related to Green Finance and Investment:

- [Towards a Clean Energy Transition in Viet Nam](#) | 1 July 2020
- [TEG it easy - The landmark EU Sustainable Taxonomy takes shape](#) | 5 May 2020
- Blog: [Empowering women as clean energy entrepreneurs](#) | 14 April 2020

Programme brochures:

- OECD programme on Clean Energy Finance and Investment Mobilisation: <https://bit.ly/2HRI0aI>
- CGFI Investor Network: <https://bit.ly/2PePEgW>
- Brochure on OECD Centre on Green Finance and Investment: <http://oe.cd/cgfi-brochure>



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