

The background of the entire slide is a dark green color. At the top, there is a large, stylized illustration of a green globe. The globe is surrounded by various icons representing sustainable development: solar panels, wind turbines, trees, and buildings. Below the globe, there is a semi-transparent dark green rectangular box containing the text for the forum. The background also features a grid of hexagons, each containing a different icon related to sustainability, such as a sun, a tree, a recycling symbol, a lightbulb, and a shopping bag.

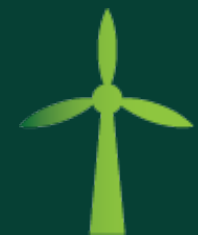
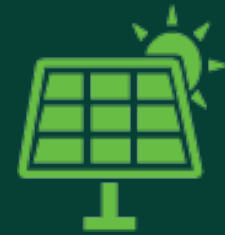
FORUM^{ON} GREEN 2023 FINANCE AND INVESTMENT

Communications and Social Media Pack

2-3 October | OECD Conference Centre & online

About

The OECD Forum on Green Finance and Investment is the annual flagship event of the OECD Centre on Green Finance and Investment. Now in its 10th year, the Forum gathers senior policy makers and key public and private actors for action-oriented discussions on green and sustainable finance issues. This year, the Forum will be convened as a series of high-level panels and breakout sessions focused on the theme 'Accelerating policy action to close the credibility gap'. The Forum's 10-year anniversary will be a unique opportunity to take stock of the progress so far and foster discussions on shaping policies and instruments that effectively mobilise finance for transformative investments for the well-being of people and the planet.



This pack contains material to support the promotion of the Forum. We encourage you to join the discussion and share our content on your respective social media channels.

Thank you for your support.

Key Links

- **Forum platform:**
<https://www.oecd-events.org/oecd-forum-on-green-finance-and-investment>
- **Forum Agenda:**
<https://www.oecd-events.org/oecd-forum-on-green-finance-and-investment/eventagenda>
- **Centre on Green Finance and Investment website:**
www.oecd.org/cgfi/



Topics to be discussed over the two-day Forum

Monday 2 October

- Accelerating the climate transition of emission-intensive sectors Launch of the OECD report *Mechanisms to Prevent Carbon Lock-in in Transition Finance*
- How can we get the just transition right? From theory to implementation
- Is sustainable finance leaving SMEs behind?
- The use of climate change mitigation scenarios for financial sector target setting, transition planning and alignment assessment
- Mobilising private capital for green hydrogen development in emerging and developing economies
- Financial sector net zero commitments and metrics
- Mobilising finance and investment for clean energy in emerging and developing countries

Tuesday 3 October

- Scaling up finance for adaptation and resilience
- Discussion on the Inclusive Forum on Carbon Mitigation Approaches (IFCMA)
- Towards better management of systemic social and inequality-related risks and impacts
- To what extent can voluntary carbon markets contribute to net zero targets?
- From portfolio to real economy: using Responsible Business Conduct due diligence as a tool for engagement
- Aligning investment treaties with the Paris Agreement
- Assessing water-related risks and impacts
- Assessing biodiversity-related financial risks: the role of central banks and other financial actors



Social media essentials

Twitter

OECD Twitter accounts to follow during the Forum:

OECD Environment: [@OECD_ENV](https://twitter.com/OECD_ENV)

OECD Business Finance: [@OECD_BizFin](https://twitter.com/OECD_BizFin)

Hashtag: #OECDgfi

LinkedIn

[linkedin.com/company/oecd-environment-directorate](https://www.linkedin.com/company/oecd-environment-directorate)

[Forum event page](#)

Forum quick links

- Event website & livestream: oe.cd/cgfi-forum23
- Agenda: <https://www.oecd-events.org/oecd-forum-on-green-finance-and-investment/eventagenda>
- Centre on Green Finance and Investment website: www.oecd.org/cgfi/



Short sample social media posts

Sample post participant

I am attending the 10th @OECD Forum on #GreenFinance & Investment on 2-3 Oct. 🌿💰

This year's theme is accelerating policy action to close the credibility gap.

Join me!

Secure your spot in-person or online now ☒

oe.cd/cgfi-forum23 #OECDgfi

[Share it now](#)



Sample post speaker

I am pleased to be speaking at the 10th @OECD Forum on #GreenFinance & Investment on 2-3 Oct. 🌿💰

This year's theme is accelerating policy action to close the credibility gap.

Hope to see you there!

Register to attend [oe.cd/cgfi-forum23](#)

#OECDgfi

[Share it now](#)

Long sample social media posts

Sample post participant

I am attending the 10th @OECD Forum on Green Finance & Investment on 2-3 Oct.

This year's theme is accelerating policy action to close the credibility gap 🌱

From the transition of high-emission industries to biodiversity impacts and clean energy finance, the Forum features a series of high-level panels and breakout sessions on all things green finance.

🎉 The Forum's 10-year anniversary is a unique opportunity to take stock of the progress made so far and provide effective ways to shift financial flows to meet environmental goals.

Join me alongside thousands of other participants!

Secure your spot in-person or online now ☒

➡ oe.cd/cgfi-forum23

#OECDgfi | #GreenFinance



Sample post speaker

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➡ oe.cd/cgfi-forum23

#OECDgfi | #GreenFinance

Recent OECD work on Green Finance and Investment



Key reports

- Mechanisms to Prevent Carbon Lock-in in Transition Finance
- Paris-consistent climate change mitigation scenarios: A framework for emissions pathway classification in line with global mitigation objectives
- Climate change mitigation scenarios for financial sector target setting and alignment assessment: A stocktake and analysis of their Paris-consistency, practicality and assumptions
- Watered down? Investigating the financial materiality of water-related risks
- A Prudential Framework for Assessing Nature-related Financial Risks: identifying and navigating biodiversity-related risks (*forthcoming, 2 October*)
- OECD Guidelines on Corporate Governance of State-Owned Enterprises (*forthcoming, 2 October*)
- OECD Guidance on Transition Finance: Ensuring credibility of corporate climate transition plans
- Supporting Women's Empowerment through Green Policies and Finance
- Assessing biodiversity-related financial risks: Navigating the landscape of existing approaches



Recent OECD work on Green Finance and Investment cont'd



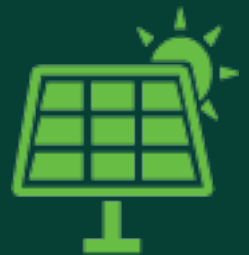
Podcast

[Transition Finance: What is it and why is it needed?, 23 September](#)



Blog

- [Solving global environmental emergencies: are financial actors playing their part?](#)



Video

- [10th annual OECD Forum on Green Finance and Investment](#)



The logo for the Forum on Green Finance and Investment 2023. It features a stylized sunburst icon to the left of the text "FORUM^{ON} GREEN 2023". Below "FORUM^{ON} GREEN" is the text "FINANCE AND INVESTMENT" in a smaller font.

Contact us

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-

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