



FORUM^{ON} GREEN 2022

FINANCE AND INVESTMENT

Communications and Social Media Pack

5-7 October | Virtual Event

About

The OECD Forum on Green Finance and Investment is the annual flagship event of the OECD Centre on Green Finance and Investment. Now in its 9th year, the Forum gathers senior policy makers and key public and private actors for action-oriented discussions on green and sustainable finance issues. This year, the Forum is held as a series of high-level panels and breakout sessions focused on the theme “Moving from commitments to actions in the decade for delivery: towards impactful green and sustainable finance”.



This pack contains material to support the promotion of the Forum. We encourage you to join the discussion and share our content on your respective social media channels.

Thank you for your support.

Key Links

- **Forum platform:**
<https://www.oecd-events.org/oecd-forum-on-green-finance-and-investment>
- **Forum Agenda:**
<https://www.oecd-events.org/oecd-forum-on-green-finance-and-investment/eventagenda>
- **Centre on Green Finance and Investment website:**
www.oecd.org/cgfi/

Topics to be discussed over the three-day Forum

Wednesday 5 October

- The Way forward for Transition Finance & Launch of the OECD Guidance on Transition Finance
- Improving Market Practices to Finance a Climate Transition and Strengthen ESG Investing
- Financing the responsible retirement of polluting assets
- Financing infrastructure resilience and adaptation

Thursday 6 October

- The role of central banks and finance ministries in greening the economy in Southeast Asia
- Fireside Chat: Can we avoid green finance inequity?
- Making the most of subnational green budgeting to mobilise private finance to support climate action
- How to shift the passive trillions in investment index funds to net zero?
- Connecting business and financial sector climate commitments to policy
- Transitioning to net-zero: the role of carbon pricing and corporate income tax
- Achieving a resilient transition: adapting to physical climate impacts

Friday 7 October

- Biodiversity-related financial risks
- Unlocking finance and scaling up capital for India's clean energy ambitions
- Making blended finance work for the decade of delivery
- Achieving ambitious climate and energy targets in times of crisis
- Progress towards the mainstreaming of impact management
- The gender-environment nexus: Breaking silos in sustainable finance



Social media essentials

Twitter

OECD Twitter accounts to follow during the Forum:

OECD Environment: [@OECD_ENV](https://twitter.com/OECD_ENV)

OECD Business Finance: [@OECD_BizFin](https://twitter.com/OECD_BizFin)

Hashtag: #OECDgfi

LinkedIn

[linkedin.com/company/oecd-environment-directorate](https://www.linkedin.com/company/oecd-environment-directorate)

Forum event page:

<https://www.linkedin.com/events/9thoecdforumongreenfinanceandinvestmentndin6976571743226232832/comments/>

Forum quick links

- Event website & livestream: <https://bit.ly/cgfi-forum22>
- Agenda: <https://www.oecd-events.org/oecd-forum-on-green-finance-and-investment/eventagenda>
- Centre on Green Finance and Investment website: www.oecd.org/cgfi/
- Registration: <https://www.oecd-events.org/oecd-forum-on-green-finance-and-investment/registration/registration>



Sample Tweets

📣 The 9th #OECDgfi Forum on #GreenFinance & #Investment is taking place on 5-7 Oct! 🌱 💰

Join leading global actors to discuss how to foster transformative invest. in the economy, integrate biodiversity-related risks, achieve low #GHG emissions & more!

→ <https://bit.ly/cgfi-forum22>

On 📅 5-7 October, the flagship #OECDgfi Forum on #GreenFinance & Investment is gathering senior policy makers & leading public & private actors to advance the global #GreenFinance & investment agenda! 🌱 💰

Do join us!

Learn more & register here → <https://bit.ly/cgfi-forum22>

Policymakers & leading experts in #GreenFinance from across the world will discuss the green investment agenda at the OECD Forum on Green Finance & Investment from 5-7 Oct.

Join the livestream → <https://bit.ly/cgfi-forum22> | #OECDgfi



Don't miss the flagship #OECDgfi Forum on #GreenFinance & Investment from 5-7 October! Key speakers include: Tomoko Amaya, Barbara Buchner, Sean Kidney, Peter Sweatman, Gillian Tett, & Steve Waygood, among many others.

Join the #OECDgfi livestream → <https://bit.ly/cgfi-forum22>

Ahead of #COP27, the #OECDgfi Forum on #GreenFinance & Investment on 5-7 October is addressing moving from commitments to actions in the decade for delivery: towards impactful green & #sustainablefinance 🌱 💰

Find out more & register now → <https://bit.ly/cgfi-forum22>

Visuals available at:

<https://trello.com/b/S2Ltvb9L/2022-oecd-forum-on-green-finance-and-investment>

Sample LinkedIn posts



Suggested post 1:

Join leading global experts for the virtual 9th #OECDgfi Forum on #GreenFinance & Investment from 5-7 October!

Key topics include:

-  The emergence of transition finance
-  The evolution of ESG investing
-  Financing infrastructure resilience & adaptation
-  Integrating biodiversity-related financial risks into decision-making

Find out more & register here  <https://oecd-events.org/oecd-forum-on-green-finance-and-investment>



Suggested post 2:

Only a few days to go before the #OECDgfi Forum on Green Finance & Investment takes place virtually from 5-7 October!  

Join leading global experts for discussions on a wide range of green & sustainable finance issues, including on how to foster transformative investment in the real economy, integrate biodiversity-related financial risks, achieve low GHG emissions & climate-resilient development!

Register here → <https://oecd-events.org/oecd-forum-on-green-finance-and-investment>

Visuals available at:

<https://trello.com/b/S2Ltvb9L/2022-oecd-forum-on-green-finance-and-investment>

Recent OECD work on Green Finance and Investment

Key reports

- OECD Guidance on Transition Finance: Ensuring credibility of corporate climate transition plans, 3 October
- Supporting Women's Empowerment through Green Policies and Finance, 29 September
- Assessing the climate consistency of finance: taking stock of methodologies and their links to climate mitigation policy objectives, 4 October
- Clean Energy Finance and Investment Roadmap for India, policy highlights, *forthcoming 7 October*
- Green, Social, Sustainability and Sustainability-linked Bonds in Developing Countries: How Can Donors Support Public Sector Issuances?
- Real estate finance and climate transition: Market practices, challenges and policy considerations, 22 September
- Aligning Regional and Local Budgets with Green Objectives: Subnational Green Budgeting Practices and Guidelines, 22 June



Recent OECD work on Green Finance and Investment cont'd



Other relevant reports

- [Climate Finance Provided and Mobilised by Developed Countries in 2016-2020](#), 22 September
- [Framework for industry's net-zero transition](#), 8 September
- [OECD blended finance guidance for clean energy](#), 30 August
- [Climate-resilient finance and investment Framing paper](#), 21 July



Podcast

[Transition Finance: What is it and why is it needed?](#), 23 September



Blog

- [Solving global environmental emergencies: are financial actors playing their part?](#), 19 September



Video

- [9th annual OECD Forum on Green Finance and Investment](#)



Contact us

For any questions regarding Forum Communications, contact:

- Sama.AltaherCucci@oecd.org
- William.Foster@oecd.org

Media

- Catherine Bremer: news.contact@oecd.org

Environment Directorate Communications:

- Beth.Delbourgo@oecd.org

Directorate for Financial and Enterprise Affairs Communications:

- Pamela.Duffin@oecd.org

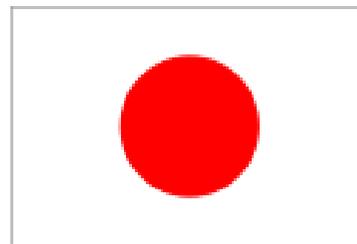




FORUM^{ON} GREEN FINANCE AND INVESTMENT 2022

5-7 October | Virtual Event

Special thanks to this year's sponsors and media partners:



JAPAN GOV
THE GOVERNMENT OF JAPAN

Meridiam
for people and the planet

Wind
EUROPE

Eurosif

MSCI 

 responsible investor