



## Communications and social media pack

**8th annual OECD Forum on Green Finance and Investment**

**11-14 October 2021, virtual event**

The Forum, the main annual global event for the OECD Centre on Green Finance and Investment, will gather senior policy makers and key actors in green finance and investment from around the world to foster open and action-oriented discussions to advance the global green finance agenda.

This pack contains material to support the promotion of the Forum. We encourage you to join the discussion and share our content on your respective social media channels.

Thank you for your support.

### Contacts:

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## Topics to be discussed over the four-day Forum

### Monday, 11 October 2021

- Rethinking the finance agenda in the “decade for delivery”
- Outlook on green finance and the low-emissions transition on the eve of COP26
- Thinking beyond COP26: Transforming finance for people and planet

### Tuesday, 12 October 2021

- Transition finance, recovery and alignment
- Developing transition finance, promoting climate alignment, and ensuring market efficiency
- Taking stock of transition finance approaches
- Strengthening ESG practices and climate transition in financial markets



- From transition to climate-aligned finance: Key measurement issues and challenges
- Financing SMEs to accelerate the green transition in countries, regions and cities

### **Wednesday, 13 October 2021**

- Mobilising capital to meet urgent environmental objectives
- Mobilising private capital for clean energy in emerging economies
- Tackling the debt, climate and nature crises in the post COVID-19 economic recovery
- Promoting gender equality and women's economic empowerment through green policies and finance
- Physical climate risks and the financial system: A spotlight on materiality
- Subnational government finance for climate action

### **Thursday, 14 October 2021**

- Driving progress, measuring Impact
- The Economics of Biodiversity - Why do ecosystem services matter?
- Sustainable finance, climate and the SDGs: Opportunities for impact
- Just report on emissions, or commit to Net Zero – what future for sovereign funds?

## **Social media essentials**

### **Forum quick links:**

Event website & livestream: <https://oecd-events.org/green-finance>

Agenda: <https://www.oecd.org/cgfi/forum/CGFI-Forum-2021-Agenda.pdf>

Centre on Green Finance and Investment website: [www.oecd.org/cgfi/](http://www.oecd.org/cgfi/)

### **OECD Twitter accounts to follow during the Forum:**

OECD Environment: [@OECD\\_ENV](https://twitter.com/OECD_ENV)

OECD Business Finance: [@OECD\\_BizFin](https://twitter.com/OECD_BizFin)

**Hashtag:** #OECDgfi

### **Visuals available at:**

<https://trello.com/b/g1bs2g47/oecd-forum-on-green-finance-and-investment>



## Sample Tweets

On 11-14 Oct 2021, the flagship #OECDgfi Forum on #GreenFinance & Investment is gathering senior policy makers & leading public & private actors to advance the global #GreenFinance & investment agenda!

Learn more & register → <https://oecd-events.org/green-finance>

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Join us for the #OECDgfi Forum on #GreenFinance & Investment from 11-14 October!

Key topics include:

- Rethinking the #finance agenda 💰
- Developing transition finance markets 🔄
- Mobilising capital to meet urgent environmental objectives ↗

🌐 <https://oecd-events.org/green-finance>

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How can governments & policy makers finance the #GreenRecovery and deliver environmental impact? Find out at the #OECDgfi Forum on #GreenFinance & Investment from 11-14 Oct 🌐🔄💰

→ <https://oecd-events.org/green-finance>

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Policymakers & leading actors in #GreenFinance from across the world will discuss the green investment agenda at the #OECD Forum on Green Finance & Investment from 11-14 Oct.

Join the livestream → <https://oecd-events.org/green-finance> | #OECDgfi

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OECD Secretary-General @MathiasCormann to open the 8th #OECDgfi Forum on #GreenFinance & Investment, with keynotes from Tomoko Amaya, Masyita Crystallin, @LaurenceTubiana & @EricPUsher.

Join the #OECDgfi livestream → <https://oecd-events.org/green-finance>

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Ahead of #COP26, the #OECDgfi Forum on #GreenFinance & Investment on 11-14 October is addressing green finance in the decade for delivery: Driving environmental impact.

Find out more & register here → <https://oecd-events.org/green-finance>



**Join the conversation on Twitter @OECD\_ENV and share our posts:**

The draft agenda for our virtual 2021 #OECDgfi Forum on Green Finance & Investment, 11-14 October, is now available!

This year's theme is #green #finance in the decade for delivery & driving environmental impact in the post #COVID-19 recovery 🌍🌱💰

🔗 <http://oecd-events.org/green-finance>

[\[RETWEET\]](#)

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Registration for the 2021 #OECDgfi Forum on #GreenFinance & Investment is open!

Key topics include:

- Rethinking the #finance agenda 💰
- Developing transition finance markets 🌱
- Mobilising capital to meet urgent environmental objectives ↗

➔ <https://oecd-events.org/green-finance>

[\[RETWEET\]](#)

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**LinkedIn posts:**

Only a few days to go before the #OECDgfi Forum on Green Finance & Investment takes place virtually from 11-14 October!

Join global experts for discussions on a wide range of green finance issues, including on how to transform the financial system & drive environmental impact.

Register here ➔ <https://oecd-events.org/green-finance>

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This year's #OECDgfi flagship Forum on #GreenFinance & Investment, 11-14 October, focuses on:

- Rethinking the #finance agenda 💰
- Developing transition finance markets 🌱
- Mobilising capital to meet urgent environmental objectives ↗

Join us for the discussions!

Find out more and register here ➔ <https://oecd-events.org/green-finance>

## Recent OECD work on Green Finance and Investment

Publications:

- [Transition finance: Investigating the state of play- A stocktake of emerging approaches and financial instruments](#)
- [Financial Markets and Climate Transition: Opportunities, Challenges and Policy Implications](#)
- [ESG Investing and Climate Transition: Market Practices, Issues and Policy Considerations](#) (developed for the G20 Sustainable Finance Working Group)
- [De-risking institutional investment in green infrastructure: 2021 progress update](#)
- [Clean Energy Finance and Investment Policy Review of Indonesia](#)
- [Green Infrastructure in the Decade for Delivery: Assessing Institutional Investment](#)
- [Developing Sustainable Finance Definitions and Taxonomies](#)
- [Due Diligence for Responsible Business Conduct in General Corporate Lending and Underwriting Transactions](#)

OECD Environment Focus blogs related to Green Finance and Investment:

- [Climate resilience is essential for a sustainable financial system](#) | 29 April 2021
- [The value of water: putting together the puzzle pieces for sustainable investment](#) | 14 April 2021

Programme brochures:

- OECD programme on Clean Energy Finance and Investment Mobilisation: <https://bit.ly/2HRI0aI>
- CGFI Investor Network: <https://bit.ly/2PePEgW>
- Brochure on OECD Centre on Green Finance and Investment: <http://oe.cd/cgfi-brochure>

# FORUM<sup>ON</sup> GREEN FINANCE AND INVESTMENT 2021

## Forum sponsors

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