



March on Gender
EMPOWERING THE RECOVERY
THROUGH WOMEN'S LEADERSHIP



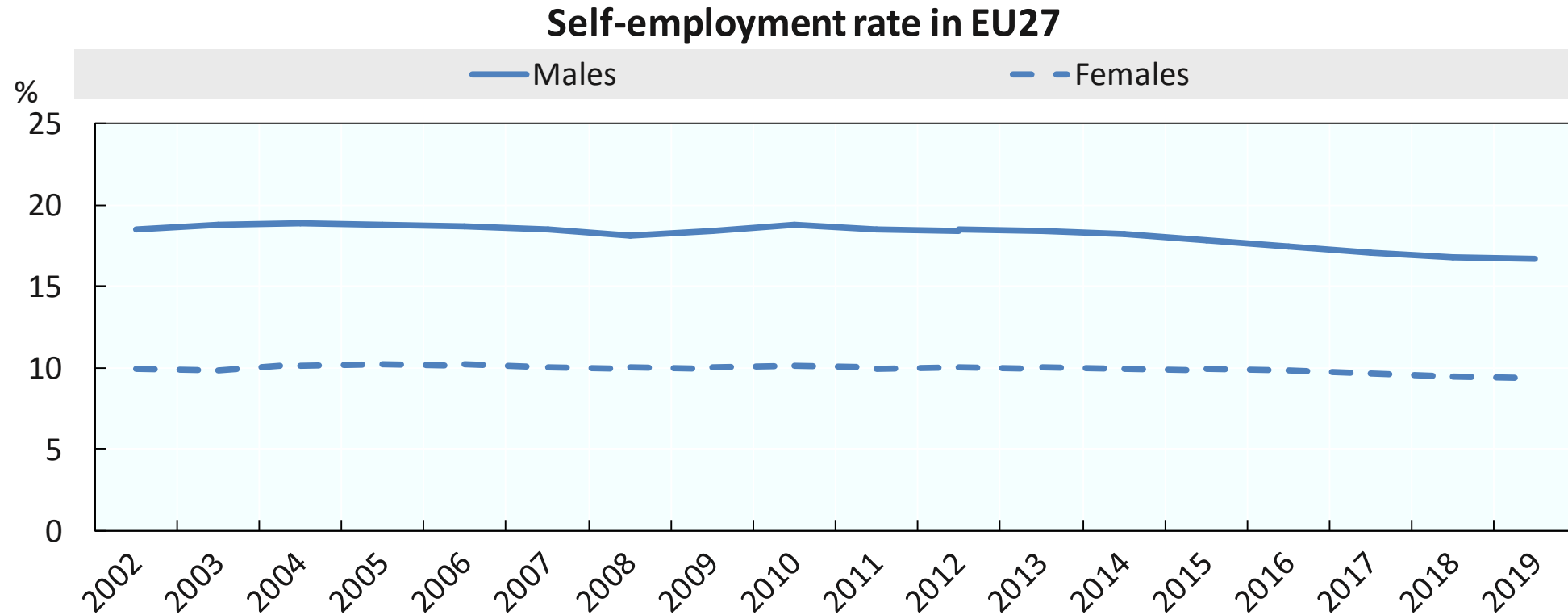
The OECD Centre for Entrepreneurship, SMEs, Regions and Cities presents:

Women's entrepreneurship and COVID-19: Ensuring the gap doesn't grow

29 March 2021



The gender gap has been slowly closing



Source: Eurostat (2021), Labour Force Survey

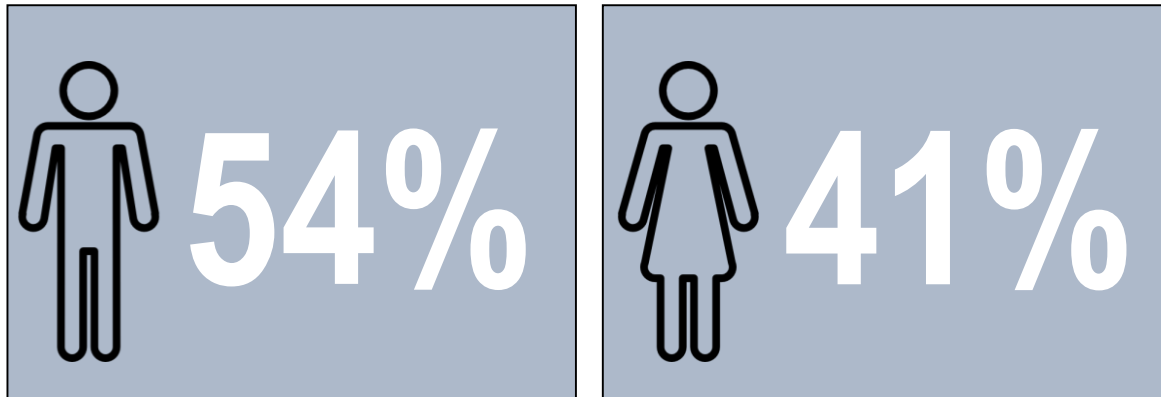


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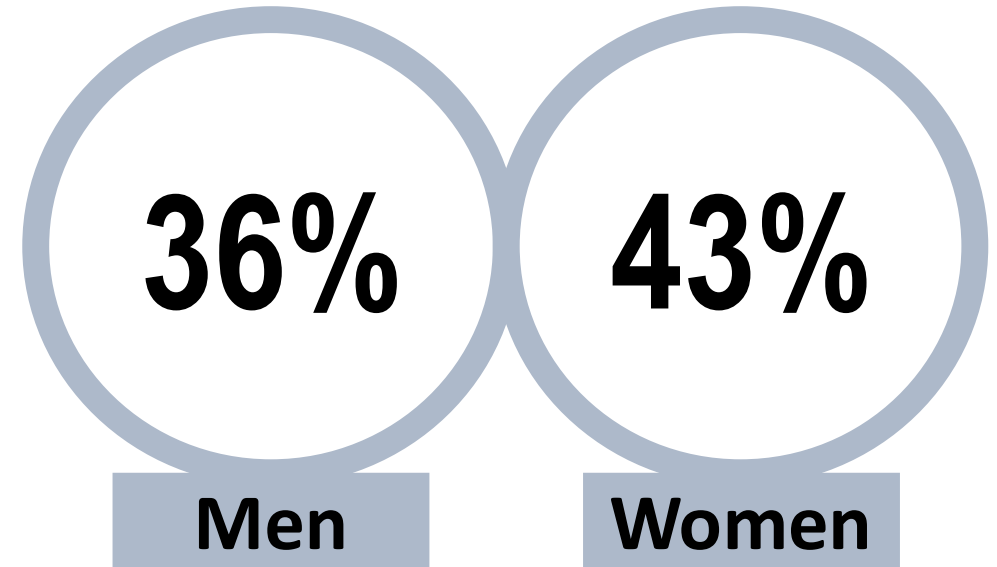
Barriers to entrepreneurship

Do you have the skills to start a business?



Source: GEM survey in OECD countries over the period 2015-19.

Is fear of failure a barrier to business creation?



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There is untapped growth potential



45%

Share of self-employed
with tertiary education



32%



5%
8%

Early-stage
entrepreneurship rate



8%
13% (OECD)



6%
10%

Share who are
growth-oriented



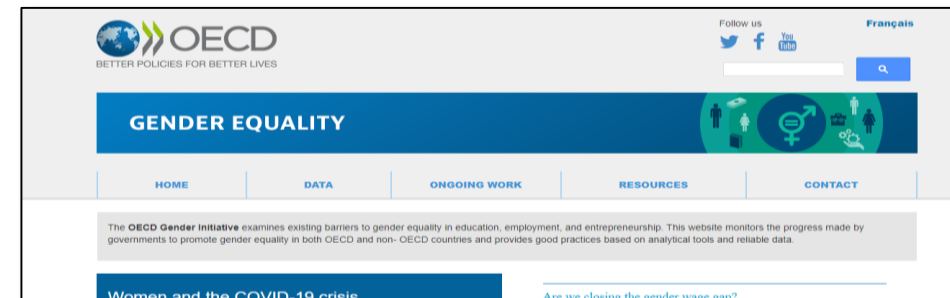
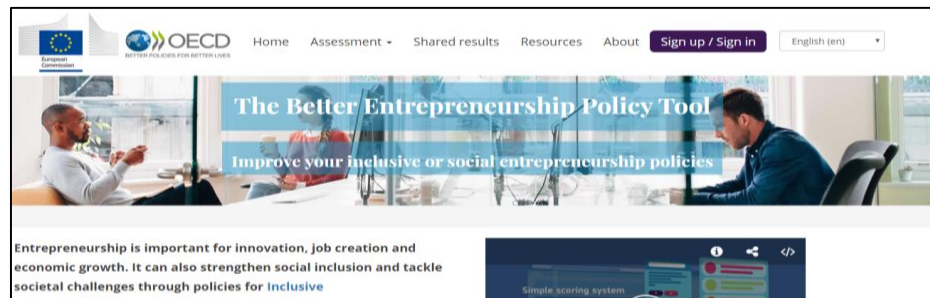
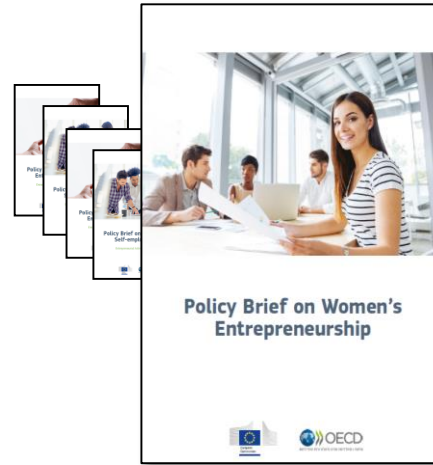
12%
17% (OECD)



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For more information



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Issues to explore during discussion

- How have women entrepreneurs been impacted by COVID-19?
- Has the policy response been effective?
- How should female entrepreneurship policies be different in a post COVID-19 world?



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Structure of the event

1. Introduction
2. Panel discussion
3. Reflections on future policy directions
4. Q&A



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