

## Can Higher Education Institutions support transformational innovation in their own ecosystems?

### Lessons learnt from the Academy for Smart Specialisation in Karlstad

 27 January 2021  11:00 – 15:00 CEST (Paris time)  Zoom



**Master of Ceremony:** Raffaele Trapasso, Economist and Coordinator of “Geography of Higher Education”, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

#### 11h00 Introductory remarks

- Lamia Kamal Chaoui, Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities
- Stina Höök, Regional Council Region Värmland, Sweden
- Lars Christensen, vice regional director at Region Värmland, Sweden
- Karen Refsgaard, Director of Research and Deputy Director at Nordregio

#### 11h30 Highlights from the Academy for Smart Specialisation in Karlstad

- Anders Olsson, Enterprise and Innovation Manager at Region Värmland, Sweden
- Håkan Spjuth, Head of External Relations Karlstad University, CEO of Karlstad University Innovation AB, Sweden

#### 11h50 How can HEIs promote transformation in regional economies?

- Dominique Foray, Director of the "Chaire en Économie et Management de l'Innovation" École Polytechnique de Lausanne, Switzerland
- John Goddard, Emeritus Professor of Regional Development Studies at Newcastle University, United Kingdom
- Margherita Russo, Professor of Economic Policy, University of Modena, Italy

**Q&A session (15 minutes)**

**Moderator:** Raffaele Trapasso, Economist and Coordinator of “Geography of Higher Education”, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

13h00 **Break**

13h30 **Round table discussion – the challenge of connecting academic research with “transformational” regional development**

- Marco Blouin, Directeur général - Direction générale de la Science et de l'Innovation (MEI), Québec Gouvernement, Canada
- Darja Isaksson, Director General, Vinnova, Sweden
- Juan Carlos Navarro, International innovation policy expert, former Principal Technical Leader at the Inter-American Development Bank
- Joerg Niehoff, Policy Coordinator University Business cooperation, DG EAC, European Commission
- Giuseppe Provenzano, Expert, Higher Education and Research, Union for the Mediterranean

**Q&A session (15 minutes)**

**Moderator:** Dorothee Allain-Dupre, Deputy Head, Economic Analysis, Statistics & Multilevel Governance Division. OECD Centre for Entrepreneurship, SMEs, Regions & Cities

15h00 **Comments**

- Johan Sterte, Vice-Chancellor, University of Karlstad

15h05 **Conclusions and way forward**

- Céline Kauffmann, Head of the SME and Entrepreneurship Division OECD Centre for Entrepreneurship, SMEs, Regions and Cities.

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