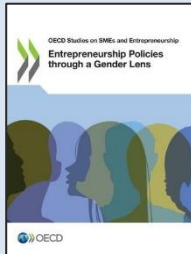




TUESDAY 29 JUNE – GENDER

15:00 – 16:30 CEST

[Register here](#)



LAUNCH OF *ENTREPRENEURSHIP POLICIES THROUGH A GENDER LENS*

A joint initiative with the Global Women's Entrepreneurship Policy Network (GWEP)



Moderated by

Jonathan Potter, Head of Entrepreneurship Policy and Analysis Unit, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

DESCRIPTION

Women are less likely to be entrepreneurs than men and tend to operate smaller and less dynamic businesses. It is not clear the extent to which gender differences in entrepreneurship are the consequence of entrepreneurs' preferences or institutional biases, such as poorly designed entrepreneurship policies and programmes. The report [Entrepreneurship Policies through a Gender Lens](#), prepared by the OECD and the Global Women's Entrepreneurship Policy (GWEP) Research Network, highlights long-standing issues related to the scope and effectiveness of women's entrepreneurship policies – issues which have been exacerbated by the COVID-19 pandemic – and points the way to more effective policies. Based on an assessment of entrepreneurship trends and barriers, and 27 policy insight notes authored by leading academic experts, this report highlights the need for gender-sensitive entrepreneurship culture, investment in entrepreneurship skills, improved access to financial capital and professional networks, and more supportive regulatory environments for women entrepreneurs.

WELCOME REMARKS

- Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

KEY MESSAGES

- Colette Henry, Professor and Chair of the Global Women's Entrepreneurship Policy (WEP) Project and Dundalk Institute of Technology, Ireland

MODERATED PANEL

Questions/answers and discussion with audience

- Dr Margo Thomas – CEO & Founder of WEIForward
- Ms Virginia Littlejohn – CEO & Founder of Quantum Leaps
- Roshini Narendran (University of Tasmania, Australia and GWEP contributor, India)
- Julia Uhlik, accent Inkubator GmbH, Austria and EU Sara Project

CLOSING REMARKS

- Professor Susan Coleman, University of Hartford, United States

CONTACT

Jonathan.Potter@oecd.org / David.Halabisky@oecd.org

ENGAGE WITH US:

JOIN THE CONVERSATION ON TWITTER: [@OECD_LOCAL](#)

SUBSCRIBE TO OUR NEWSLETTER: [OE.CD/CFENEWS](#)

FOLLOW US ON [LINKEDIN](#)