



WEDNESDAY 30 JUNE – DIGITAL

09:00 – 10:30
CEST

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LAUNCH OF *ENHANCING SMES' RESILIENCE THROUGH DIGITALISATION: THE CASE OF KOREA*

Co-hosted with Permanent Delegation of the Republic of Korea to the Organisation for Economic Co-operation and Development (OECD)



Permanent Delegation
of the Republic of Korea to the OECD



OECD

Moderated by

Lucia Cusmano, Deputy Head of Entrepreneurship, SME and Tourism Division, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

DESCRIPTION

Digitalisation can help small businesses become resilient. For businesses, being resilient means having the flexibility to adapt to disruptions and continue their operations, and digital technologies can serve as a tool for businesses in building their resilient capacity. In general, the limited capacity of SMEs, such as financial and human resources, leave them with little room for manoeuvre in challenging circumstances. However, advancement of digital technologies and development of digital service models offer small businesses enhanced accessibility to business tools, which can allow SMEs to quickly adapt their activities during crisis without the need for a large upfront investment.

The report investigates the role of government programmes in strengthening SMEs' resilience to external shocks, by focusing on SME digitalisation policies implemented in Korea during the COVID-19 outbreak. The report examines how digital tools and services have made SMEs more resilient during the pandemic, as well as the challenges that SMEs face in "going digital". The analysis is complemented by additional evidence and insights coming from international policy experience.

WELCOME REMARKS

- Ambassador Hyoung Kwon Ko, Permanent Representative of the Republic of Korea to the OECD
- Ulrik Knudsen, Deputy Secretary-General, OECD

KEYNOTE

- Sung-cheon Kang, Vice Minister, Ministry of SMEs and Startups of Korea

PRESENTATION OF THE REPORT

- Iljoon Lee, Deputy Director, Ministry of SMEs and Startups of Korea
- Insung Kwon, Junior Policy Analyst, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD

DISCUSSION OF THE REPORT

- Jae Won Kang, Senior Researcher, Korea Small Business Institute
- Vincenzo Spiezia, Senior Economist, Directorate for Science, Technology and Innovation, OECD
- Christian Märkel, Senior Economist at WIK-Consult, Deputy Head of the Mittelstand-Digital Research Team, Germany
- Heidi Renata Cigan, Policy Officer, Head of sector, DG CNECT, European Commission

CLOSING REMARKS

- Lucia Cusmano, Deputy Head of Entrepreneurship, SME and Tourism Division, Centre for Entrepreneurship, SMEs, Regions and Cities, OEC

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