

Elements for building resilience in Kyoto

Economy

- *Workforce development is enhanced to increase high-skilled labour* to meet the demand on the labour market. Bursa uses financial and technical programmes from several institutions and also supports directly the creation of SMEs and facilitates the hiring of new employees.
- *Bursa's Chamber of Commerce and Industry and its partners have enhanced the development of competitive clusters*, including rail systems, aerospace, baby and children's clothing, and raw vegetables and fruits.

Society

- *Programmes on social challenges are taking place with the national and regional governments*, for example through the "Social Development Programme" (2011) and the "Small-Scale infrastructure for social development" (2014) totalling TRY 12 million.

Environment

- *Bursa is implementing a comprehensive set of strategies* including Bursa's Master Plan (2012) and the 2014-2023 Regional Development Plan, to address environmental resilience issues such as the preservation of ecosystems, balanced development between urban areas and the conservation of lands, and the reduction of natural and technological hazards.

Institutions

- *The Regional Development Agency, BEBKA, plays an important role in enhancing overall development and co-operation between Bursa's public and private sectors.* It was created in 2009 mainly to reduce disparities on regional development.
- *The long-term vision* embodied in the 2014-2023 Regional Development Plan *provides Bursa's future framework for sustainable development*
- *The Local Agenda 21 programme, created in 1997, established the Bursa City Council to promote policy coordination among stakeholders* and decentralisation of the local decision-making process with a special focus on the concepts of "sustainable development" and "good governance".

Conclusions

- Bursa recognised the potential in its evolving economy that transitions from automobile to advanced manufacturing. This development lays the foundation to support the growth of a more diversified and advanced economy through strategic policies that aim at skills development on the one hand, and the attractiveness of the city to high-skilled workers on the other.
- Beyond the support for organisations providing business services that nurture the evolution of SMEs and a start-up scene, the Bursa region is looking to balance urban development throughout the region, by co-ordinating urban development plans to steer new housing and industrial developments and ensure the preservation of natural land.
- Exploring compact city possibilities could help address Bursa's central challenges regarding population growth and the pressure on developing new housing, as well as diminish the development of illegal dwellings outside designated areas. While Bursa is already pursuing a polycentric urban development in its future development plan, further integrating land-use and transportation policies would support the city's fast economic development to happen in a low-carbon and climate-resilient way.