

Proximity Policies

Increasing citizen engagement and trust



Local Public Policies Laboratory
www.kaleidosred.org



Proximity Policies

Increasing citizen engagement and trust

 Commitment

 Trust

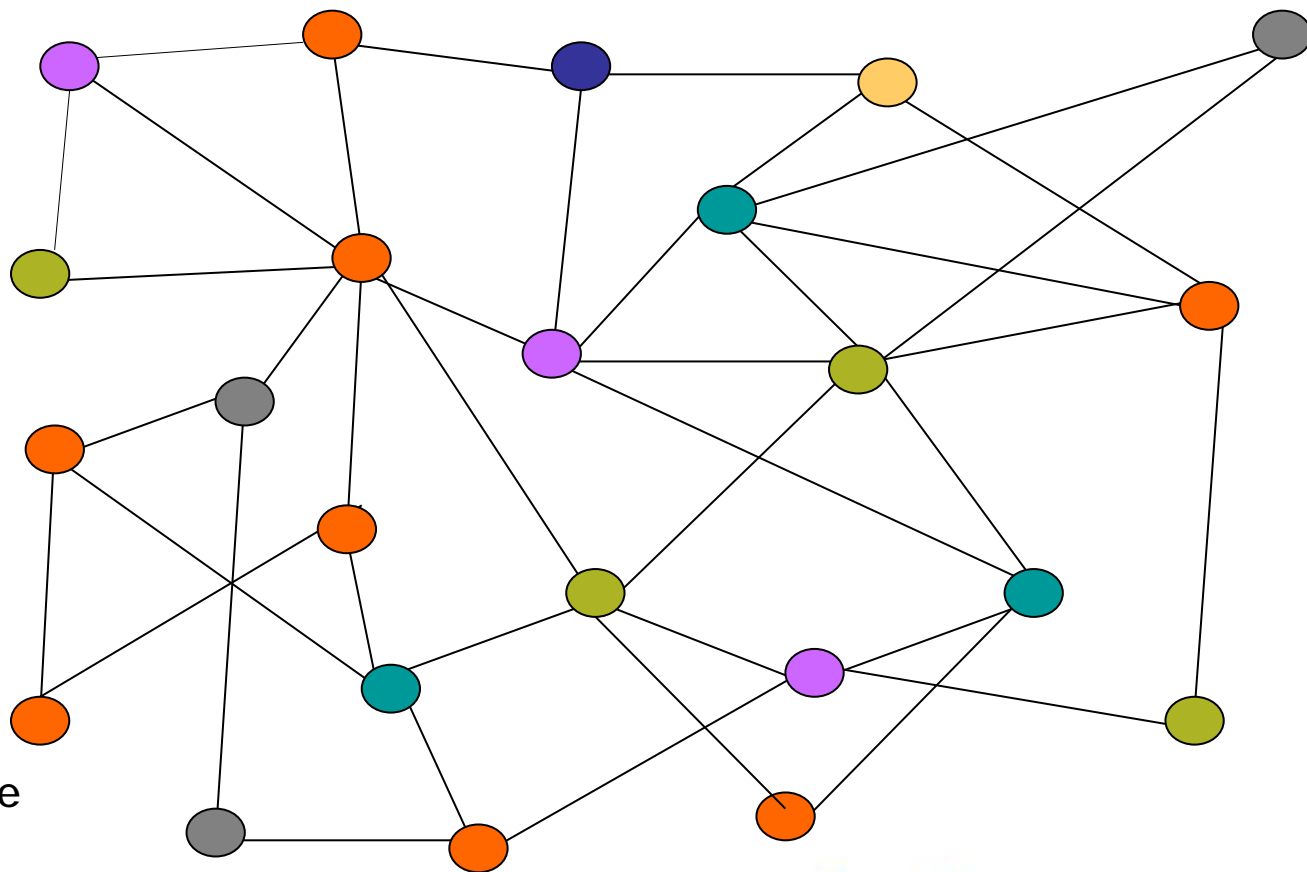
 Social Capital

 Legitimacy

 Ethic

 Civic Participation

 Organizational Culture



High control

To manage
Promote, Execute
Local Policies

To design
Promote
Local Policies

NEW ERA OF LOCAL
POLICIES

High
certainty

Low
Certainty

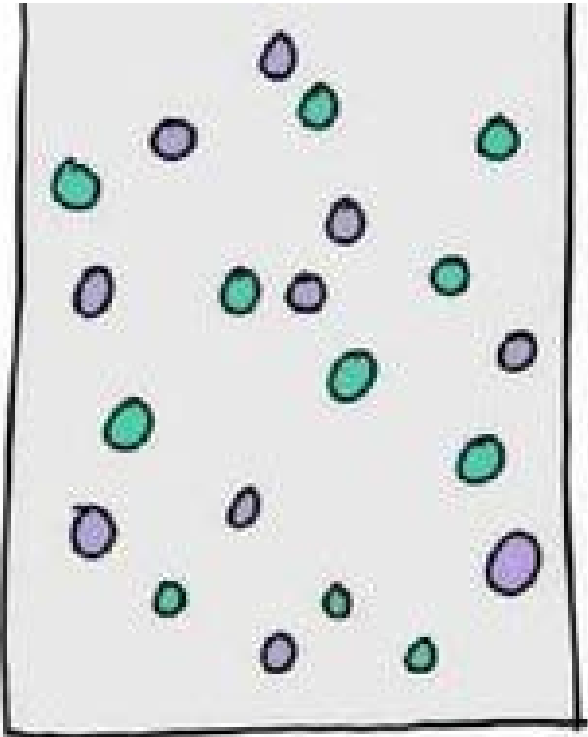
Negotiating
Building
Majorities

We need
To listen
Deliberate
Lead
Be Creative
Build Socially

Low control

Proximity Policies

Increasing citizen engagement and trust

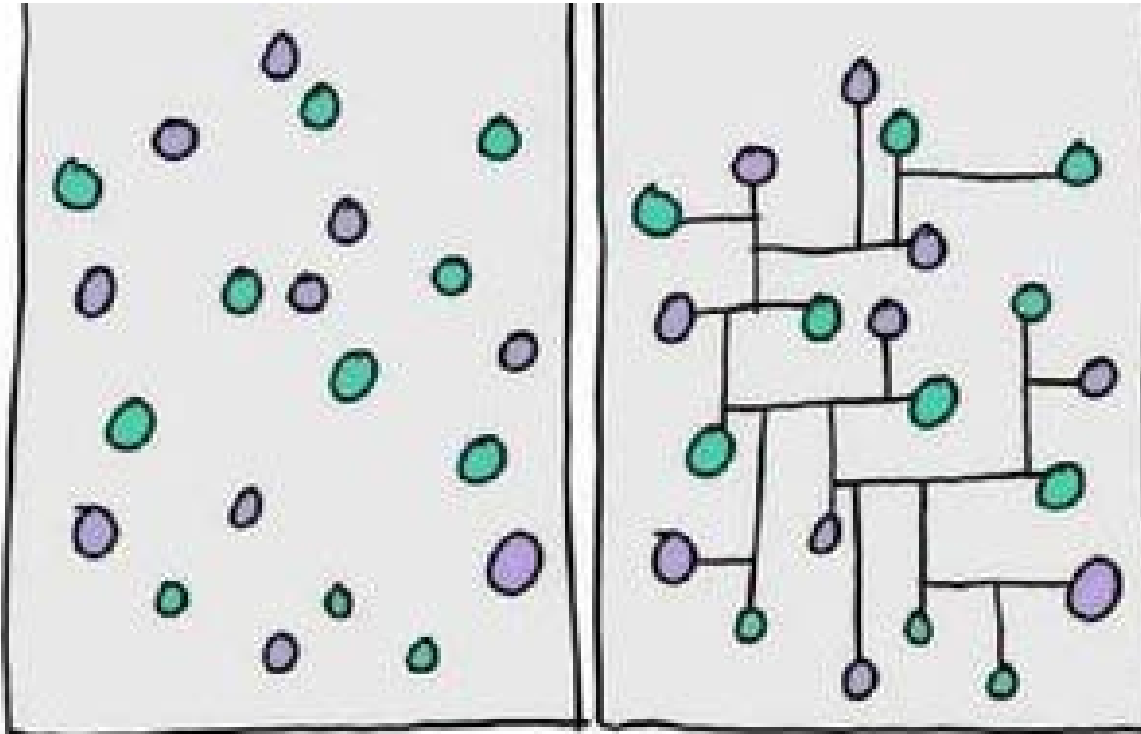


Participation Process
Vector1/3

Individual Experience and
knowledge surface, emerge

Proximity Policies

Increasing citizen engagement and trust



Participation Process
Vector 2/3

Greater ability to
compete

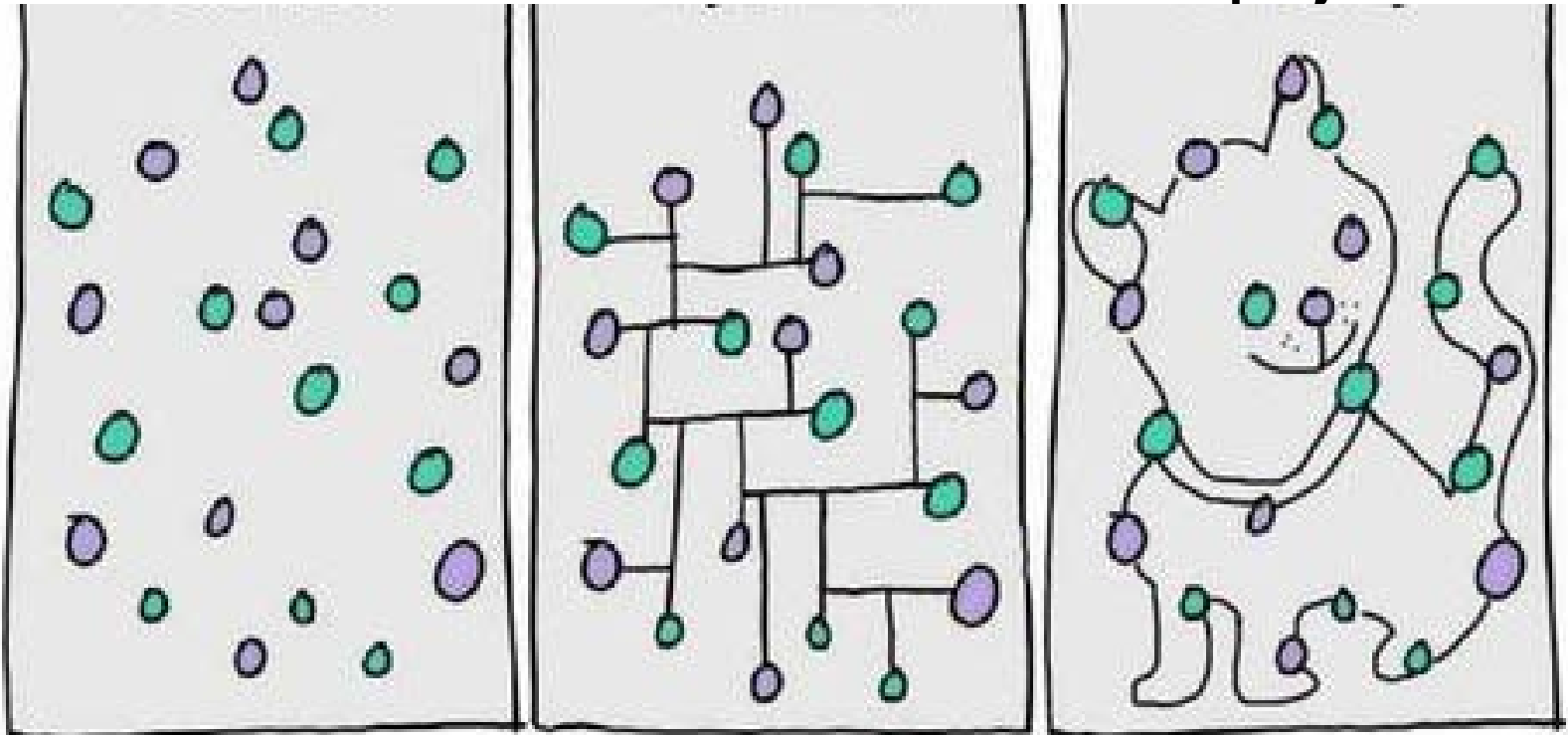


Participation

Process

Vector 3/3

To do: to align for a project





Design

User Experience

A flock of ducks is shown in flight against a bright blue sky with scattered white clouds. The ducks are arranged in a V-formation, with their wings spread, creating a series of dark silhouettes. The text is overlaid on the left side of the image.

...shared flight technology:

the first duck that takes off gives way to the second, which gives way to the third, and the energy of the third reaches the fourth, which helps the fifth, and the propulsion of the fifth pushes the sixth, which provides wind for the seventh... When it gets tired, the duck that is leading drops to the back and leaves its place to another, which moves up to the tip of this V that the ducks form in the air...

(Eduardo Galeano)



**thank
you**

www.kaleidosred.org

@kaleidosred

gerencia@kaleidosred.org

José Ramón Sobrón