

**Improving the framework conditions  
to promote renewable energy  
production (and its territorial  
impacts) in rural regions -  
Institutional issues, Value-added, Innovation capacity,  
Skills, Investment, and Infrastructure**

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# Outline

- A. Institutional and policy provisions
- B. Value-added in renewable energy production,  
& improving the territorial income component
- C. Regional Innovation capacity and performance
- D. Human skills and capabilities
- E. Investment
- F. Infrastructure issues
- G. Social attitudes to renewable energy
- H. Reflections on capacities for renewables as  
regional policy

# A few prior observations

- Investment in renewable energies other than large hydro power grew from \$22bn in 2002 to \$173bn by 2008
- Compares with FAOs \$83bn pa I in ag. to 'feed the world by 2050'
- Renewables are mostly rural resources
- Value-added is mainly rent, interest and profit: GDP hugely overstates regional benefit.

# Prior Observations (cont)

- Most rapidly growing investment in both capacity and R&D have been
  - Wind (56% of total investment),
  - Solar (20%), and
  - Bioenergy (biofuels, biomass and waste) (11%).
  - marine and small hydro power investment grew by 53% between 2004 and 2008, while investment in wind power increased by 51% over the same period.
- Bloomberg expects geothermal to increase by over 40%, and biomass by over 33% by 2013. Marine based energy is also expected to grow rapidly as new technology is proven.
- Heyerdahl (2010) argues that biomass will be increasingly diverted to liquid fuel production for transportation.

# A. Institutional & Policy Issues

1. Favourable treatment of different groups of investors
2. Feed-in rights and tariffs
3. Taxation provisions
4. Innovation and the Patenting of technology
5. State partnership or investment
6. State grants for investment
7. Operation of carbon markets & renewable energy certificates (RECs)
8. Conflicts or synergies between regional/ State policies and national policies
9. The creation of 'legitimacy'

# 1. Favourable treatment of classes of investors

- In some countries (e.g. Netherlands, UK, USA) large corporate investors and/or very wealthy individuals have been favoured by public subsidies
  - especially tax incentives
- In others (e.g. Denmark, Sweden, Finland, Germany) communities (and cooperatives) and small private investors have been favoured
  - Especially by direct investment subsidies and regulatory provisions

## 2. Feed-in rights and tariffs

- The most important policy tool for encouraging the development of solar, wind. Also important for small scale hydro and bio-energy.
  - “FITs are responsible for approximately 75% of global PV and 45% of global wind deployment”. (Deutsche Bank, 2010)
  - Denmark 1984 law to obligate utilities to buy wind power at 85% of the retail price
- FITs often tailored to meet range of policy goals
  - territorial development, location and choice of technology

## 2. FITs...

- Typically include three key elements
  - guaranteed grid access;
  - stable, long-term purchase agreements (15-20 years);
  - payment levels based on the costs of renewable generation
- In some countries, e.g. Germany, include streamlined administrative procedures that reduce transactions costs & speed implementation.
- European FIT policies typically
  - 20 years +
  - extend eligibility to anyone with the ability to invest,

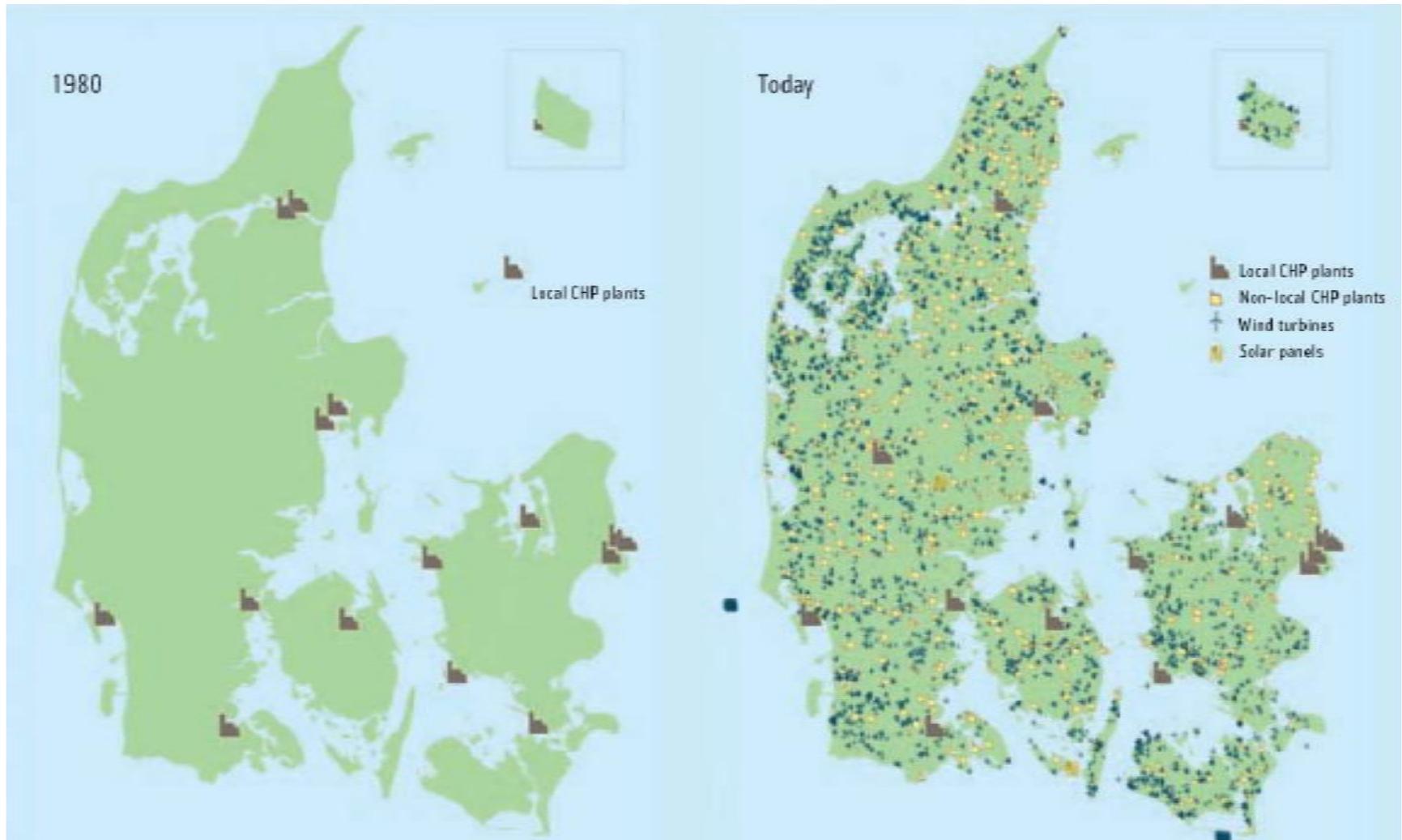
# 3. Taxation provisions

- V. important in several countries, e.g. USA,
  - Federal support for wind power has come mainly from production tax credit (PTC), &
  - 5-year accelerated depreciation
- Favours wealthy individuals and corporations
- Does not encourage community, non-profit & citizen involvement
- Does not foster popular legitimacy

**Table 1. Community Wind Power Development in Select European Countries (2000)**

	Total Wind Capacity (MW)	Community-Owned Wind Capacity (MW)	% Community-Owned	Number of Household Investors
Germany	6,161	~5,400	88%	~100,000
Denmark	2,268	~1,900	84%	~175,000
Sweden	240	~30	13%	~15,000
The UK	414	~3	1%	~2,000
<b>Total</b>	<b>9,083</b>	<b>7,333</b>	<b>81%</b>	<b>292,000</b>

# Denmark, 1980 and 2009 : 5,200 windturbines today, located off shore and in rural areas



Source: Energinet, Denmark. Windpower to Combat Climate Change.  
[www.energinet.dk](http://www.energinet.dk)

**Table 2. Historical Drivers of Community Wind Power Development**

	Denmark	Sweden	Germany	UK
Feed-In Laws	✓	✓	✓	
Standardized Interconnection	✓	✓	✓	
Tax-Free Production Income	✓	✓		
Energy/CO <sub>2</sub> Tax Refund	✓	✓		✓
Flow-Through Depreciation			✓	
Wind Turbine Manufacturing Industry	✓		✓	
Ownership Restrictions	✓			
Permitting Denials				✓

Source: Bolinger, M., Wiser, R., Wind, T., Juhl, D., & Grace, R., 2004. A Comparative Analysis of Community Wind Power Development Options in Oregon. Report prepared for the Energy Trust of Oregon July 2004

# Danish Government Aims

- 20% of Danish energy use in 2011 to be based on renewable energy...
  - 40 to 50% in 2025
- 2012 –emphasis on larger sea-based windfarms

Source: Refsgaard, K (2010) Presentation for International Comparative Rural Policy Studies Summer Institute, Oregon, June.

# C. Regional Innovation and Performance

- Kamp (2002) - regional innovation systems approach
  - comparing technical lead of Danish over Dutch in windmill technology.
- Key issues are
  - the learning processes
    - depend on “producers, users, & interaction between them
    - + the geographical, policy & institutional milieux
- Kamp found that
  - Dutch relied more on ‘learning by searching’, thanks to larger R&D subsidies,
  - learning by doing far more important in Denmark. Top down or bottom up?
- ‘big bang’ innovation or ‘learning process’
- Patenting.... A hinderance? Increasingly irrelevant?

# Example of the Nordic Folkecenter for Renewable Energy

- Independent, not-for-profit
- Wide range of renewable technologies
  - R&D, training, technology transfer
  - Wind, solar, biogas, hydrogen, plant oils, ww treatment
- Pioneering technologies
  - Windmills to 525 KW
  - Advanced Farm Biogas Digesters
  - Wind based hydrogen
  - Integrated Solar
- Remote rural location (NW Jutland, Dk); 27 years experience in tech transfer; industry, govt and local support and global activities

# D. Human skills and capabilities

- Renewables need a range of skills for invention, innovation, planning, construction and operation, as well as the institutional and policy dimensions.
- Educational institutions have responded to the need for construction, operation, and maintenance
  - Local colleges play an important role
- Weaknesses in education around institutional and policy dimensions in particular
- ‘Barefoot’ and hands-on training is important (Poul Le Cour; Barefoot College, Nordic Folkecenter)

# E. Investment

- Subsidies commonly used
  - Denmark - 30% investment subsidy for new wind turbines
  - gradually reduced over time and finally abandoned ten years later
  - detail of investment subsidy schemes important for their success on the ground.
- E.g. Are they based on installed kilowatts (US), or on produced kilowatts-hours (Denmark )?
  - KWh basis favours wind cooperatives

# E. Investment (cont)

- Are I-policies stable and reliable?
  - US case - 6 different instruments for wind energy which you could choose from.
  - ALSO normally replaced about every two years
    - Financiers normally found the institutional risk to invest too high
- in the Netherlands & UK cf Denmark - large power utilities favoured over farmers and communities
  - Damaging legitimacy, leading to delays

# F. Infrastructure

- Shift from centralised to decentralised energy production
- Shift from few to many producers, who are also consumers
- Grid capacity and coverage remains important, and needs reconfiguration and new rules, eg
  - computation of grid losses is changing competitive advantage
  - popular legitimacy needed
- New technology (and pricing arrangements) developed for metering, feed-in rights & tariffs

# G. Social Attitudes

- Anti renewable energy movements exist in many countries
  - oppose new projects and infrastructure, often delaying progress
- UK and Netherlands can be contrasted with Denmark, Germany, Sweden and Finland
  - In both UK & Netherlands beneficiaries were seen to be large utility companies and corporate investors, failing to secure popular support.
- Local content of Value Added generally very small, being limited to eg land leases and wages.
  - Community involvement in ownership/financing is the key.

# H. Reflections on Capacities for Renewables as Regional Policy

- Policy and institutional framework crucial to secure net regional development benefits
  - Investment support
  - FITs – long term guarantees
  - Infrastructure for decentralised energy
  - Priority to community renewable energy
  - Avoiding conflict between territorial goals and energy security goals
- Community engagement needs development of skills training, but also education in institutional and policy issues, and negotiation skills (with Utilities etc)
- Establishing popular legitimacy in the regions.

# Optimising Territorial Rural Benefits from Renewables

- How to get the correct policy-mix?
- What is the most appropriate regulation?
- How to get focus on regional/ districts policy and not only energy policy, as well as coordination and agreement?
- How to gain popular engagement and legitimacy?
- How to build regional capacities – skills, cooperation, investment, RT&D
- How to sustain a long term view and policy structure?