

AGENDA

10 December 2020 | Paris

OECD Global Action on Promoting Social and Solidarity Economy Ecosystems

Virtual Consultation Webinar

Leveraging Legal Frameworks to Scale the Social and Solidarity Economy



This project is funded
by the European Union

Leveraging Legal Frameworks to Scale the Social and Solidarity Economy

■ What is the issue?

Legal frameworks have a significant impact on the visibility, recognition and legitimacy of the social and solidarity economy. Approaches to legal frameworks are very diverse across target countries of the OECD Global Action on Promoting Social and Solidarity Economy Ecosystems (EU27, Brazil, Canada, India, Korea, Mexico and the United States). Different factors have shaped country readiness to adopt, or not, specific legal frameworks for the social economy. They include, among others: the strategic priority given to the social economy itself and its organisations; the degree of development of community-based initiatives used to support civic engagement that creates social value and reinforces local development; and the share of firms pursuing both economic and social goals.

Associations, cooperatives, mutual organisations and foundations exist in all target countries of the Global Action. For example, associations and cooperatives are the most used legal forms by the social economy organisations (per respondents to a 2020 OECD mapping survey). All target countries have some form of legislation that regulate these organisations and entities, traditionally recognised as part of the social economy. More recently, regulation has been developed around social enterprises and community-based initiatives, considered also part of the social economy. Many countries have legal frameworks specific to social enterprises by adapting or introducing new laws (e.g. Belgium, France, Italy, Spain), or through strategies and action plans (e.g. the Netherlands, Sweden,). In some countries, there is also growing legal recognition of community-based initiatives (e.g. Brazil, India) to acknowledge the engagement of communities in local development. Finally, these entities and initiatives can also be identified within a broader approach of the social economy (e.g. Luxembourg) or independently from any reference to the social economy (e.g. the United States).

It is critical to understand these different legal trends as well as why and how they have been designed in the context of target countries to inform the type of measures that support the development of the social economy.

■ About the consultation webinar

The main objective of this consultation webinar is to clarify the different trends related to legal frameworks and how they are leveraged to scale the social economy.

The specific objectives aim to:

- **Better understand** the diversity, relevance and implications of the legal frameworks that regulate the social and solidarity economy (e.g. fiscal, public and private support, access to finance, access to market, skills, etc.) in different contexts;
- **Take stock** of the processes leading to the design of these legal frameworks;
- **Identify** possible criteria for assessing their performance;
- **Highlight** the crosscutting issues and policy examples that could feed the international guide on legal frameworks to be produced by the Global Action.

■ Organisation of the consultation webinar

The webinar is organised around two sessions:

- **Session 1** – Adopt or not adopt legal frameworks for the social economy: context and purpose
- **Session 2** – From process to performance: supporting the social economy

Each session is organised as follows:

- Introduction by OECD to set the scene and present the issues to be discussed (5 min)
- Contribution of ice-breakers: two expert speakers (5 minutes each)
- Discussion and Q&A with the audience (40-45min)

Participants will be asked to support their arguments with examples from the countries targeted by the Action.

■ Venue and Logistics

The meeting is organised via Zoom. The connexion details are below. Please note that the meeting will be recorded for internal purposes. The recording will not be shared externally.

Interpretation is provided in the following languages: English, French and Spanish.

Join Zoom With a Computer (Zoom Client) Or with Chrome

<https://meetoecd1.zoom.us/j/94618299854?pwd=Q3BnT09FVVRGcVZpRndNa0t5d01GUT09>

Join Zoom with a tablet or smartphone (download Zoom app IOS or Android - Wifi and 3G/4G)

Meeting ID: 946 1829 9854

Password: nkk3&t9sYG

The OECD processes personal data in accordance with its Personal Data Protection Rules

<https://www.oecd.org/general/data-protection.htm>

Security and Privacy

The OECD's configuration of the Zoom service reflects the following measures:

- Pre-registration, passwords, and the "waiting room" functions are enabled to prevent unauthorised access to the conference.
- Specific identity format (country, name) for remote participants for easy control of each attendee in the Waiting Room before admitting them into the meeting.
- Only the host (OECD) or co-hosts can enable a recording on their local computers.
If the conference is recorded, a notice will show on the screen.
- No chats can be saved, and no private chats are permitted, except with the host or co-hosts.
- Participants enter the conference call muted and without video showing, unless and until they enable these features themselves.
- Avoid discussing any highly-sensitive matters
- Do NOT share your personal invitation link

Access will be limited to OECD staff and meeting participants.

Agenda

Moderator: Antonella Noya, Head, Social Economy and Innovation Unit, CFE-OECD

2.10-2.20

Welcome and Presentation of the OECD Global Action on Promoting Social and Solidarity Economy Ecosystems

Karen Maguire, Head, Local Employment, Skills and Social Innovation Division- OECD

2.20-3.20

Session 1: Adopt or not adopt legal frameworks for the social economy: context and purpose

- What context-specific (national/subnational, urban/rural) or country-specific factors are crucial to assess the need to regulate and develop, or not, legal frameworks for the social and solidarity economy?
- Why are legal frameworks implemented? What objectives do they pursue and serve?
- What specific issues make some legal options more appropriate in certain contexts and/or under which specific conditions?

OECD **Julie Rijpens**, Policy Analyst - CFE/OECD

ICEBREAKERS **Gaëlle Russo**, Lawyer, Alcya Conseil (France)

Leandro Morais, Professor, State University of Sao Paulo - UNESP (Brazil)

3.20-3.25

Break

3.25-4.30

Session 2 : From process to performance: supporting the social economy

- What are the critical steps of the policy-making process that support building social and solidarity economy legal frameworks? What contextual changes could affect the design, adoption and implementation of legal frameworks for the social and solidarity economy?
- What are the positive as well as unexpected implications of developing legal frameworks for the social and solidarity economy?
- Which criteria and strategies can/might be used to assess the process of designing and implementing legal frameworks and their outcomes?

OECD **Amal Chevreau**, Policy Analyst - CFE/OECD

ICEBREAKERS **Mélanie Dumont**, Conseillère émérite en entrepreneuriat collectif Direction de l'entrepreneuriat collectif (Canada)

Juan Manuel Martinez Louvier, Director General- Instituto Nacional de la Economía Social - INAES (Mexico)

4.30-4.45

Main Takeaways and Next Step

Main takeaways
European Commission (Tbc)

Closing remarks and next steps
Antonella Noya, Head, Social Economy and Innovation Unit, CFE-OECD

About the OECD Social Economy and Innovation Unit

OECD began work on social entrepreneurship over 25 years ago. The OECD assists national, regional and local governments in designing and implementing strategies to support the SSE and social enterprises by providing them with tailored and evidence-based policy recommendations. The work supports the OECD's Local Economic and Employment Development (LEED) Programme.

For more information, visit our website: www.oecd.org/cfe/leed/social-economy/

CONTACT

If you are interested to learn more about the Global Action, please contact
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