



**OECD**  
Global Action

Promoting  
**Social & Solidarity  
Economy Ecosystems**

## AGENDA

20 May 2021

Online event

### **OECD Global Action: international learning opportunities for the Social and Solidarity Economy (SSE) through the Peer Learning Partnerships (14:00 – 15:00 (CET))**

*Launch Event*

# OECD Global Action: international learning opportunities for the Social and Solidarity Economy (SSE) through the Peer Learning Partnerships

Launch Event

20 May 2021 // 14:00 – 15:00 (CET)

## ■ Background

In 2020, the OECD launched the three-year Global Action “Promoting Social and Solidarity Economy (SSE) Ecosystems”. The action targets more than 30 countries (all EU countries and non-EU countries such as Brazil, Canada, India, Korea, Mexico and the United States). The Global Action is funded by the European Union’s Foreign Partnership Instrument.

Peer-Learning Partnerships (PLPs) constitute one of the three main outputs of the Global Action, along with two international guides focusing respectively on legal frameworks for the SSE and on social impact measurement for the SSE. The objective of the PLPs is to share knowledge and promote learning to support promotion of the SSE. Their activities will also contribute to better understand of the concrete actions policy makers can undertake to support the establishment of conducive ecosystems for SSE development. The network of selected PLPs will provide a peer-learning platform for SSE entities and other stakeholders to exchange lessons, experiences and methodologies with their counterparts in other countries, in view of developing activities of mutual interests.

## ■ Why attend this event?

This is a first event in which the six Peer-Learning Partnership consortia, selected based on an OECD international call for tender, will publicly present their activities. Consortia are made up of a wide range of stakeholders coming from the private (profit and non-for profit) and public sectors, academia and other international fora. The selected PLPs will address topics such as *legal frameworks for the SSE, social impact measurement for the SSE, the internationalisation of SSE organisations, gender, scaling of SSE in the face of the COVID-19*. Please refer to the next page for more information.

The event will allow participants to learn more about the “hot topics” that the PLPs will address and the approaches they will use to do so. Each PLP consortia will present their project, partners and the main outputs in order to learn more about the SSE and existing gaps.

## ■ Participants

This event is a public event. The event is open to policy makers, social and solidarity economy entities, private sector and academia representatives as well as general public.

## ■ Registration

Interested participants are invited to register through the link below:

[REGISTRATION](#)

### Contact

Questions? Email us at [socialeconomyandinnovation@oecd.org](mailto:socialeconomyandinnovation@oecd.org)  
For more information, visit our website: [www.oecd.org/cfe/leed/social-economy/fpi-action.htm](http://www.oecd.org/cfe/leed/social-economy/fpi-action.htm)

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14:00-14:10

## Opening and setting the stage

**Karen MAGUIRE**, Head of the Local Employment, Skills and Social Innovation (LESI) Division, CFE, OECD

**Patrick KLEIN**, Head of Sector Social Economy, DG Internal Market, Industry, Entrepreneurship and SMEs, European Commission

14:10-14:55

## Peer Learning Partnerships : overview of activities

MODERATOR **Max BULAKOVSKIY**, Policy Analyst, Social Economy and Innovation Unit, CFE, OECD

PRESENTATIONS **Carlos LOZANO**, Coordinator of International Affairs, Spanish Social Economy Employers' Confederation (CEPES)

**Gianluca PASTORELLI**, Executive President, DIESIS Network

**Gabriela GANDEL**, Chief Executive Director, Impact Hub Network

**Irene VALDELOMAR**, Regional Manager, French Impact

**John SHERMAN**, Senior Managing Director, Social Impact Advisors

**Alexander KESSELRING**, Innovation and Development Manager, Ashoka

Q&A

14:50-15:00

## Closing

**Antonella NOYA**, Head of the Social Economy and Innovation Unit, LESI Division, CFE, OECD

# Peer Learning Partnerships:

## Summary Sheet

The following six PLPs have been selected to carry out activities which will nourish the OECD Global Actions:

### Legal Ecosystems for Social Economy Peer Learning Partnership PL4SE – PLP

*CEPES* (the Spanish Social Economy Employers' Confederation) leads this consortium of 26 organisations from 7 countries.

**Description:** This PLP focus on creating knowledge and experience sharing opportunities on social economy legal frameworks between different countries on three main axes:

- *the overall legal framework*, (the national and regional laws for the social economy);
- *the reference of legal frameworks within sectoral or statutory regulations* of social economy entities and regulation of the field of activity of social economy entities;
- *the specific regulations for the social economy within general legal matters*, such as, for example, procurement regulations, or tax regulations etc.

### Social Impact Measurement for the SSE

*French Impact* leads a consortium of 18 organizations from 9 countries.

**Description:** The main topic of the PLP is focused on the integration of development metrics into the impact assessment methodology. The peer-learning process will be executed through several workshops, each divided into 3 subgroups aiming to answer the question identified upstream. Building on the collective knowledge the PLP partners will agree on the findings, which will be disseminated through the project outputs.

### Global action to promote the internationalisation of SSE organisations and the role of women in the SSE

*Impact Hub network* is leading the consortium of 23 organisations from 11 countries.

**Description:** The PLP will focus on the internationalisation of the SSE entities and will integrate a gender prism to internationalisation. The peer learning will follow the following four phases:

- **Define** phase is focused on co-creation of a shared conceptual framing;
- **Learn**: phase looks at mapping identifying and researching three selected forming 3 sub-groups;
- **Validate and Disseminate** phase in each of three sub-groups will lead to presentation of findings to the wider group of peers and validation of findings;
- **Report** phase is aimed to harvest learnings and finalise the outputs.

### Putting Stakeholders in the Center: A Global Research and Feedback Initiative About Applying Best Practices for Measuring and Managing Social and Environmental Impacts

*Social Value*, brings together a consortium of 26 partners from 13 countries.

**Description:** This PLP aims to amplify stakeholder voices and improve accountability in impact measurement and management in the SSE. By collecting data from a diversity of SSE participants, as well as referencing established practices among traditional participants in the SSE, the PLP will identify a spectrum of stakeholder engagement practices. The peer-learning partnership processes will suggest stakeholder engagement norms along the spectrum for various inclusive and sustainability-oriented private sector contexts. White papers on capacity-building and policy will be produced that contain recommendations for appropriate depth and frequency of stakeholder engagement in impact measurement and management.

### Respond Rebuild Reinvent: Peer Learning Partnerships on SSE Ecosystems

*UpSocial* together with *Ashoka* coordinate 16 consortium partners from 11 countries.

**Description:** The peer learning partnership will structure a dialogue on SSE ecosystems with 8 cities across the world. The participants will learn, share and collaborate across countries through online workshops and activities with support from the consortium members They will deepen their understanding of SSE ecosystems and explore how to adopt solutions and social innovations while improving cross-sectoral collaboration.

### Social Solidarity Economy International Learning and Knowledge (SILK) Community of Peers

*DIESIS network* leads a consortium composed of 23 partners and two individual experts from 13 countries.

**Description:** The PLP aims to develop knowledge around internationalisation of SSEs organisations through peer learning involving practitioners and policymakers. The PLP process will be ensured through two Peer Reviews. One of the reviews will be led by practitioners and the other one by policymakers. The aim of the peer learning will be to analyse and discuss concrete cases of good practices around internationalization of SSE. The project will also create a community of peers through online meetings and exchanges benefiting from the huge partnership and the SSE networks and platforms in it.

## About the OECD Social Economy and Innovation Unit

OECD began work on social entrepreneurship over 25 years ago. The OECD assists national, regional and local governments in designing and implementing strategies to support the SSE and social enterprises by providing them with tailored and evidence-based policy recommendations. The work supports the OECD's Local Employment and Economic Development (LEED) Programme.

For more information, visit our website: [www.oecd.org/cfe/leed/social-economy/](http://www.oecd.org/cfe/leed/social-economy/)

### CONTACT

If you are interested to learn more about the Global Action, please contact  
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