LEED | Good jobs, great places

OECD CITY NETWORK ON JOBS AND SKILLS

AGENDA

Workshop and capacity building on
Digital skills and digital inclusion

Paris, 29 November – 1 December 2023

OECD

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NEW SKILLS AT WORK
J.P.Morgan

Agenda Day 1 – 29 November 2023: Event at the Paris City Hall

Meeting point and time: 3 rue de Lobau 75004 Paris at 16:40

Venue: Hotel de Ville de Paris, entrance in 3 rue de Lobau 75004 Paris

Important information: If you attend the **Diversi'Tech** event, please confirm your participation at the email address: dae-diversitechpariscode@paris.fr

Time	Item
17:00-20:15	**Diversi'Tech – Event at the Paris City Hall on Digital Skills and Inclusion** The event, which is hosted by the Mayor of Paris, **Anne Hidalgo**, will bring together representatives from the City of Paris, training providers and employers that are engaged in different public-private partnerships on inclusive digital strategies. During the event, network participants will have the opportunity to learn more about the initiatives promoted by the City of Paris, meet companies that have partnered with the City of Paris and exchange with alumni. ***Agenda of the event*** 17:00 Guided tour of the demo space for OECD network members ("pre-event" private tour) 18:00 Doors of Diversi'Tech event officially open 18:30 Beginning of the ceremony and presentations from the Mayor of Paris, training providers, employers and alumni. 19:40 Closing remarks from the City of Paris, the OECD and JPMorgan 19:45 Cocktail *French-English interpretation will be provided*
20:15-22:30	Optional: Informal dinner (at your own cost)

Agenda Day 2 – 30 November 2023: Workshop on "Digital skills and digital inclusion"

Meeting point and time: Please arrive at 9:00 for OECD security controls. Colleagues will wait for you at the main entrance <u>after</u> security and will walk you to the meeting room.

Venue: OECD, 2 Rue André Pascal, 75116 Paris

Important information: Don't forget to bring your ID.

Time	Item
9:30-9:45	**Welcome** **Karen Maguire**, Local Employment, Skills and Social Innovation Division, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD **Vanessa Engel**, JPMorgan Chase Foundation
9:45-10:00	**Ice breaker activity**
10:00-10:30	**Digital skills at the local level** **Kristine Langenbucher** and **Michela Meghnagi**, Skills and Social Innovation Division, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD *The [presentation](#) will be followed by a Q&A session*
10:30-10:50	Coffee break
10:50-11:35	**Design and implementation of digital policies and programmes for inclusive growth** • **Caroline Paunov**, Working Party on Innovation and Technology Policy, Directorate for Science, Technology and Innovation, OECD *Inclusive Innovation Policy: the OECD perspective* • **Guylène Tarrazi**, Acces Inclusive Tech, France *Innovations for a bigger social impact in the Digital field* *The presentations will be followed by a Q&A session*
11:35-12:15	**Learning from cities in the network** Cities' experiences in developing digital skills for disadvantaged communities: • Paris • San Diego • Glasgow

12:15-12:20	**"Family picture"**
12:20-14:20	Lunch break Restaurant **Le Chalet du XVI**, 63 Rue de la Pompe, 75116 Paris
14:20-15:05	**Inclusive digital programmes in cities and communities** • **Hanna Agbanrin**, Eurocities *Findings from the Eurocities Social Innovation Lab* • **Emmanuelle Larroque**, Social Builder, France *Reducing the gender digital divide* *The presentations will be followed by a Q&A session*
15:05-15:55	**Digital inclusion for everyone – policy priorities in cities** Parallel small group discussions around the following themes: • Group 1: Basic digital skills training. • Group 2: Making ICT occupations and the tech industry more inclusive. • Group 3: Preparing youth for the labour market. *[Time includes transfer to separate meeting rooms.]*
15:55-16:15	Coffee break
16:15-16:35	**Report back from small group discussion**
16:35-17:05	**Next steps** **for the OECD city network**
17:05-17:15	**Closing remarks**
20:00-22:30	Option informal dinner (at your own cost)

Agenda Day 3 – 1 December 2023: Study visits

Meeting point: **8:20 at La Muette metro station** (in front of the newsstand/kiosk; 2 Avenue Mozart, 75016 Paris)

Important information: If you plan to go to the venue directly on your own, please let Michela know and join us at 9:20 at Konexio (5 Rue de la Réunion, 75020 Paris), metro Maraîchers (Line 9).

Time	Item
8:30-9:30	Transfer to Konexio by public transport
9:30-11:00	**Visit to Konexio** *Konexio provides free digital training to more disadvantaged people, such as migrants, refugees, job seekers and early school leavers. Their training covers different types of courses, including basic digital skills.* Address: 5 Rue de la Réunion, 75020 Paris
11:00-11:30	*Transfer to Centre Picoulet by public transport*
11:30-13:00	**Visit to Centre Picoulet** *The Centre Picoulet, organises free IT training to help more disadvantaged adults develop basic digital skills. In addition, the Centre provides access to computers for people who need to search for jobs or conduct online administrative tasks and organises job-related language training.* Address: 59 Rue de la Fontaine au Roi, 75011 Paris
13:00	End of the event

About the OECD Centre for Entrepreneurship, SMEs, Regions and Cities

The Centre helps local, regional and national governments unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

The mission of the Local Employment and Economic Development programme (LEED) is to build vibrant communities with more and better quality jobs for all. Since 1982, the Programme has been supporting national and local governments through tailored reviews and capacity building activities, as well as research and good practice reports on innovative approaches to local development.