

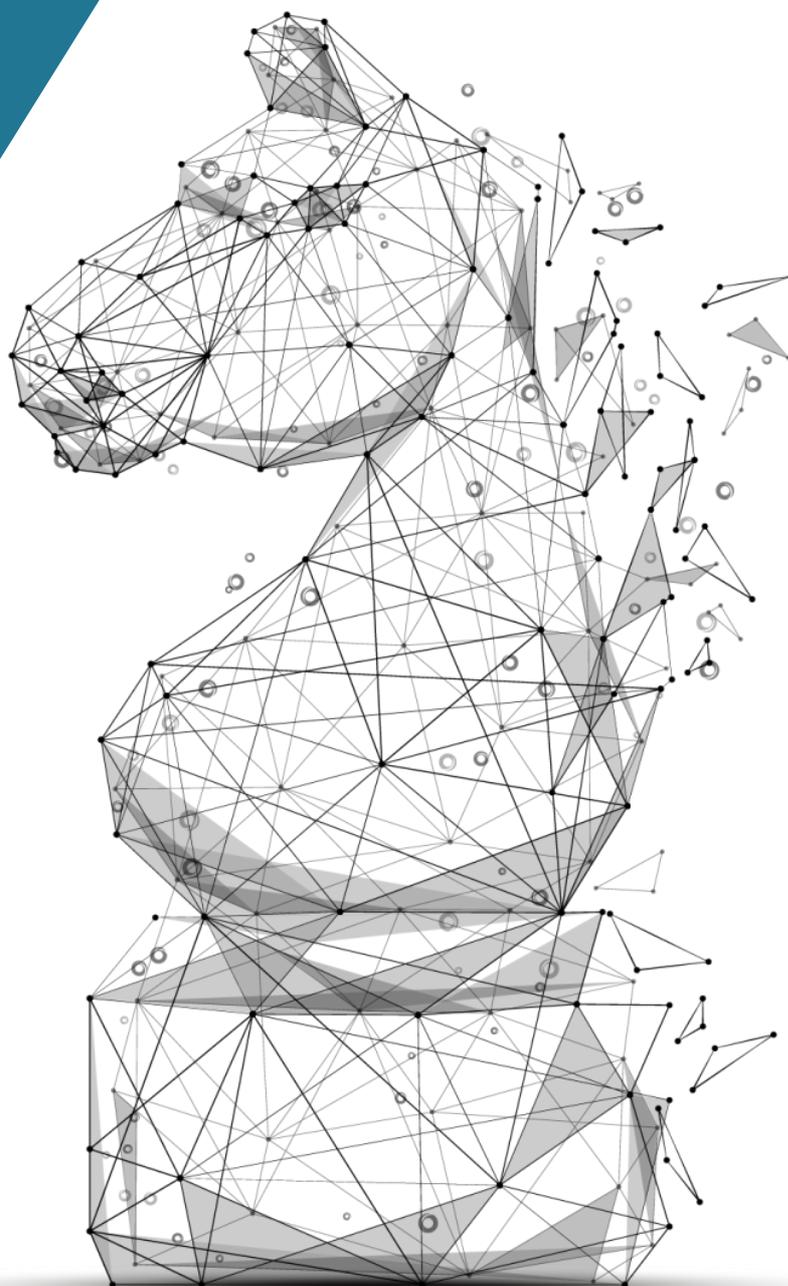
OECD Trento Centre for Local Development - at the initiative of nextPA

# Local Development Strategies and European Projects

## Summer School for Local Administrators

3-7 September 2018 | Zovello di Ravascletto

### PROGRAMME



## Context

In recent years, the Municipalities of the Friuli Venezia Giulia Region (NE Italy) have faced the challenge of mutual cooperation. This is not just in the organisation and provision of services for citizens, but also in jointly designing and implementing socio-economic development policies at the wide area level. Faced with this challenge, the Summer School for young administrators was conceived as an opportunity for participants to elaborate specifically on territorial development to be exercised by the municipalities, taking into consideration both their territorial development plans and the related "Agreements for development" negotiated with the regional administration.

Since this is a substantially new function for most local authorities, the Summer School –this being the second edition - intends to offer local administrators / municipal councillors a capacity building and experience sharing platform, enabling them to acquire knowledge in strategic planning and programming, while considering the best use of EU funds.

In doing this, the Summer School is contributing to generating a widespread know-how in the territory that is an enabling precondition to governing local development processes.

## Goals



The Summer School was conceived as a training opportunity for young municipal administrators to acquire an open mind-set towards innovation on issues of integrated local development and programming. It also acts as a method for designing coherent interventions funded by European funds or other resources in international, national, and regional policies frameworks.

## Key Content



Offer conceptual tools to develop a strategic vision of local development policies in the evolutionary perspective of global mega trends.



Provide a framework of knowledge and an integrated approach to place-based development policies.



Understand the architecture of EU programmes and relevant local development funding opportunities.



Learn how to build a team between administrators, stakeholders and partners to design local development projects.



Develop capacity to manage programmes and projects and learn how to evaluate outcomes and impact.

## Methodology

The approach proposed in the Summer School is a blending of presentations, working group exercises, case studies analysis, and good practice presentations, outdoor training aiming to foster interaction among participants and develop new and shared knowledge.

## Attendance

Participation is limited to max. 26 attendees from Friuli Venezia Giulia municipalities with a quota reserved to *Triveneto* (NE Italy). Admission is subject to a selection process after a public call for interest.

## Date and Venue

3 - 7 September 2018.

Casa "Oasi Cuore Immacolato di Maria" | Località Zovello di Ravascletto (UD), Italia.

## Speakers and Trainers

Selected speakers are all recognised experts on local development policies, socio-economic planning and programming, European regional and local policy, outdoor training coming from the partner institutions of the initiative (OECD, Informest) as well as other experts with outstanding national and international experience.

## Agenda

The approach is based on a combination of theoretical inputs and practice-oriented working group sessions. A substantial space, during and at the end of each thematic module, is reserved to discussions and open interaction to enable knowledge exchange. Presentations will illustrate concepts, models and tools, examples, case studies, and preparatory practical group exercises on development planning and programming. Working groups will be facilitated by the experts in order to encourage contribution from all participants.

An outdoor afternoon is planned to experiment and reflect on the sense of "teaming up" for a common goal.

## Contacts

### ComPA FVG

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### OECD Trento Centre for Local Development

Paolo Rosso - [paolo.rosso@oecd.org](mailto:paolo.rosso@oecd.org)

## Summer School Partners

### OECD Trento Centre for Local Development

The OECD Trento Centre for Local Development is part of the Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) of the OECD (Organisation for Economic Co-operation and Development). The mission of the Trento Centre is to build capacities for local development in OECD member and non-member countries. The Trento Centre's work is structured around two dimensions: i) providing capacity building for people, places and institutions on issues related to local development; ii) developing a policy lab on issues related to spatial productivity (Spatial Productivity Lab). More info [www.trento.oecd.org](http://www.trento.oecd.org).

### AICCRE FVG

The Regional Association of the Council of Municipalities and Regions of Europe of Friuli Venezia Giulia (FVG) is the Association of the territorial institutional entities of the FVG through which these parties operate in a unitary way for building a federal European Union, founded on the recognition, strengthening and valorisation of regional and local autonomies. [www.aiccre.fvg.it](http://www.aiccre.fvg.it)

### A.N.C.I. FVG

The Regional Association of Municipalities of Friuli Venezia Giulia represents and safeguards the interests of local autonomies, develops relationships with the Local Autonomy Council, promotes research on associates' interest concerns, informs, advises and assists associates, promotes initiatives to disseminate the knowledge of local institutions, promotes training initiatives for the directors and staff of local authorities. [www.anci.fvg.it](http://www.anci.fvg.it)

The "*NextPA - cambiamenti in corso*" Project is the result (formalized in 2014) of the joint will of the Associations Public Administration (Municipalities, Provinces, Mountain Communities, etc.) and of the autonomous Region of Friuli Venezia Giulia to undertake a new training approach to support / accompany the change and innovation processes of the whole system of Local Autonomies in the region. <https://compa.fvg.it>

### Informest

Informest was established in 1991 during a period of renewal and openness with respect to Eastern Europe following the fall of the Berlin Wall. Established under Italian Law 9/1/91 n.19, Informest promotes economic development and internationalization processes. In Italy, Informest consolidated its reputation for excellence by becoming one of the four national agencies for cooperation in the area of Southeast Europe (L. 84/01). Informest has completed projects championed by the cooperation strategies of associate regions, the Ministry of Foreign Affairs and the Ministry of Economic Development. [www.informest.it](http://www.informest.it)

# Programme



DAY AND THEME	MONDAY 3/09 BUILDING A STRATEGIC VISION	TUESDAY 4/09 STRATEGIC PLANNING IN THE MAKING	WEDNESDAY 5/09 IDENTIFYING EU PROGRAMMES AND TEAM BUILDING ON THE TERRITORY	THURSDAY 6/09 DESIGNING PARTNER-BASED PROJECTS FOR THE LOCAL DEVELOPMENT	FRIDAY 7/09 GOVERNING LOCAL STRATEGY AND PROJECTS ASSESSING THEIR IMPACT
	<b>10.00</b> <b>Welcome Address</b> <b>Purposes and objectives of the Summer school</b> <b>The Agenda and presentation of the participants</b>	<b>9.00</b> How to analyse a territory and its potential for development according to a shared approach <b>Alberto Bramanti</b>	<b>9.00</b> EU policies and funding: current planning and 2021-27 prospects <b>Ivan Curzolo</b>	<b>9.00</b> The <i>Project Cycle management</i> – The rationale and the steps of this methodology <b>Claudio Di Giorgio</b>	<b>9.00</b> Evaluating the formulation of local strategies: identification of stakeholders, roles, tasks, levels of governance <b>Serafino Celano</b>
MORNING	<b>10.45</b> Development and Territory, conceptual map <b>Brainstorming</b>	<b>10.30</b> Undertaking the SWOT analysis of local areas <b>Workgroup</b>	<b>10.30</b> Interactive analysis of a European Territorial Cooperation Programme, a case of EU funding instrument <b>Ivan Curzolo</b>	<b>10.30</b> Logical Framework technique for local development projects <b>Workgroup</b>	<b>11.00</b> How to evaluate outcomes and impacts of central policies from the point of view of local actors <b>Laura Tagle</b>
	<b>11.30</b> Strategies and approaches to territorial development: the role of local authorities and multi-level governance <b>Alberto Bramanti</b>	<b>12.30</b> <b>Workgroup Reporting</b>	<b>12.30</b> <b>Résumé of Key Concepts</b>	<b>12.30</b> <b>Workgroup Reporting</b>	<b>12.30</b> <b>Résumé of Key Concepts</b>
	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK
	<b>14.30</b> Agenda 2030, the National Strategy for Sustainable Development and ITS potential for implementation on a local scale <b>Fabio Eboli</b>	<b>14.30</b> Building integrated policies of sustainable local development in the context of global trends <b>Paolo Rosso</b>	<b>14.30</b> Team building for and with the Territory Outdoor group training experience. <b>Briefing and outdoor excursion</b> Coach <b>Stefano Minisini</b>	<b>14.30</b> From the LogFrame to the project proposal - how to build a project with the partners <b>Claudio Di Giorgio</b>	<b>14.30</b> The final map of the keywords on local development Participatory evaluation exercise of the Summer School experience <b>Wrap-up Session</b>
AFTERNOON	<b>16.00</b> The local implementation of the NSSD: ideas and actions Envisioning exercise referred to the territory of the FVG Region <b>Workgroup</b>	<b>16.00</b> Integrated policies simulation exercise on a given territory <b>Workgroup</b>		<b>16.00</b> Project design: A practical case <b>Workgroup</b>	<b>16.00</b> <b>Summer School Closure</b>
	<b>17.45</b> <b>Plenary reporting of group work and synthesis of key concepts of the day</b>	<b>17.45</b> <b>Plenary reporting of group work and synthesis of key concepts of the day</b>	<b>17.45</b> <b>Workgroup debriefing:</b> Analysis of the outdoor experience and group dynamics	<b>17.45</b> <b>Plenary reporting of group work and synthesis of key concepts of the day</b>	
	DINNER	DINNER	DINNER	DINNER	

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### VENUE

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### INFORMATION

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