

Working seminar co-organised by the European Commission and the Organisation for Economic Co-operation and Development

## **Towards Satellite Accounts for Third Sector and Social Economy: challenges and opportunities**

# AGENDA

OECD, Paris 16 October 2017



## ■ Background information

The working seminar aims at reviewing the state of the art and exploring the challenges and opportunities of developing national satellite accounts for the Third Sector and the Social Economy. The implementation of such satellite accounts has received high political support as highlighted by the conclusions adopted by the Council in 2015 and by the Madrid Declaration signed by 11 European countries in May 2017.

Moreover, this was reinforced in the report produced by the GECES (i.e. the [Expert Group of the European Commission on Social Entrepreneurship](#)), which was endorsed in October 2016. It highlighted in particular the need for national statistical offices to engage in the creation of satellite accounts for the Social Economy.

The key objectives of the working seminar will be to:

- Raise awareness and visibility about the use of satellite accounts as statistical ways to identify the total population and measure the economic activity of the Third Sector or the Social Economy as well as volunteer work across countries.
- Exchange information and concrete experiences on the opportunities and challenges of implementing satellite accounts, based on existing practices.
- Promote an open and constructive discussion on conceptual and methodological frameworks that can be adopted to measure the Third Sector and the Social Economy, as well as volunteer work.
- Discuss the interest and challenges of implementing satellite accounts for these organisations and activities.
- Discuss the role that international organisations (OECD, UN), European (European Parliament and Commission, Eurostat, European Economic and Social Committee) and national institutions can play to facilitate the process of implementing satellite accounts.

The working seminar will gather academics, experts, along with representatives from Eurostat and national statistical offices from countries that have already, or are currently, implementing satellite accounts.

## ■ Date, time and venue

16 October 2017, OECD headquarters, room D

2, rue André Pascal, 75016, Paris, France



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9.00 -9.30 **Welcome coffee**

9.30 -10.00 **OPENING SESSION**

This session will present the main objectives of the seminar along with its structure, organisation and contents. It will aim at preparing for the discussions on the interest, opportunities and challenges of measuring the economic weight of the Third Sector and Social Economy through satellite accounts.

9.30 -9.45. **Welcome addresses: introduction of the seminar**

- Antonella Noya, CFE, OECD
- Ulla Engelmann, DG Growth, European Commission

9.45 -10.00 **Presentation of the methodology and procedures for establishing satellite accounts**

- Andreas Dollt, Eurostat, European Commission

10.00 -13.00 **SESSION 1: TAKING STOCK OF EXISTING CONCEPTUAL AND METHODOLOGICAL FRAMEWORKS TO MEASURE THIRD SECTOR AND SOCIAL ECONOMY ORGANISATIONS**

The aim of this first session will be to present and discuss existing conceptual and methodological frameworks for identifying Third Sector and Social Economy organisations through satellite accounts at national level.

10.00-10.05 • Chair of the session: Antonella Noya, OECD/CFE

10.05 -10.20 **Presentation of the *UN Third Sector Handbook: scope and latest developments***

- Professor Lester Salamon, Johns Hopkins Center for Civil Society Studies

10.20-10.30 **Questions & Answers**

10.30 -10.45 **Presentation of the *CIRIEC Manual for Drawing-up the Satellite Accounts of Companies in the Social Economy: Cooperatives and Mutual Societies: scope and latest developments***

- Professor Rafael Chavez and Professor Monzon, CIRIEC Spain

10.45-10.55 **Questions & Answers**

10.55 -11.10 **Conceptual framework for measuring co-operatives in statistics**

- Professor Marie J. Bouchard, Université du Québec à Montréal and CIRIEC International

11.10-11.20 **Questions & Answers**

11.20 -11.40 **Coffee break**

11.40-13.00 **General debate on session 1**

moderated by Professor Jacques Defourny, HEC Liège – Centre for Social Economy Belgium

13.00-14.30	<b>Lunch</b>
14.30-16.30	<b>SESSION 2: IMPLEMENTING SATELLITE ACCOUNTS FOR THE THIRD SECTOR AND THE SOCIAL ECONOMY</b>
<p>This session will aim at providing concrete insights on the implementation of satellite accounts for the Third Sector and Social Economy at the national level based on countries' experience. Participants will be asked to reflect on the keys for success and main challenges to implement a satellite account and on the role that governments and international organisations (OECD, EC, EUROSTAT) can play to facilitate this process.</p>	
14.30-14.40	<ul style="list-style-type: none"> <li>Chair of the session: Jennifer Ribarsky, OECD/STD</li> </ul>
14.40-14.55	<p><b>Case Study 1: Implementing a satellite account for the non-profit sector – Lessons learnt from Belgium</b></p> <ul style="list-style-type: none"> <li>Hélène Volon, National Bank of Belgium</li> </ul>
14.55-15.10	<p><b>Case Study 2: Implementing a satellite account for the social economy – Lessons learnt from Portugal</b></p> <ul style="list-style-type: none"> <li>Carina Rodrigues, National Institute of Statistics, Portugal</li> </ul>
15.10-15.20	<b>Questions &amp; Answers on the two case studies</b>
15.20-16.35	<p><b>Discussion: How to set up satellite accounts in Europe – the possible, the feasible</b>  moderated by Professor Bernard Enjolras, Institute of Social Research of Norway</p>
16.35-16.45	<p><b>The role of government in supporting the implementation of satellite accounts for the third sector and social economy - The perspective of Slovenia</b></p> <ul style="list-style-type: none"> <li>Ms. Mojca Štepic, State Secretary for Social Entrepreneurship in the Prime Ministers' office, Slovenia</li> </ul>
16.45-17.00	<b>CLOSING SESSION</b>
<p>This session will summarise the main take-aways from the seminar and discuss the way forward.</p>	
<p><b>Satellite accounts in the European Union and OECD countries – the way forward.</b></p> <ul style="list-style-type: none"> <li>Ulla Engelmann, DG Growth, European Commission</li> <li>Antonella Noya, CFE LEED Programme, OECD</li> </ul>	