

OECD Local Development Forum

Connecting Practitioners, Entrepreneurs, and Social Innovators

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What is the OECD Local Development Forum?

Created in 2004, the Forum has over thousands of members across 65 countries, comprising business leaders, start-ups, and social entrepreneurs as well as national policy makers, mayors and regional authorities.

It is a unique setting for the private and public sector to challenge assumptions, learn from each, and work together to forge practical solutions to today's economic and social challenges.

Objectives

Provides a **multi-stakeholder platform** to spotlight local trends shaping employment, entrepreneurship and social innovation policies.

Facilitates **global networking and knowledge-exchange** among policy makers and practitioners working at the regional and local level.

Identifies policy innovation through peer-to-peer learning and stakeholder engagement across public, private and non-profit sectors.

Provides a **consultation mechanism** to catalyse action from national governments on the need to “go local”.

Key Activities



Annual conference

Attracts hundreds of participants to discuss key trends shaping local labour markets as well as recent policy innovations



Side events and webinars

Knowledge-exchange and capacity building workshops on selected thematic topics



Collecting best practices

Identifying programme examples which have demonstrated success in achieving better employment and social outcomes



Publications

Disseminating the latest OECD publications as well as key learnings from each event

The **last annual conference** brought together over hundreds of participants in Antwerp to identify **the "Right Skills, Rights Jobs, Right Places"**.

Previous events have taken place in **Porto, Prague, Venice, Manchester, Stockholm, Dublin, Berlin** and **Vienna**.

Within the OECD Centre for Entrepreneurship, SMEs, Regions, and Cities, the work of the Forum is overseen by the OECD LEED Directing Committee, a cross-cutting body bringing together ministries of employment and labour, economy and economic development from both OECD member and non-member countries.

Hosting Forum side events and workshops

Side events and workshops ensure deep knowledge-exchange along selected thematic topics within the Forum network. National, regional and local governments and associations can host Forum workshops, shaping the agenda and boosting their network and international exposure.

Examples of past Forum workshops include:

- 23 November 2020- Webinar: Launch of the OECD report Job Creation and Local Economic Development 2020: Rebuilding Better
- 22 October 2020- Webinar: The Future of Local Employment Services
- 23 July 2020- Webinar: Preparing for the Future of Work in Canada
- 9 July 2020- Webinar: Leveraging the Social Economy for the Recovery of People and Places
- 12 May 2020 - Webinar: What are the impacts of COVID-19 on local labour markets?
- 5 November 2019 - Washington D.C.: Local Responses to the Future of Work

Benefits

Get international exposure and recognition. Hosting a Forum workshop is a unique opportunity to showcase the host country/region/city and market it as an investment destination to hundreds of practitioners, entrepreneurs and policy makers. Being associated with the OECD brand in all public documents and social media, the Host also boosts its international recognition;

Gain privileged access to a network of through leaders and change-makers, including ministers, mayors, innovators, and people delivering local programmes in their community;

Connect with key private sector players. Large businesses, innovative SMEs, born-global start-ups and social innovators are active in the discussions. Microsoft, Facebook, LinkedIn, Adecco Group and Bosch are among the major companies that have participated in past gatherings;

Highlight local success stories. The Host gets the chance to highlight local initiatives and success stories to a global audience.

Responsibilities

1. Co-manage the organisation of the event with the OECD team. A host project team works closely with the OECD team to define all organisational aspects linked to the gathering. Hosts are typically responsible for the identification of event venue and scenery, catering, interpretation, logistical support before and during the event;
2. Suggest session speakers and topics, identify local initiatives suitable for study visits and engage with local networks to attract a diverse range of stakeholders.

How to become a Host?

The Host is required to provide a voluntary contribution of EUR 150 000.

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