



## SASKATOON, Canada

### The Employer Handbook

#### Key facts

The city of Saskatoon (Canada), in collaboration with community partners such as education and training institutions, business associations, and indigenous groups, has launched an employer handbook to improve employer engagement with indigenous communities.

#### Timeframe and funding

The Handbook, launched in 2019, was made possible through the support of community investors Nutrien, Affinity Credit Union and the Saskatoon Community Foundation.

#### City population

273,010

#### Governing body

Saskatoon City Council

#### Link

[Employer Handbook to improve Indigenous Engagement - Municipal World](#)  
[IndigenousEngagementEmployerHandbook.pdf \(sacap.ca\)](#)

#### Main objectives

The Indigenous Workforce Recruitment and Retention Handbook is a resource for small and medium sized enterprises, to provide guidance and practical options for employers seeking to improve their indigenous workforce recruitment, training and retention practices. The Handbook responds to national calls, encouraging the corporate sector to engage indigenous communities in discussions, develop deep relationships with them and provide indigenous communities with equitable access to jobs, trainings and educational opportunities. Ultimately, the Handbook aims to remove barriers to the engagement of indigenous people in the city and improve their employment and skills development outcomes.

## Content and mode of delivery



The Handbook is a 20 page document that presents key insights, analytics and arguments on why businesses should engage in the recruitment and retention of indigenous people, data from the indigenous economic dashboard, lessons learned in indigenous hiring (including barriers for both employers and employees) and good, better and best practices.

## Stakeholders



The Handbook was launched by the city government in collaboration with community partners such as:

- education and training institutions,
- business association and
- representatives of indigenous groups.

### Contact us:

[Tilde.Ussing@oecd.org](mailto:Tilde.Ussing@oecd.org)

Directorate for Centre for Entrepreneurship, SMEs, Regions and Cities  
Organisation for Economic Co-operation and Development

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