



## MUNICH, Germany

### The Munich Employment and Qualification Programme (MBQ)

#### Key facts

<b>Timeframe and funding</b>	The programme was founded and is managed by the local government: the Department of Labour and Economic Development of the City of Munich. It was first implemented in 1993.
<b>City and county population</b>	1 563 289 (as of 31.10.2021)
<b>Governing body</b>	Munich City Council
<b>Link</b>	MBQ (muenchen.de) <a href="http://www.mbg-projekte.de">www.mbg-projekte.de</a> (MBQ Manual in German)

#### Main objectives

The key objectives of the programme are:

- To provide learning opportunities and increase job opportunities for the unemployed in the city and, in particular, to provide learning opportunities for the workforce
- To assist people who face disadvantages such as women, pupils, university graduates, migrants and the self-employed in need of training or re-schooling.
- To combat labour market shortages and support digitization processes in local companies.

## Content and mode of delivery



The MBQ programme operates about 100 projects that include retraining offers, projects to facilitate transitions across sectors and strengthen cooperation between the city and companies in areas such as job matching. To address the city's challenges adequately, the MBQ programme has four funding areas each with their target groups:

- Area 1: Reducing long-term unemployment; the target groups are long-term unemployed people unable to find work, who have fewer opportunities and receive unemployment benefits.
- Area 2: Gender equality at the workplace; the target groups are women who are looking to change careers or who are preparing for self-employment, as well as women who are disadvantaged in the workplace.
- Area 3: Transition from education/higher education to the world of work; the target groups are young people, students, graduates and highly skilled international workers.
- Area 4: Knowledge and expertise development in companies and industries; the target groups are freelancers and entrepreneurs (often migrants) who run SMEs

In line with the global digital transition and the growth in healthcare sector opportunities, the MBQ projects are often provided online, and have incorporated digital skills training and development for participants. The MBQ programme has initiated numerous projects to develop skills and improve the attractiveness of jobs and training in the care sector, such as a one-year preparation for vocational training in nursing and a two-year support and training programmes to promote elderly care assistants

## Stakeholders



The main stakeholders in the project are:

- The Department of Labour and Economic Development in the City of Munich (managing the programme)
- The Munich Job Centre , the Munich Employment Agency, the Department of Social Services (coordination of specific projects and actions)

In addition, projects developed through in-depth dialogue with key labour market policy institutions in and around Munich, and collaboration with other city departments, local organisations and partners enables the city to constantly improve the services provided and adopt them in line with the changing needs of the residents and companies in the City of Munich.

### Contact us:

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