

FUTURE-PROOFING ADULT LEARNING IN CITIES



LYON, France

The Manu Village

Key facts

In Véissieux – a city within in the Lyon Metropole – the “Manu Village” has been developed to create a new inclusion model, with a collective approach in terms of both organisation and philosophy. The Manu Village intends to bring together local initiatives, public and private actors, companies and associations in order to promote innovative services, tools and methods, primarily in the areas of information and digital technologies. This case is an example of how to work with the civil society and social economy to provide inclusive adult learning policies at city level.

Timeframe and funding

The project started in February 2021 and has no end data (the aim is for the project to become permanent). The project is funded by the city-level budget in cooperation with private contributions. More than 40 organisations and public bodies have already demonstrated their interest in joining the project, including at the Manu Village kick-off.

City population

518,635

Governing body

Lyon City Council

Link

Main objectives

The key objectives of the programme are:

- To strengthen the links between different local initiatives and the professional environment. Various mechanisms for skill enhancement are set up, as well as exchange and/or training sessions with local actors from the socio-economic world, mainly in the social and solidarity economy sectors
- To connect different actions in multiple ways by providing opportunities for different actors who would not cooperate if the Manu Village did not exist.

Content and mode of delivery



The Manu Village is dedicated to numerous, atypical projects, benefiting from opportunities brought by various partners. The place is expected to become a centre for augmented social cooperation, a hybrid space stimulating the aspirations of individuals involved in terms of training and professional choices and citizen participation. The Manu Village is located in Véissieux in part because this area of the city is home to a young population with a strong need for training, which will benefit from the professional and personal opportunities emerging from the “third place” in industry. The target group of the project are jobseekers, people with disabilities, young people, old people, companies, training centres and institutions.

As a part of their adult vocational training offer, ALPA offers co-working spaces and provides a more dynamic, youthful environment promoting productivity with a flexible work routine. Entrepreneurs can take advantage of the many opportunities that co-working in the Manu Village present, such as attending workshops, going to networking events, participating in skill-sharing sessions and more. Many shared office space rentals are willing to assist partners at every stage of development, providing additional amenities such as private workspace rentals and on-demand meeting rooms.

The Manu Village offers meeting rooms. This space acts as an incubator for some associations and projects. Equipment such as video projectors are available on request for group work, as well as a resource centre to develop associative projects. In addition, they can lend equipment such as cameras and sound kits (speakers etc.). Some events are organised in the co-working area providing opportunities to meet people and associations and learn new things.

Stakeholders



The main stakeholders in the project are:

- AFPA
- Lyon Métropole
- The City of Véissieux

AFPA (Agence nationale pour la formation professionnelle des adultes) is the national agency for adult vocational training. The agency trains over 150,000 people each year. As a social economy company, they offer a wide range of qualifying and certifying training programmes adapted to the needs of the workforce, companies and public authorities. AFPA's offer includes lifelong training for the workforce, through either professional integration, retraining, or the acquisition of further qualifications.

Key challenges, success factors & transferability



The main challenges related to the development and implementation of the project have been finding investment funds and new partners. According to the city, key success factors that could be transferrable to other places are the development of a common culture across participating stakeholders and an inclusive process of recruitment and employment.

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