



CENTRAL INDIANA, United States

The Rapid Re-employment Response

Key facts

In Central Indiana (US), a Regional Workforce Partnership (RWP) was formed in 2016 to create a robust economic environment for businesses, individuals and the community. In addition, as a response to the COVID-19 crisis, a Rapid Re-employment Response (RRR) plan was developed in 2019.

Timeframe and funding	The RWP was formed in 2016 and the RRR plan was developed in 2019.
City population	876,384 (Indianapolis)
Governing body	Unigov (the consolidated city-county government)
Link	An individualized network for connecting talent with jobs in Central Indiana (brookings.edu)

Main objectives

The main objective of the RRR is:

- To address the impacts of the COVID-19 pandemic on employment.

Content and mode of delivery



The RRR Plan updated an existing online platform known as the Ascend Network, which connects students graduating from universities with employers. The updated platform allows jobseekers to create accounts based on their interests and capabilities. Subsequently, the RRR team supports them to find job opportunities posted by local employers. To ensure that the jobs in the database are of good quality, the RRR team vets and recruits and guides employers on how to make their job descriptions more appealing, accessible and inclusive. In addition, they maintain regular contact with employers to keep track of demand. To serve the needs of jobseekers effectively, the RRR has personalised, one-on-one job support which complements the online platform's skills-based matching algorithm. The focus on skills instead of background enables employers to be more inclusive in their hiring processes. The one-on-one support on the other hand, helps job seekers to identify their competencies and find the best-fit job and upskilling opportunities.

Stakeholders



The RWP and the RRR plan comprises:

- state agencies,
- municipalities,
- employers,
- non-profit, and community-based organisations,

They all collaborate their efforts to create a robust economic environment for businesses, individuals and the community.

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