
HIGH-LEVEL CAPACITY BUILDING SEMINAR

DEVELOPING INCLUSIVE ENTREPRENEURSHIP STRATEGIES

ENTREPRENEURIAL ACTIVITIES IN EUROPE

27-28 June 2013

Commission building, rue Joseph II 54 (J-54), room 00/124

Final Agenda

Brussels

WHAT'S THE OBJECTIVE OF THIS SEMINAR?

The aim of this High-Level Capacity Building Seminar is to have an international exchange of information on inclusive entrepreneurship actions across the European Union and on how the European Union Structural Funds can be used to support actions that combine entrepreneurship promotion and social inclusion. It will examine the types of policy actions that are effective, the conditions for their success, how actions can be brought together into integrated and self-reinforcing programmes, and what funding options exist, particularly from the European Social Fund. It will show how policy makers in other countries have been developing actions and examine the factors for success.

OECD-EC High-Level Capacity Building Seminar Series

This event is part of a series of capacity building seminars that are designed to:

- Build a European network of senior policy makers and practitioners in the field of inclusive entrepreneurship and provide them access to OECD and Commission expertise.
- Promote entrepreneurship projects as schemes that can be supported by the European Social Fund.
- Exchange good practices related to the planning, development and implementation of entrepreneurship strategies and projects.
- Further develop capacities of senior policy makers in EU Member States in this field.

WHAT'S THE CONTEXT?

Certain groups are disadvantaged or under-represented in the labour market and entrepreneurship (e.g. youth, seniors, migrants, unemployed, women, disabled). Although the economic crisis has brought renewed impetus for entrepreneurship programmes, there is a danger that appropriate provisions will not be given to supporting the needs of disadvantaged and under-represented groups. As a result, entrepreneurship programmes may not reach their full potential, and their possible role in promoting social inclusion will not be realised. It is therefore important that mainstream policies and programmes include appropriate objectives and actions to support inclusive entrepreneurship. Together, these actions can form part of an inclusive entrepreneurship strategy. The upcoming funding cycle of the European Social Fund provides an opportunity to think about new approaches to programmes and actions, building on what works well.

This seminar is part of a three-year programme of cooperation between the European Commission and the OECD LEED Programme to monitor and report on entrepreneurial activity in Europe and related public policies and actions. It focuses on how public policy can create jobs through self-employment and entrepreneurship and provide better access to the labour market for economically and socially disadvantaged and under-represented groups. This project will support policy makers to design and deliver effective and efficient entrepreneurship policy support through the provision of robust data and information on public policies that bring positive results.

WHAT WILL BE DISCUSSED?

The capacity building seminar will give a space to participants to exchange experiences and discuss common issues with regard to the development of strategies, programmes and actions. In particular it will consider the ways in which inclusive entrepreneurship strategies are linked to mainstream policies in the fields of employment, education and skills, and economic growth. Participants will have the opportunity to present their own programmes and policies as part of the discussion.

WHO WILL BE THERE?

The capacity building seminar is targeted at senior policy makers that are involved in the design and implementation of entrepreneurship policies and projects at the national, regional or local level within EU Member States. This includes ESF Managing Authorities, or relevant national or regional government ministries and agencies that are responsible for the implementation of ESF projects related to entrepreneurship. Participants should have some knowledge and understanding of entrepreneurship policies and projects in their country, particularly those targeted at disadvantaged and under-represented groups such as youth, seniors, women, ethnic minorities, people with disabilities and the unemployed.

WHAT'S THE FORMAT?

The 1.5 day seminar will be structured around discussion in working groups based around input from case studies presented by the participants and expert presentations on the policy strategies that governments have used in this field. Input from international experts and OECD staff will provide a framework for discussion, and all sessions will be facilitated in order to bring out common conclusions.

The seminar is conceived as a system aimed at establishing a common knowledge and experience exchange platform.

among the participants, rather than a traditional and conventional “vertical capacity building” event. New and fresh knowledge is expected to be generated through such exchanges and due to the combination of the experience and knowledge all the participants will bring.

The working language of the seminar will be **English**, and it is essential that all participants can communicate effectively in English.

Day 1 – 27th of June 2013

8.30 – 11.30	OPENING
8.30 - 9.00	Registration of participants
9.00 - 9.15	Welcome addresses Marco Fantini , Deputy Head of Unit, Unit C2 – Sectorial Employment challenges, Youth Employment and Entrepreneurship, European Commission David Halabisky , Economist, OECD LEED Programme, OECD
9.15 - 9.30	Introduction of the seminar structure, organisation and contents , Peter Ramsden , facilitator, Consultant, Freiss Ltd, United Kingdom
9.30 - 10.00	Presentation of participants' background and expectations
10.00 – 17.30	THEME 1: How to develop inclusive entrepreneurship strategy
10.00 - 10.30	Expert presentation , Petra Edina Reszkető , Co-founder and executive partner of the Budapest Institute for Policy Analysis <ul style="list-style-type: none"> • What are the benefits of an effective inclusive entrepreneurship policy? • How does inclusive entrepreneurship relate to other policy areas? • What does an inclusive entrepreneurship strategy consist of?
10.30 – 11.00	Questions and discussion
11.00 - 11.30	<i>Coffee break</i>
11.30 – 12.30	Working groups: Critical elements of an inclusive entrepreneurship strategy , led by Peter Ramsden , Consultant, Freiss Ltd, United Kingdom <ul style="list-style-type: none"> • How does inclusive entrepreneurship differ from other policy areas? • Who should be involved in developing strategy?
12.30 - 14.30	<i>Lunch break</i>
Examination of how inclusive entrepreneurship strategies and actions can be developed including the context of wider employment policies and funding.	
14.30 – 15.30	15 minutes of fame! <ul style="list-style-type: none"> • Selected participants will present case studies of the development of inclusive entrepreneurship strategies and actions in the frame of wider employment policies
15.30 – 16.30	Working groups , led by Peter Ramsden , Consultant, Freiss Ltd, United Kingdom In the context of the case studies and examples brought by other participants, discussion of the different parts of the strategy cycle. <ul style="list-style-type: none"> • How can the scale and nature of the challenge faced by different disadvantaged groups be identified? • How can policy options be generated and appraised? • How to ensure that policy actions are complementary? • How can targets be set for outputs and outcomes, particularly for innovative projects? • How are stakeholder partnerships developed and governed? • How are policy actions effectively monitored and evaluated? <i>Coffee break included</i>
16.30 – 17.00	Report back
17.00 – 17.30	Conclusions of the working day , Peter Ramsden and Ed Thorp
19.30 – 21.30	<i>Welcoming Dinner at restaurant "The Twelve, Thon Hotel EU"</i>

Day 2 - 28th of June

9.00 – 9.30

Introduction to the day, re-cap of previous day, reflections

9.30 – 12.30

THEME 2: Using ESF to fund inclusive entrepreneurship policy actions

Examination of how inclusive entrepreneurship strategies and actions can be included in ESF funded programmes, noting the current states of planning for 2014-2020.

9.30 – 10.00

Resa Koleva, Policy Officer, Unit E1: ESF Policy and Legislation, European Commission

- Current stage of planning of ESF for the next financing period, likely directions and ways of working

10.00 – 10.30

Expert Presentation, Klaas Molenaar, Professor in Financial Inclusion and New Entrepreneurship, The Hague University of Applied Science

- Designing integrated support systems

10.30 – 11.00

Questions and discussion

11.00 – 12.00

Working groups, led by **Peter Ramsden**, Consultant, Freiss Ltd, United Kingdom

In the context of the expert input and noting the results of the first day, how should inclusive entrepreneurship be included in ESF programming?

- How does inclusive entrepreneurship fit with ESF and national priorities?
- How can inclusive entrepreneurship actions be prioritised and how well will they contribute to targeted outcomes?
- How should organisations related to inclusive entrepreneurship be involved in governance and delivery?
- How will actions to be monitored and evaluated?

Coffee break included

12.00 - 12.30

Report back

12.30 – 13.00

CONCLUSIONS OF THE SEMINAR AND GROUP PHOTO

Delegates will have the opportunity to reflect on the cases and experiences discussed during the capacity building seminar, with particular attention to their own national context and with the aim of formulating tentative policy recommendations.

Following the concluding remarks from the participants and facilitators, all participants will be invited to take a group photo.

12.30 – 13.00

Conclusions of the seminar, Peter Ramsden, facilitator, Consultant, Freiss Ltd, United Kingdom

Group photo

Experts' Bio Notes



Marco Fantini is Deputy Head of Unit Sectorial Employment challenges, Youth Employment and Entrepreneurship at Directorate-General for Employment, Social affairs and Inclusion. He joined the European Commission, Directorate-General for Economic and Financial Affairs in 1994. He was responsible for the economic analysis of Germany (1994-1999) and of Russia, Moldova and Belarus (1999-2004). From 2005 to 2012, he worked on EU tax policy at the Directorate-General for Taxation and Customs, where he was Head of the sector dealing with quantitative analysis. He has also worked for Barclays Bank and the Institute for Stock Exchange Studies. Mr. Fantini has published a book on the interplay of national strategies, alliances and interests within the EU and various academic papers. He has a degree in international economics from Bocconi University in Milan and has taught courses on EU policy at various Moscow universities and at Yale University, where he was Visiting Fellow at the Macmillan Center for International and Area Studies in 2008.



David Halabisky joined the OECD in November 2011 as an economist in the Local Economic and Employment Development (LEED) Programme. He is currently working on a number projects including a multi-year study that monitors and reports on the state, development and impact of entrepreneurial activity in Europe and related public policies and actions. This project focuses on how public policy can create jobs through self-employment and entrepreneurship, and provide better access to the labour market for economically and socially disadvantaged and under-represented groups. Prior to joining the OECD, David worked for more than a decade in the Canadian Public Service where he worked on small business and labour market issues at Industry Canada, Human Resources and Skills Development Canada and the Department of Finance. Mr. Halabisky holds degrees in economics from the University of British Columbia and McMaster University

Resa Koleva works as policy officer at the European Commission, DG Employment, Social Affairs and Inclusion, unit for European Social Fund Policy and Legislation. The unit was responsible for drafting the ESF regulation for the 2014-2020 programming period and represents the Commission in relevant discussions with the European Parliament and the Council. Its mission is to conceive, develop and interpret policy and legislation in the areas of the ESF, in accordance with the Treaty provisions and the framework set by the Europe 2020 Strategy. It is responsible for the policy development and coordination of the European Structural and Investment Funds' contribution to employment, education, social inclusion policies as well as institutional capacity and administrative reform. The Unit also coordinates the country-specific contributions in these areas to the European Semester process. Resa Koleva's previous experience involves EU funds project management under the EU PHARE programme. She has an MSc in EU Policy Making from the London School of Economics and Political Science.



Klaas Molenaar, is an enterprising consultant and trainer crossing borders in search for new ways to apply entrepreneurship and development concepts in society. More than 35 years of experience in SME programmes and organisations worldwide. Specialist in Entrepreneurship Development and MSME financing (especially micro finance and SME guarantee funds); also in area of Migration, Entrepreneurship and Development. Holds the position of Lector on Financial Inclusion and New Entrepreneurship at The Hague University of Applied Science and is founder/owner of Timoc Consultants specialised in MSME development and financing and Entrepreneurship Development. Also founder and chairman of the SEON Foundation, specialized in Business Creation and Entrepreneurship Development and in Migration, Entrepreneurship and Development. Founded Triodos Facet in 1990, and was its general director (till April 2012) a medium sized, MSME consultancy and training company with special expertise in Entrepreneurship Development and Financing in support of micro and small enterprises. Conceptualised, founded and built up IntEnt Foundation, supporting migrant entrepreneurs setting up business across borders, linking Migration, Development and Entrepreneurship. Member of the Board of Directors of MISFA, Afghanistan and was President of the European Microfinance Network and the Netherlands Council for Microfinance.



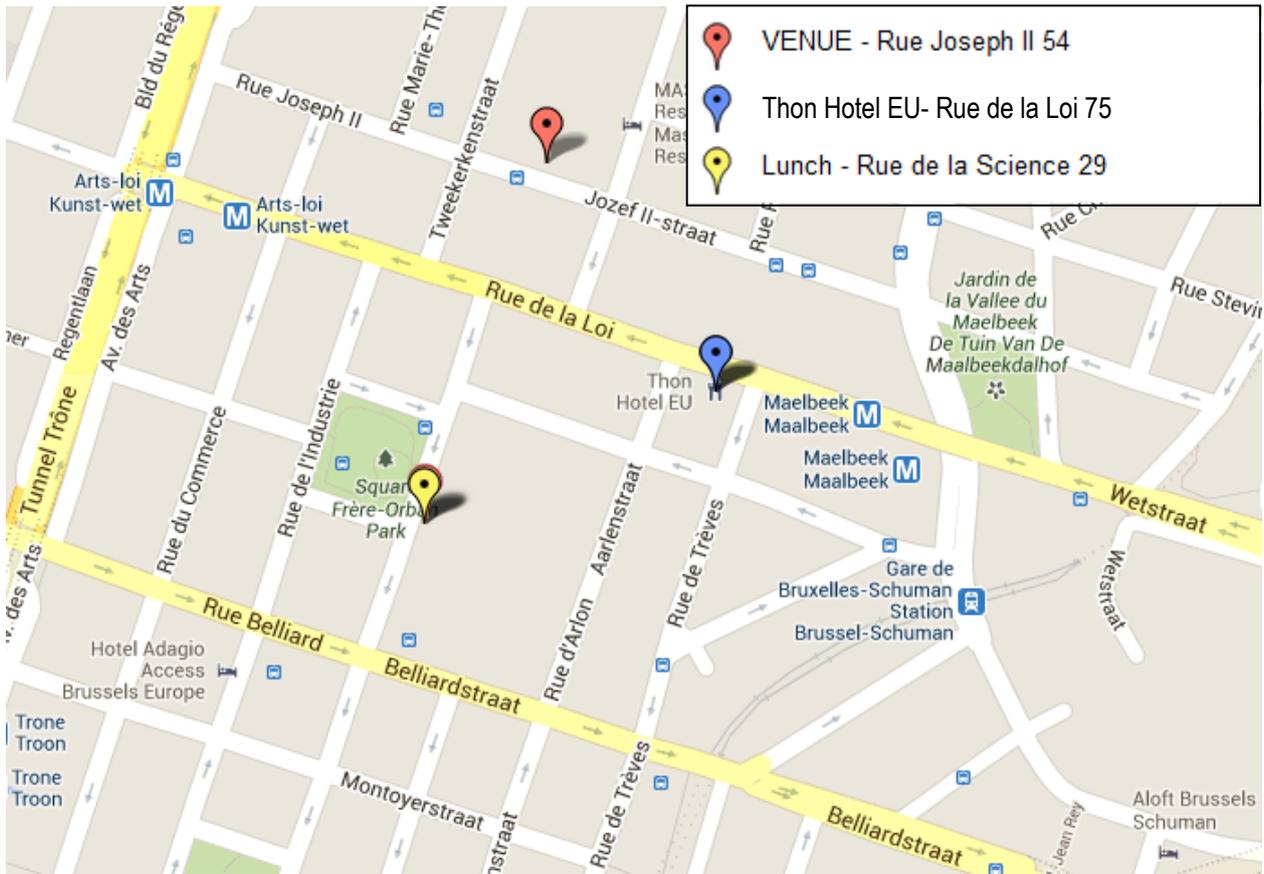
Peter Ramsden is a leading thinker and activist in the field of local economic development, with a proven track record in promoting and disseminating new ideas. He has worked in the European Commission, in the Regional Development Agency movement, in the public and private sectors, in leading think tanks and now leads the company Freiss Ltd, a niche consultancy focusing on social innovation and local development. He has recently completed a term as Pole Manager for the EU URBACT programme, is part of the EU Social Innovation initiative and leads a team doing 50 urban case studies. He helped to develop the concept of inclusive entrepreneurship. He recently directed the study (with Laura Colini) "Urban Development in the EU: 50 Projects supported by the European Regional Development Fund during the 2007-13 period" as well as the EU guidance on Social Innovation and Community Led Local Development.



Petra Edina Reszkető is a Hungarian economist with an MPhil in Political Economy. Her main fields of interest are development of business environment (esp. supporting SMEs), social integration of Roma, measuring government efficiency /transparency and related quantitative and qualitative methodologies. As founding partner of and senior researcher at Budapest Institute for Policy Analysis, a Budapest-based think-tank, she has led and participated in several evaluation and impact assessment projects covering related government and civil programmes in Hungary and in the Central Eastern European region. Prior to the foundation of the Institute, she worked for the Ministry of Economy in Hungary, officially representing the country in various expert committees of the European Union (see, High-level Expert Committee of the Competitiveness Council, Economic Policy Committee and its working groups). She has a wide range of experiences with designing and running evaluation and impact assessment projects both as government official and as independent expert. She was also the main editor and co-author of the government handbook series in Hungary focusing on methods of evaluation and strategic design.

LOGISTICS – useful numbers and addresses

VENUES



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LIST OF PARTICIPANTS

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About the Organisers

OECD LEED Programme

LEED's mission is to contribute to the creation of more and better jobs through effective policy implementation, innovative practices, stronger capacities and integrated strategies at a local level. For the last three decades LEED has advised governments and communities on how to adapt to global trends and tackle complex problems in a fast changing world.

- LEED improves the quality of public policy through continuous monitoring and assessment of current practices.
- LEED promotes innovation in local economic and employment development across the globe.
- LEED supports the design, implementation and evaluation of development strategies to help grow local economies.

OECD LEED Trento Centre

The mission of the OECD LEED Trento Centre is to build capacity for local development among national and local stakeholders in OECD member and non-member countries. The Trento Centre provides assistance in the design, implementation and assessment of local development strategies in the field of entrepreneurship, innovation, small business development, tourism, employment and skills, local governance, social inclusion and evaluation. The Trento Centre supports exchanges between member and non-member countries, between national and local organisations, and between the OECD and sub-national bodies. The Trento Centre provides capacity-building seminars, distributes pedagogical materials, undertakes country reviews and organises seminars and conferences.

Directorate-General Employment, Social Affairs and Inclusion, European Commission

EU employment and social policies bring practical benefits to citizens, for example, in finding a job, moving to another Member State for work or other reasons, upgrading skills, etc. In partnership with national authorities, social partners, civil society organisations and other stakeholders, the Directorate-General addresses challenges linked to globalisation, the ageing of Europe's population and changing social realities. Examples of the areas in which we are active include support for:

- More and better jobs through the European Employment Strategy (which brings national policies closer in this field) and the European Social Fund (€9 billion per year managed in partnership with the Member States).
- Free movement of workers and coordination of social security schemes, which means that every EU national has the right to work and to live in any EU country and that people who move between countries are not disadvantaged in relation to social security including healthcare.
- Better working conditions through common minimum standards in the workplace, by supporting and developing social dialogue at European level, by modernising labour relations, and by assisting EU workers who want to be mobile.
- Social inclusion by supporting efforts to combat poverty and social exclusion, reform social protection systems, assess new demographic and social developments.
- The European Commission's priorities are set out in the Annual Management Plan of the Directorate General for Employment, Social Affairs and Inclusion.

Contacts

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or follow the link <http://www.oecd.org/cfe/leed/cbs-inclusive-entrepreneurship-brussels.htm>

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