International Conference

CCIs support ecosystems as part of Smart Specialisation Strategy

15 June 2018
Trento, Italy

AGENDA
Event rationale

Cultural and creative industries play an important role in the economic, social and urban development of cities and regions and are also a powerful engine for innovation and competitiveness. Since 2010 the European Commission has supported a new approach to local development focused on strategies for smart specialisation (RIS3). Such strategies should embrace a broad concept of innovation which goes beyond investment in research or the manufacturing sector to include also design and the broader creative industries. In practice this means that regional and local authorities can now focus on delivering place and partnership-based initiatives which capitalise on the unique cultural and creative assets of a locality. The conference will deal with the potential such approach provides to deliver new opportunities for a truly inclusive and sustainable development.

Participation

Free participation

Online registration is available at the following link.

Working language: Italian/English (simultaneous interpretation will be provided).

Venue

Buonconsiglio Castle, Marangonerie,
Via Bernardo Clesio 5 | Trento, Italy

Organisers

OECD Trento Centre for Local Development

tsm - Trentino School of Management

European Creative Business Network (ECBN)

Centro Servizi Cultura e Volontariato (CSCV)

Department of Italian culture (Youth Policies Unit) – Autonomous Province of Bolzano

The Autonomous Province of Trento

Contacts

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Friday, 15th June 2018

TRENTO: Buonconsiglio Castle, Marangonerie, Via Bernardo Clesio 5
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09.00-09.30  Registration and welcome coffee

Chair: Alessandra Proto, Head, OECD Trento Centre for Local Development

09.30-10.15  Main results from the Summer Academy on CCIs and Local Development
  - Lia Ghilardi, Founder and Director, Noema Culture & Place Mapping, United Kingdom
  - Participants of the Summer Academy

10.15-10.45  CCIs support ecosystems as part of Smart specialisation Strategy
  - Pier Luigi Sacco, Special Adviser of the EU Commissioner for Education, Culture and Sport, European Commission

10.45-11.45  Realising the potential of CCIs – Panel discussion
  - Cristina Farinha, Policy expert and researcher specialised in heritage, culture and the creative industries sector, Portugal
  - Bernd Fesel, Director, European Creative Business Network
  - Annick Schramme, Academic Director, Creative Economy, Antwerp Management School, Belgium

11.45-12.10  CCIs development: The perspective across levels of government
  - Ugo Rossi, President, Autonomous Province of Trento
  - Emanuela Rossini, Member of the Italian Parliament

12.10-12.20  The way forward
  - Paolo Grigolli, Director, SMTC- School of Tourism and Cultural Management, tsm-Trentino School of Management, Italy
  - Teresa Pedretti, Manager, Centro Servizi Cultura e Volontariato, Italy

12.20-12.30  Closing remarks and certificates ceremony
  - Lia Ghilardi, Founder and Director, Noema Culture & Place Mapping, United Kingdom

12.30-13.30  Farewell buffet lunch
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INFORMATION
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