
CAPACITY BUILDING SEMINAR

Building enabling ecosystems for social enterprises

22nd and 23rd April 2015 in Brussels
Rue Philippe Le Bon 3 1000 – Brussels
Meeting rooms: 22 April SDR4/56, 23 April SDR 3/36

Draft Agenda

WHAT IS THE OBJECTIVE OF THIS SEMINAR?

The aim of this Capacity Building Seminar is to have an international exchange of information on the most successful programmes and policies supporting the establishment of effective ecosystems for social enterprises across the European Union. The capacity building seminar will provide an opportunity to focus on key policy areas, which can be seen as essential pillars of any ecosystem, aiming at supporting the development and growth of social enterprises. Particular attention will be paid to: setting up enabling support structures for social enterprises at national level and providing a framework that fosters investment readiness together with a tailored access to different funds. Building on discussions during the event and on feedback from participants, a second capacity building seminar will be organised in early 2016 to discuss further aspects of enabling ecosystems for social enterprises.

OECD-EC Capacity Building Seminar Series

This event is part of a series of capacity building seminars that are designed to:

- Build a European network of senior policy makers and practitioners in the field of social entrepreneurship and provide them with access to the OECD and European Commission expertise.
- Exchange good practices related to the different policy areas relevant for social entrepreneurship.
- Further develop the capacity of senior policy makers and practitioners in EU Member States in this field.

WHAT IS THE CONTEXT?

Social enterprises are playing an increasingly important role in many European countries as agents for addressing economic and social challenges while contributing to sustainable economic development. As they face a number of barriers that hinder their development, public policies at national and subnational levels have a central role to play in helping them overcome these barriers. European countries are adopting programmes and schemes to support social enterprise development, in many cases through the financial support of the ESF. At European level, the Social Business Initiative has provided a comprehensive framework to increase the visibility of social enterprises, to optimise their legal frameworks and to foster access to finance and to markets. This includes new financial instruments, the EUSEF and EASI, a new public procurement directive more tailored to address the specificities and needs of social enterprises and new regulations of state aid to social enterprises, among others. This seminar is part of a cooperation between the European Commission and the OECD LEED

Programme on policies for inclusive business creation and social entrepreneurship. This cooperation aims at monitoring and reporting on entrepreneurial activity in the two abovementioned areas in Europe and related public policies and actions. It focuses on how public policy can create jobs through self-employment and entrepreneurship and provide better access to the labour market for economically and socially disadvantaged and under-represented groups. This project supports policy makers to design and deliver effective and efficient entrepreneurship policy support through the provision of robust data and information on public policies that bring positive results.

WHAT WILL BE DISCUSSED?

The capacity building seminar will provide a platform for participants to exchange experiences and discuss common issues regarding the development of strategies, programmes and actions to build effective ecosystems for social enterprises. Participants will have the opportunity to present their own programmes and policies as part of the discussion.

WHO WILL BE THERE?

The capacity building seminar will gather the main stakeholders who are concerned with building conducive ecosystems for social enterprises; networks of social enterprises, social finance investors, policy makers and administrators. The latter category includes ESF and ERDF Managing Authorities, or relevant national or regional government ministries and agencies that are responsible for the implementation of ESF or ERDF schemes and measures related to social entrepreneurship. Participants should have some knowledge and understanding of social entrepreneurship policies and actions in their country.

WHAT IS THE FORMAT?

The 1.5 days seminar will be structured around discussions in plenary sessions and in working groups based on inputs from case studies and expert presentations. Inputs from international experts and the OECD staff will provide a framework for discussion. All sessions will be moderated in order to identify common conclusions.

The seminar is designed to provide a common knowledge and experience sharing platform among the participants, rather than a traditional and conventional “vertical capacity building” event. New and fresh knowledge is expected to be generated through such exchanges and due to the combination of the experience and knowledge all the participants will bring. The working language of the seminar will be **English**, and it is essential that all participants can communicate effectively in this language.

Day 1 – 22nd April 2015

12.30 – 14.30 OPENING

- 12.30 – 13.00 **Registration of participants and light lunch**
- 13.00 – 13.15 **Welcome addresses**
Max Uebe, Head of Unit, European Commission, DG Employment, Social Affairs and Inclusion
Antonella Noya, Senior Policy Analyst, OECD LEED Programme, OECD
- 13.15 - 13.20 **Introduction of the seminar structure, Toby Johnson** (moderator), Expert on inclusive and social entrepreneurship, AEIDL
- 13.20 - 13.50 **Introduction of participants**
- 13.50-14.10 **Presentation: building conducive ecosystems for social enterprises, Antonella Noya**, Senior Policy Analyst, OECD LEED Programme, OECD
- 14.10 – 14.30 **Break**

14.30– 17.00 THEME 1: SUPPORT STRUCTURES FOR SOCIAL ENTERPRISES

- 14.30-15.00 **Presentation:** Key functions of support structures for social enterprises, **Flaviano Zandonai**, Iris Network Secretary, Italy
- 15.00- 15.30 **Case study:** A business incubator for social enterprises:
Alberto Masetti-Zannini, Impact HUB London, Development Director
- 15.30-16.00 **Case study:** A national network supporting social enterprises:
Despina Iancu, NESsT Roumania, Enterprise Development Manager
Anca Gheorghica, Founder & CEO, CUIB (Urban Center for Good Initiatives)
- 16.00-16.45 **Questions and answers and discussion**
- 16.45-17.00 **Break**

17.00-18.15 THEME 2: ACCESS TO FINANCE FOR SOCIAL ENTERPRISES (part 1)

- 17.00 - 17.20 **Presentation by the European Commission:** EU support for social enterprises' access to finance
- 17.20-17.40 **Case study:** Boosting the supply side of social enterprise financing: **Goran Jeras**, CEDRA, Croatia
- 17.40 -18.00 **Questions and answers and discussion**
- 18.00 -18.15 **Conclusions of the working day and group photo**

19.00 WELCOMING DINNER

Day 2 - 23rd April 2015**9.00 – 11.30 THEME 2 ACCESS TO FINANCE FOR SOCIAL ENTERPRISES (part 2)**

- 9.00-9.30 **Presentation:** “Tips for turning lessons learned into best practices” **Yiorgos Alexopoulos**, senior researcher, Euricse and Agricultural University of Athens, Greece
- 9.30 -9.50 **Case study:** Supporting investment readiness of social enterprises, **Andrew Millson**, Social Investment Scotland
- 9.50 -10.30 **Questions and answers and discussion**

10-30 -10.45 Coffee Break**10.45-12.45 GROUP EXERCISE**

10.45-12.15 **Working groups on concrete proposal for policy making**

12.15-12.45 Moderated report back

12.45-13.45 **Lunch**






13.45 – 15.30 GROUP EXERCISE AND CONCLUSIONS

- 13.45 – 15.00 **Brainstorming in groups on the 2nd capacity building seminar (2016)**, based on thematic questions for groups (coffee break included)
- 15.00-15.30 **Conclusions of the seminar**
Wrap up by Toby Johnson (including reporting back from the 2nd group exercise)
Conclusion by Antonella Noya

LOGISTICS – useful numbers and addresses

SEMINAR VENUE

Rue Philippe Le Bon 3, 1000 – Brussels

HOTELS and TRAVEL	LUNCH
To be confirmed by the Commission's travel agency, which will contact directly registered delegates	Rue Philippe Le Bon 3, 1000 – Brussels
DINNER	USEFUL NUMBERS / INFO
To be confirmed.	<p>ER 112 Medical emergency and fire brigade: 100 Police 101 Public transports in Brussels</p> <ul style="list-style-type: none"> • Metro – bus:  STIB (http://www.stib-mivb.be) • Bus:  De Lijn (http://www.delijn.be/en/) • Train:  SNCB (http://www.belgianrail.be/en/) • Self-service hire bicycles:  Villo! (http://en.villo.be/) • Car sharing:  Cambio (http://www.cambio.be) <p>Taxis ▼</p> <ul style="list-style-type: none"> • Taxis bleus +32 2 268 00 00 • Taxis verts +32 2 349 49 49 • Taxi Bruxelles +32 485 10 63 11 • Brussels Taxis +32 484 975 975

About the Organisers

OECD LEED Programme

The OECD is a unique forum where governments work together to address the economic, social and governance challenges of globalisation as well as to exploit its opportunities (www.oecd.org/about). The Organisation provides a setting where governments can compare policy experiences, seek answers to common problems, identify good practice and co-ordinate domestic and international policies.

The mission of the LEED Programme is to contribute to the creation of more and better jobs through effective policy implementation, innovative practices, stronger capacities and integrated strategies at a local level. For the last three decades LEED has advised governments and communities on how to adapt to global trends and tackle complex problems in a fast changing world.

- LEED improves the quality of public policy through continuous monitoring and assessment of current practices.
- LEED promotes innovation in local economic and employment development across the globe.
- LEED supports the design, implementation and evaluation of development strategies to help grow local economies.

The OECD is working with the European Commission, DG Employment and Social Affairs to examine the enabling conditions required for existing social enterprises to consolidate and future social enterprises to emerge and develop. This includes - exploring public policy actions that can promote and support current and social enterprises to overcome the barriers they face and to increase their skills . Outputs from this work include reports, policy briefs ,capacity building seminars and a compendium of best practice policies and programmes to support social entrepreneurship. Additional information can be found at: <http://www.oecd.org/cfe/leed/social-entrepreneurship-oecd-ec.htm>

Directorate-General Employment, Social Affairs and Inclusion, European Commission

EU employment and social policies bring practical benefits to citizens, for example, in finding a job, moving to another Member State for work or other reasons, upgrading skills, etc. In partnership with national authorities, social partners, civil society organisations and other stakeholders, the Directorate-General addresses challenges linked to globalisation, the ageing of Europe's population and changing social realities. Examples of the areas in which we are active include support for:

- More and better jobs through the European Employment Strategy (which brings national policies closer in this field) and the European Social Fund (€9 billion per year managed in partnership with the Member States).
- Free movement of workers and coordination of social security schemes, which means that every EU national has the right to work and to live in any EU country and that people who move between countries are not disadvantaged in relation to social security including healthcare.
- Better working conditions through common minimum standards in the workplace, by supporting and developing social dialogue at European level, by modernising labour relations, and by assisting EU workers who want to be mobile.
- Social inclusion by supporting efforts to combat poverty and social exclusion, reform social protection systems, assess new demographic and social developments.
- The European Commission's priorities are set out in the Annual Management Plan of the Directorate General for Employment, Social Affairs and Inclusion.

Additional information can be found at <http://ec.europa.eu/social/main.jsp?catId=952&intPagelId=2914&langId=en>

Contacts

For more information on the seminar, please contact:

- Antonella NOYA, OECD LEED (Local Economic and Employment Development) Programme (antonella.noya@oecd.org).
Phone: +33 (0) 1.45.24.78.95
- Risto RAIVIO, European Commission - Directorate-General for Employment, Social affairs and Inclusion, Brussels (risto.raivio@ec.europa.eu).
Phone: +32(0)22951311