



CAPACITY BUILDING SEMINAR

Building enabling ecosystems for social enterprises

17th and 18th February 2016
Venue: Rue Montoyer 59, Meeting room 01
1000 – Brussels

DRAFT Agenda

WHAT IS THE OBJECTIVE OF THIS SEMINAR?

The aim of this Capacity Building Seminar is twofold: to have an international exchange of information on the most successful programmes and policies supporting the establishment of effective ecosystems for social enterprises across the European Union, and to provide a platform for discussions among actors from different countries and with different roles and perspectives.

Following up the discussions of last year's capacity building seminar, this one will focus on the access of social enterprises to public and private markets as well as to finance. Moreover, the role of enabling legal frameworks as well as of visibility and recognition tools as facilitating elements to these endeavours, will be addressed.

OECD-EC Capacity Building Seminar Series

This event is part of a series of capacity building seminars that are designed to:

- Exchange good practices related to the different policy areas relevant for social entrepreneurship.
- Further develop the capacity of senior policy makers and practitioners in EU Member States in this field.
- Strengthen contacts between senior policy makers and practitioners in Europe in the field of social entrepreneurship and provide them with access to the OECD and European Commission expertise.

WHAT IS THE CONTEXT?

Social enterprises **are playing an increasingly important role** in many European countries as agents for addressing economic and social challenges while contributing to sustainable economic development.

As social enterprises face a number of barriers that hinder their development, public policies at

national and subnational levels have a central role to play in helping them overcome these barriers. European countries are adopting programmes and schemes to support social enterprise development, in many cases through the financial support of the European Social Funds (ESF).

At European level, the Social Business Initiative has provided a comprehensive framework to increase the visibility of social enterprises, to optimise their legal frameworks and to foster access to finance and to markets. This include among others new instruments, such as the EUSEF regulation and EaSI programme, a specific investment priority under ESIF funds, a new public procurement directive and new regulations of state aid, more tailored to recognise the specificities and needs of social enterprises .

This seminar is part of cooperation between the European Commission and the OECD LEED (Local Economic and Employment Development Programme) Programme on policies for inclusive business creation and social entrepreneurship. It focuses on how public policy can create jobs through self-employment and entrepreneurship and provide better access to the labour market for economically and socially disadvantaged and under-represented groups.

WHAT WILL BE DISCUSSED?

The capacity building seminar will provide a platform for participants to exchange experiences and discuss common issues regarding the development of strategies, programmes and actions to build effective ecosystems for social enterprises. Participants will have the opportunity to present their own programmes and policies as part of the discussion.

WHO WILL BE THERE?

The capacity building seminar will gather the main stakeholders who are concerned with building conducive ecosystems for social

enterprises; policy makers and administrators, networks of social enterprises, social finance investors,. The first category includes ESF and ERDF Managing Authorities, or relevant national or regional government ministries and agencies that are responsible for the implementation of ESF or ERDF schemes and measures related to social entrepreneurship. Participants should have some knowledge and understanding of social entrepreneurship policies and actions in their country.

WHAT IS THE FORMAT?

The 1.5 days seminar will be structured around discussions based on inputs from case studies

and expert presentations. In order to trigger the discussion, national or local public officials and practitioners will challenge these presentations. All sessions will be moderated in order to identify common conclusions.

New and fresh knowledge is expected to be generated through exchanges and due to the combination of the experience and knowledge all the participants will bring. The working language of the seminar will be **English**, and it is essential that all participants can communicate effectively in this language.

DAY 1 - 17th February 2016

12.00 - 13.00 Registration of participants
Light lunch & networking

Seminar chairs: Antonella Noya, OECD; Risto Raivio, EC

Experts supporting interaction and reporting: Elin McCallum, Gerhard Bräunling

13.00 - 14.30	OPENING
13.00 - 13.15	<p>Welcome addresses</p> <p>European Commission, Ann Branch, Head of Unit, DG EMPL</p> <p>OECD, Antonella Noya, Senior Policy Analyst</p> <p>European Commission, Michel Catinat, Head of Unit, DG GROWTH F2</p>
13.15 - 13.20	Introduction to the seminar structure
13.20 - 14.00	Creative introduction of participants: Make a wish!
14.00 - 14.20	<p>Case study: <i>Building conducive ecosystems for social enterprises: the Polish National Programme for Social Economy Development</i>, Malgorzata Lublinska, Chief expert, Ministry of Economic Development, Poland</p>
14.20 - 14.30	Questions & Answers
14.30 - 17.30	THEME 1: ACCESS TO MARKET
14.30 - 14.45	<p>Case study: <i>How cities can make the most of public procurement? City of Barcelona</i>, Lluís Torrens Mèlich, Director of Planning and Innovation, Social Rights Area, Barcelona City Council, Spain</p>
14.45 - 15.00	<p>Two quick reactions:</p> <p>Challenger 1 Valentina Caimi, Policy and Advocacy Adviser, Social Platform Member of the GECES, BE</p> <p>Challenger 2 Erdmuthe Klaer, Deputy Secretary General, REVES, BE</p>
15.00 - 15.30	<p>Questions & Answers</p> <p>Interactive discussion based on the presentation and challenges</p>
15.30 - 16.00	Coffee break & networking
16.00 - 16.15	Case study: <i>How can demand side interventions promote a market for social</i>

	enterprises? Kelly Glaser, Policy Advisor, Cabinet Office, London, UK
16.15 - 16.30	Presentation <i>Corporate social responsibility and access to market for social enterprises</i> , Alice Pedretti, Project Manager, CSR Europe, BE
16.30 - 17.15	Questions & Answers followed by discussion
17.15 - 17.30	Conclusions End of day 1
19.00 - 21.00	Welcoming Dinner

DAY 2 - 18th February 2016

9.00 - 10.45	THEME 2: ACCESS TO FINANCE
9.00 - 9.15	Case study: <i>FASE (Financing Agency for Social Entrepreneurship)</i> , Ellinor Schweyer, co-founder, Germany
9.15 - 9.30	Case study: <i>Social Investment in Portugal</i> , Antonio Miguel, Managing Director, Social Investment Lab, Portugal
9.30 - 9.40	Challenger 1: Kelly Glaser, UK: the investment readiness perspective
9.40 - 9.50	Challenger 2: Eva Varga, expert, Hungary
9.50 - 10.20	Questions & Answers followed by discussion
10.20 - 11.00	Coffee break & networking
11.00 - 12.00	Horizontal session 1: Promoting access to markets and access to finance through visibility and recognition policies
11.00 - 11.15	<i>How and under what conditions can visibility and recognition tools facilitate the access to finance and access to markets?</i> , Rocío Nogales, Managing director of EMES, member of the GECES (rapporteur of WG 2 "visibility of social enterprises")
11.15 - 11.30	Case study: <i>Lessons from the Social Enterprise Mark in Finland</i> , Lippe Koivuneva, Senior Government Adviser, Legal Affairs, Ministry of Employment and the Economy, Finland
11.30 - 12.00	Questions & Answers followed by discussion

12.00 - 12.45	Reality check: Are your wishes coming true?
12.45 - 13.45	Lunch
13.45 - 15.30	Horizontal session 2: Promoting access to markets and access to finance through legal frameworks
13.45 - 14.00	Presentation: Legal Frameworks: do they make access to finance and market easier? , Luke Fletcher, Chair, European Social Enterprise Law Association (ESELA) UK
14.00 - 14.15	Case study: The French Law on Social and Solidarity Economy , Thomas Boisson, Head of Unit "Social and Solidarity Economy (SSE) and Impact Investing" and Secretary General of the High SSE Council, France
14.15 - 14.45	Questions & Answers followed by discussion
14.45 - 15.15	Using international expertise: How can in depth policy reviews help countries to establish conducive ecosystems for social enterprises?
15.15 - 15.45	Lessons learnt & main takeaways from the EC/OECD CBS series Suggestion for future initiatives Wrap-up of the seminar
15.45 - 16.00	Conclusions

LOGISTICS – useful numbers and addresses

SEMINAR VENUE

Rue Montoyer 59, 1000 – Brussels, Nearest metro station: Maalbeek/Maelbeek

HOTELS and TRAVEL

To be confirmed by the Commission's travel agency, which will contact directly registered delegates

DINNER

Il Buongustaio, Rue d'Arlon 85, 1000 Bruxelles

USEFUL NUMBERS / INFO

ER 112

Medical emergency and fire brigade: 100

Police 101

Public transports in Brussels

- Metro – bus:  **STIB** (<http://www.stib-mivb.be>)
- Bus:  **De Lijn** (<http://www.delijn.be/en/>)
- Train:  **SNCB** (<http://www.belgianrail.be/en/>)
- Self-service hire bicycles:  **Villo!** (<http://en.villo.be/>)
- Car sharing:  **Cambio** (<http://www.cambio.be>)

Taxis 

- **Taxis bleus** +32 2 268 00 00

- *Taxis verts* +32 2 349 49 49
- *Taxi Bruxelles* +32 485 10 63 11
- *Brussels Taxis* +32 484 975 975

Contacts

For more information on the seminar, please contact:

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