

Networking Session: Local Initiatives for Skills, Jobs, Social Inclusion and Economic Development



10 March 2011
12.00 – 13.00
Palais Auersperg, Vienna

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Welcome to the networking session

The networking session '**Local Initiatives for Skills, Jobs, Social Inclusion and Economic Development**' (10 March 2011, 12.00 – 13.00) is open to all Forum members to present their projects, exchange knowledge with peers and establish professional networks and contacts.

There will be 16 round tables in the main conference room (Rosenkavalier Saal). Each table will be dedicated to one project/initiative (see detailed 'division of tables' in the conference folder). In addition, one table will be available for 'free networking'.

Project representatives will host the meeting with interested participants for two rounds of 30 minutes. Up to 8 persons can be seated at each table. The meetings are informal and very interactive and are moderated by the host (the project representative).

The moderator of the session will facilitate procedures and help ensure that a more or less equal number of participants take part in each discussion.

The booklet in your hands provides basic background information on all projects and initiatives presented in the networking session and should help you in choosing the meetings you wish to attend.

Note: The attached information on projects/initiatives was provided for by project representatives. The authors are solely responsible for the content and English standards.

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Projects and initiatives

Projects and initiatives by country

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3. **Austria:** Co-ordination Unit of the Territorial Employment Pacts
4. **Austria:** e:job - Mobility Centre Energy and Environment
5. **Austria:** Municipal Environment and Waste Consultants
6. **Germany:** Berlin Local Pacts for Economy and Employment
7. **Germany:** Networks of effective support for single parents
8. **Slovak Republic:** Building Corporate Social Responsibility of Partnership

International projects, networks

9. **Comeln** – Online Mobile Communities to Facilitate the Social Inclusion of Young Marginalised People
10. **Community of Practice (COP) on Partnership in the ESF**
11. **Community of Practice on Inclusive Entrepreneurship**
12. **LeCiM** – Learning Cities for Migrants Inclusion
13. **MetropolisNet EEIG** - European Network of Local Development Partnerships in Metropolitan Areas

Projects by international organisations

14. **OECD LEED Programme** - Indicators of local transition to a low-carbon economy
15. **OECD LEED Programme** - Local Scenarios of Demographic Change: Policies and Strategies for Sustainable Development, Skills and Employment
16. **OECD LEED reviews** – Skills and Competences for Entrepreneurship

Projects and initiatives by country

(in alphabetical order)

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Australia

Supporting disadvantaged job seekers through social enterprise in Australia

- Background and rationale** Due to the numerous barriers that disadvantaged job seekers face they find it difficult to gain employment. Social enterprises play an important role in providing the foundation skills and support that can assist this group on the pathway to sustainable employment. Successful social enterprises stimulate innovation and new ways to deliver services and develop locally based opportunities for communities and individuals to participate in ways more difficult for government to achieve. The Australian Government has supported the social enterprise sector through two main programmes, the Innovation Fund and the Jobs Fund.
- Aims and objectives** The Innovation Fund and the Jobs Fund both contribute to supporting the diversity and growth of social enterprises in Australia. Projects funded under the Innovation Fund aim to support the most disadvantaged job seekers through funding place based projects that foster innovative solutions which overcome their barriers. One particular project which will be discussed in more detail is a pilot which has as its main objective testing the impact on the sustainability of a social enterprise.
- Timeframe** The Innovation Fund runs from 1 July 2009 to 30 June 2012. The Jobs Fund commenced on 1 July 2009 and will end on 30 June 2011.
- Budget and source of financing** A total of 87 social enterprise projects, including intermediate labour markets and projects to support social enterprise, have been funded through the Innovation Fund and the Jobs Fund.
- Human resources** Programme management team within the Department. For individual projects, human resources funded through project funding.
- Activities** A diverse range of innovative projects have been funded to provide training and employment opportunities to people from disadvantaged backgrounds. The project that will be profiled provides 60 disadvantaged job seekers with jobs, training and mentoring opportunities within existing social enterprises. Within this environment job seekers will also be provided with wrap around services.
- Success factors** Projects funded under the Innovation Fund and the Jobs Fund specify how many jobs they will create and how many work experience placements they will support. The key findings from the profiled project will assist in the development of employment services policy for servicing disadvantaged job seekers.
- Results** Evaluations of the Innovation Fund and the Jobs Fund are planned.
- Partners** Department of Education, Employment and Workplace Relations
National panel members for Innovation Fund – see:
www.deewr.gov.au/Employment/JSA/Pages/InnovationContacts.aspx
- Project website** www.deewr.gov.au/employment/pages/jobsfund.aspx
www.deewr.gov.au/employment/jsa/pages/innovationfund.aspx
- Contact person** Ali Jalayer, ali.jalayer@deewr.gov.au

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Austria

bdv – Federal Association for Social Enterprises

Background and rationale Umbrella association for labour market support organisations offering employment, counselling, advice, training and qualification. Nine regional networks are members of bdv austria, in total 180 members.

Aims and objectives

- bdv austria represents the interests of its members;
- bdv austria provides information for its members;
- bdv austria is the interface to relevant stakeholders

Timeframe 30 minutes

Budget and source of financing bdv austria is financed through membership fees and participation in national and EU-projects

Human resources 2 persons employed

Activities

- Networking
- Lobbying
- Public relations

Success factors

- All Austrian provinces are represented
- Regular board meeting for exchange
- Regular contacts with the relevant stakeholders

Results Commenting on guidelines for labour market support measures
Partner in various projects, for ex. SYSCOM, WISE, U-Turn, improve, etc.

Partners ENSIE and EAPN

Project website www.bdv.at

Contact person Judith Pühringer, judith.puehringer@bdv.at

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Austria

e:Job – Mobility Centre Energy and Environment

Background and rationale During the process of project development, we took two questions into consideration: What contribution can we make concerning qualification and employment in order to cope with the economic crisis? What are the most important developing markets in Styria? We chose the area of energy and environment, as the area is supported by the energy strategy of the government of Styria and will create 25.000 new jobs until the year 2025.

Aims and objectives The most important aim is the creation of labour & qualification management that supports the reorganization of the Styrian economy, by:

- consultation of businesses that currently employ staff
- qualification of unemployed people for permanent employment in green businesses
- networking with businesses, social partners, adult education schools and other networks

Timeframe May 2010 – April 2016

Budget and source of financing Total sum: EUR 5,150,000 of which EUR 2,050,000 are provided by the Government of Styria, EUR 1,050,000 are provided by the Public Employment Service Austria (AMS) and EUR 2,050,000 are provided by businesses

Human resources Qualification of 1.000 unemployed people for a specifically defined employment status

Activities

- Consultation of businesses within a Business Network
- Qualification of unemployed people via an Implacement foundation – The Austrian Work Foundation Model
- Early Interventions – concepts for larger staff reduction – providing support when job losses occur or new jobs in the areas Energy and Environment are created

Success factors

- Qualified personal for green businesses
- Professional recruiting processes for green businesses, especially for small and medium enterprises
- Providing an overview over measures in vocational and continuous education
- Networks for matters of labour and education

Results

- More than 600 Styrian companies were informed about the project
- About 35 successfully running Implacement processes including on-the-job training and more than 100 different qualifications
- Networking with 38 organizations within Styria in terms of adult education, b2b cooperation and employment in green businesses

Partners move-ment Personal und Unternehmensberatung GmbH
Project Partners and Sponsors: the Government of Styria; the Office of the Governor; Department of Social Affairs, Labor and Renewable Energy; Public Employment Service Austria (AMS)

Project website www.ejob-steiermark.at, www.move-ment.at

Contact person Alois Deutschmann, a.deutschmann@move-ment.at
Florian Radeschnig, f.radeschnig@move-ment.at

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Austria

Co-ordination Unit of the Territorial Employment Pacts (TEPs)

Background and rationale In Austria partnership support, training, information and exchanges are provided to partnerships through a neutral intermediary body – the Austria-wide TEP Co-ordination Unit (abbreviated to Kooo), based within the Centre for Social Innovation. On behalf of the Federal Ministry of Labour, Social Affairs and Consumer Protection, Kooo promotes and supports on an ongoing basis the Austrian Employment Pacts in establishing, implementing and further developing their partnerships.

Aims and objectives Since the beginning of its countrywide co-ordination activities in 1999, Kooo has defined its mission as a service to the Pacts. The most important goal of Kooo is to ensure networking innovation and employment-creating initiatives. At the centre of the activities of Austrian partnerships in the current period 2007 - 2013 is the (re-) integration of marginalised groups into the labour market (priority 3b of ESF), which is therefore also a main feature of the technical support given by Kooo.

Timeframe 1999 – 2013

Budget and source of financing European Social Fund; Operational Programme “Employment” for Austria 2007 - 2013, Priority 6 (Technical assistance) with co-funding by the Federal Ministry for Economics and Labour.

Human resources 1 project leader, 2 co-ordinators, 1 project assistant

Activities The main activities of the Kooo are:

- network co-ordination and management, information transfer, workshops, expert meetings, seminars and study visits
- ongoing support and consultation with regard to ESF Priorities 5 and 3b
- comprehensive and structured documentation of achievements
- PR work

Success factors Kooo supports the TEPs in realising:

- system developments (improved interface between labour market and social policy)
- structural innovations (e.g. one-stop shops for persons concerned)
- integrated & holistic approaches of all TEP partners

Results

- Increasing involvement of actors in labour market and employment policy
- Successfully linked policy areas
- Contribution to improved effectiveness, efficiency and transparency of policies
- Characterised by openness, flexibility and dynamics

Partners Centre for Social Innovation (ZSI); Austrian Federal Ministry of Labour, Social Affairs and Consumer Protection; Pact Co-ordination Units in all Austrian Provinces and the regional TEP partners (e.g. Public Employment Service, Provincial Governments, etc.)

Project website www.zsi.at, www.pakte.at

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Wolfgang Michalek, michalek@zsi.at

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Austria

Municipal Environment and Waste Consultants

Background and rationale As an innovative solution to severe waste management problems of the 1980ies a small NGO invented the new concept of 'municipal environment & waste consultant' and implemented it within the next 15 years all over Austria with labour agency funding. Today 340 consultants are the backbone of public waste management authorities, raising separate waste collection rates from around zero (1980) up to over 70% in some regions, saving costs, generating thousands of new follow-up jobs - one of the biggest success stories of labour agency funding projects in Austria.

Aims and objectives Using human capital instead of industrial investments to solve environmental problems and reduce public expenses ('prevention' instead of 'end-of-pipe-treatment').

Timeframe Start of concept development: 1984; Start of qualification measures: 1986; Nationwide implementation, partly funded of labour agency: 1986 – 2000; Steady state of ca. 340 consultants nationwide: 2000 ongoing, no more labour agency funding needed;

Budget and source of financing

- Concept & qualification measures by ARGE Müllvermeidung: funded by national Labour Market Agency (AMV)
- Staff costs for the trained consultants in municipalities in the starting period (up to 2 years): mostly funded by national Labour Market Agency (AMV)
- Rest of the costs and total costs after funding by AMS expired: respective municipalities

Human resources

- new jobs created for concept and qualification (1984 - 2000): 4
- new permanent jobs created for municipal waste consultants since 1986: 340
- new permanent follow-up jobs in waste management and recycling industry: estimated 10.000 (compared to EU-countries with little separate waste collection)

Activities Concept development, qualification, dissemination and lobbying activities for permanent implementation

Success factors Using human resources prior to legal restrictions and big industrial investments to solve environmental problems; very simple message: 'educate the population to prevent and separate waste instead of letting them pay for expensive technical solutions'

Results

- Austrian Waste Management System is one of the most successful internationally; all public waste collection activities need the municipal waste consultants as a basis for their communication and evaluation work;
- A roughly estimated initial labour market agency investment of EUR 15 Mio. over a period of 15 years thus created permanent sustainable yearly wage tax income of over EUR 30 Mio. since then.

Partners ARGE Müllvermeidung; AMS (former AMV) – National labour market agency; Ministry for Environment; Public waste management authorities on national, provincial and municipal levels; Private waste collection systems (e.g. for packaging waste or WEEE)

Project website www.arge.at

Contact person Matthias Neitsch, neitsch@arge.at

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Germany

Berlin Local Pacts for Economy and Employment

Background and rationale Berlin, the capital of Germany has twelve districts. Each district has its own Local Pact for Economy and Employment (BBWA). The pacts are implemented within the framework of the Berlin Senate Strategy 'Pacts for Economy and Employment'. Each BBWA is designed with the participation of various local stakeholders and Berlin's labour market policy provides three funding sources especially created to strengthen the local strategy by supporting projects within the framework, selected by local boards.

Aims and objectives The BBWA goal is to create employment and training opportunities and to support local businesses by establishing networks at the local level.

Timeframe Since 2000 – ongoing

Budget and source of financing The Pact-coordination and technical assistance for the funding is financed by the Berlin Senate Department of Integration, Labour and Social Issues. The fundings supplied are sourced by the European Social Fund and the European Fund of Regional Development.

Human resources 3 networking-coordinators, 3 programme-coordinators (Local Social Capital - LSK), Partnership-Development-Employment (PEB), Business Support Measures (WDM).

Activities

- Network coordination and management
- Information transfer, PR work and workshops
- Support and consultation of the local boards and actors
- Programme management and funding administration

Success factors

- Enhanced cooperation between the governmental and local level
- Established local networks and boards in each Berlin district
- Existence of an action plan developed for each district
- Improvement of communication between local resorts
- Use of funding for special target groups in each district

Results Since 2000, coalitions of this nature have been established in all twelve districts of Berlin. They have been initiated successfully and have intensified the co-operation between various organisations. As a result, priorities have been defined collectively and more than 1000 projects have been carried out. New vertical and horizontal contacts have been made for future co-operation.

Partners Project owner: Berlin Senate Department for Integration, Labour and Social Issues
Intermediate body: comovis GbR
The partners are local/district administrations, business support structures, business associations, employment agencies, unions, welfare charities, representatives of the third sector, professional bodies, universities and other educational institutions.

Project website www.bbwa-berlin.de

Contact person Senatsverwaltung für Integration, Arbeit & Soziales
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Germany

Networks of effective support for single parents

Background and rationale In Germany, 1.6 Mio. families are single parent families. Due to the need of taking care of their children (which is the main reason for reducing working hours), many of them have problems with finding (suitable and well-paid) jobs. In general, they are at high risk of living in poverty. 41 % of all single parent families receive Unemployment Benefit II. This is why the Federal Government aims at improving the life and work prospects of single parents.

Aims and objectives The programme is designed to foster the local infrastructure that aims at supporting single parents in various aspects of their family and work lives with a view to improve their participation in the labour market. At about 100 locations all over Germany, both public and private institutions are called upon to co-operate more effectively by building up new networks or strengthening existing networks at local or regional level.

Timeframe April 2011 – June 2013

Budget and source of financing Co-financed by the European Social Fund (EUR 15 Mio.), the Federal Ministry of Labour and Social Affairs (EUR 5 Mio.) and by the beneficiaries (EUR 5 Mio.)

Human resources The Federal Ministry of Labour and Social Affairs has commissioned the gsub – Gesellschaft für soziale Unternehmensberatung mbH (gsub - social business consulting mbH) to support the development and work of the local networks. A project leader, three consultants and a project assistant are working for the programme.

Activities To establish or optimise comprehensive support networks, the persons responsible for the projects at the local level take care that all important players are involved and all necessary offers of service are available. They organise activities and communication within the networks and raise awareness among economic players as well as the general public for the situation of the single parents.

Success factors Local or regional players from different professional fields such as labour market policy, family and youth, the economy or from welfare organisations work closely together to provide all-over support structures for single parents. Working and communication-structures within the networks are improved and sustainably established.

Results Expected results are local or regional networks that support single parents in every respect. All local or regional offers are transparent, easily accessible and reasonably linked to each other. Due to the support they get (better child care, psychosocial advice, qualifications etc.) single parents will be better prepared for work life and will have fewer difficulties finding suitable jobs.

Partners The Federal Ministry of Labour and Social Affairs; gsub – Gesellschaft für soziale Unternehmensberatung mbH (promotion and evaluation); SÖSTRA - Institute für sozialökonomische Strukturanalysen/Institute for Socioeconomic Structure Analysis (academic support)

Project website www.netzwerke-alleinerziehende.de (to be launched in May 2011)

Contact person Reiner Aster, reiner.aster@gsub.de

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Slovak Republik

Building Corporate Social Responsibility of Partnership

Background and rationale The project 'Building Corporate Social Responsibility of Partnership' we have brought to the challenges of the Social Fund for Development. This is the third project in order which is taking place in cooperation with the Fund Social Rozvoja (FSR). Slovakia began to lose the concept of "social inclusion partnership", mainly due to poor follow-up calls by the FSR. This project wants to mobilize partnerships and select the good ones, to prepare good conditions for cooperation and certification with the introduction of a quality policy in these organizations - provide transparency to organizations in social inclusion of Slovak Republic.

Aims and objectives The main focus of the project is to build the professional capacity of the partnership, which is also called the principal activity. Project target groups are socially excluded communities at the local level, long-term unemployed and disadvantaged groups of unemployed, but most employees involved in policy and action on social inclusion in the public and outside the public sector.

Timeframe February 2010 – October 2011

Budget and source of financing EUR 79.800,00
95% are funded by the Slovakia Social Development Fund and 5% are funded by the Partnership of social inclusion Middle Gemer

Human resources Tomáš Fecko (reengineering, management, publicity), Luboš Socha (expert QMS, quality management in social sphere);
Project team: Milan Kolesár, Milan Pršebica, Miroslava Repáková;

Activities Building professional capacity in partnership: create expert committees at the Council of 'Vznik Partnerstva sociálnej inklúzie Stredného Gemera" (PSISG), promotion results of the activities, exchange experience and promote cooperation within Local Partnerships of Social Inclusion (LPSI) in Slovakia, the involvement of contractors in the activities of projects increase the quality of cooperation, improve mutual awareness and focus LPSI events.

Success factors Only well reformed partnerships will provide professional quality and readiness of their staff, by creation of the Alliance of partnerships. This will cover LPSI to pass the certification process and implementation of methods developed to become a major player in the field of social inclusion in the Slovak Republik.

Results Confirmation of leadership PSISG Jelšava in LPSI Slovakia, based on Alliance LPSI, methods and procedures for certification. Developed cooperation with micro regions and a strategic partner Slovakia Office of Labour, social portal e-mikroregiony.sk, which provides a forum for professionals and LPSI partners, the necessary information, and design online tools for project teams.

Partners Social inclusion partnership Middle Gemer; Office of Labour, Social Affairs and Family Revúca; Association of Municipalities Gemer

Project website www.e-mikroregiony.sk

Contact person Tomas Fecko, euroinfo@e-mikroregiony.sk, [psisg2010@gmail](mailto:psisg2010@gmail.com)

International projects, networks

(in alphabetical order)

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Comeln – Online Mobile Communities to Facilitate the Social Inclusion of Young Marginalised People

Background and rationale Young people are assets to development and potential agents of social change, yet youth exclusion, resulting from a variety of reasons, is widespread and increasing across Europe. Issues such as lack of adequate education and employment have driven groups of young people away from economic and societal resources. Such exclusion translates to unbearable costs both to the individual and to society. There is therefore an urgent need to seek for new innovative methods for approaching young marginalised people and for fostering their reintegration into societal circles.

Aims and objectives Comeln aimed at reaching out to those with the risk of exclusion, in particular those who have experienced educational and socio-economic barriers and were therefore neither in employment or education situations. The project studied and utilised mobile networks as a means for social inclusion and combines the benefits of the online community concept with an inclusive approach, realised through the most abundant device used by marginalised youth in Europe – mobile phones.

Timeframe September 2008 – October 2010

Budget and source of financing Total project cost: EUR 2,562,364
EC Funding: EUR 1,820,000

Human resources Centre for Social Innovation (ZSI): Social scientists plus 6 partner organisations across Europe

Activities

- Desktop research
- Expert interviews
- Focus group discussions with young marginalised people
- 3 months pilot studies in UK and Austria, testing the online mobile platform
- Evaluation

Success factors Participation in the online community, active usage of the platform and creation of content, enhancement of interaction, creative expression and self-organisation.

Results The results suggest that the intervention based on the media convergence of 'mobile phone', 'online community' and 'video' as media format among marginalised young people has been successful in terms of skills improvements on the part of participants in all three dimensions analysed, i.e. although a longer pilot to measure long-term effects is necessary to validate the results.

Partners ATOS origin; Video Cells; Metodi Asscom & Aleph Srl; Styrian Association of Education and Economics, Inclusion Trust; Dramaworks; Centre for Social Innovation

Project website <http://www.comein-project.eu>

Contact person Elisabeth Unterfrauner, unterfrauner@zsi.at
ilse Marschalek, marschalek@zsi.at
Claudia Magdalena Fabian, fabian@zsi.at

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Community of Practice (COP) on Partnership in the ESF

- Background and rationale** The 'COP on Partnerships in the ESF' was set up as mutual learning network under the ESF 2007-2013. The transnational co-operation ensures knowledge exchange of ESF-Managing Authorities as well as other stakeholders, in particular, other programme managing authorities, such as e.g. ERDF-MAs. In general, the COP focuses on partnerships being adopted by national and regional Operational Programmes of Member States.
- Aims and objectives** The COP's mission is to stimulate more creative partnership thinking and implementation in the Structural Funds, especially in the European Social Fund (ESF), by convincing programme managers of the importance of partnership, and enabling them to provide high quality support to partnerships in a Structural Fund context.
- Timeframe** January 2009 – June 2011
- Budget and source of financing** EUR 490,925 (European Social Fund and Austrian national co-funding)
- Human resources** Project management is done by the project lead partner (BMASK) , assisted by ZSI.
- Activities** The work of the network is carried out within two pillars:
- pillar A 'Exchange & Learning': partnership portal, policy fora, COP meetings & PEO exploration, peer reviews, partnership conference, dissemination activities and exchange between other networks; and
 - pillar B 'Joint development': PEO Key lesson reports, Partnership Learning Manual, Communiqué on partnerships of ESF-MAs.
- Success factors** The success factors are linked to the permanent exchange of the COP members, which contributes to change by jointly reflecting partnership practices, exploring effects and discussing opportunities in the MS in order to enhance policy outcomes.
- Results** 'PEO Key lessons reports' informing on results achieved by the implementation of partnerships in Portugal and Sweden published so far; 3 COP meetings in different Member States organised and ongoing communication via the 'Partnership Portal'.
- Partners** Project owner: Federal Ministry of Labour, Social Affairs and Consumer Protection (BMASK), Austria
- Project partners: ESF-Agency Flanders, Belgium; Ministry of Labour and Social Affairs, Germany; gsub - projects company mbH, Germany; Ministry of Employment and Social Protection, Greece; National Development Agency, Hungary; Ministry of Social Affairs and Labour, Hungary; Pobal, Ireland; 'Cooperation Fund' Foundation, Poland; Human Potential Operational Programme, Portugal; and Ministry of Labour, Social Solidarity and Family, Romania
- Technical Assistance: Centre for Social Innovation (ZSI), Austria
- Project website** www.partnership.esflive.eu
- Contact person** Doris Ballwein, doris.ballwein@bmask.gv.at
Jana Machacova, machacova@zsi.at
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Community of Practice on Inclusive Entrepreneurship

- Background and rationale** Within the framework of the Lisbon strategy as well as the new EU strategy 2020 the issue 'entrepreneurship' is ascribed a prominent importance regarding innovation, competitiveness and objectives in labour-market policies. Especially within labour-market policies the sensitisation for the opportunity of being self-employed as well as in this regard becoming qualified and improving the conditions for starting a business for socially and economically marginalized people in general is playing an essential role. With the support of the European Union, the Community of Practice on Inclusive Entrepreneurship (CoPIE) was founded at the end of 2007.
- Aims and objectives** The central aim of CoPIE is the dissemination of best-practice examples in the field of inclusive entrepreneurship within the European Union. The central issues are microfinance, integrated business support, quality assurance and entrepreneurial education. Additionally an analysing tool (CoPIE tool) for evaluating strengths and weaknesses of the regional business start-up support infrastructure was developed.
- Timeframe** CoPIE II: 11/2009 to 03/2012
- Budget and source of financing** The funding is mixed by means of the ESF and the transnational budgets of participating partner regions (in total around EUR 2 Mio.)
- Human resources** The CoPIE is mainly based on the participation of staff members from labour ministries of the involved regions. It is classified in six working groups (central coordination, action planning, quality assurance, microfinance, integrated business support and entrepreneurial education). The working groups are coordinated by external experts.
- Activities**
- The transfer of European best-practice approaches within the sphere of 'Inclusive Entrepreneurship'
 - Realisation and evaluation of regional analyses
 - Implementation of regional decision makers in the transnational CoPIE network
 - Direct advice and support at transfer activities / Implementation of best practices
- Success factors** A significant success factor is the immediate collaboration with the regional decision makers. The realisation of new methods and procedures is not project-related but becomes part of the activities within the grant policy objectives in the particular regions.
- Results** See above
- Partners** European Commission - DG Employment
Operational lead: Federal Ministry of Labour and Social Affairs; Ministries of Labours of particular regions; experts
- Project website** <http://copie.esflive.eu>, www.iq-consult.com
- Contact person** Norbert Kunz, kunz@iq-consult.com

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LeCiM – Learning Cities for Migrants Inclusion

Background and rationale LeCiM is a mainstreaming project aiming to involve policy makers, local authorities and public/private stakeholders on projects identified as good practices at European level, for the inclusion of the migrant people. In particular, the emphasis is integration, in the strategies and actions of welfare policies and targeted interventions, such as, e.g. support measures for training, job placement, cultural mediation, housing policies, etc. The project provides the transferring of three best practices (from Bologna, Berlin and Dunkerque) in three target cities (Santander, Budapest and Catania).

Aims and objectives Improving the capacity of developing local partnerships to identify and implement a plan of training activities for migrants, combined with other public policies and programs, which aim to social inclusion. To make known to main policy makers, authorities and management of public funds for local governments, and successful experiments carried out in favour of migrants.

Timeframe January 2010 – December 2011

Budget and source of financing EUR 400,000 from 'Lifelong learning Programme 2010' – KA4

Human resources Researchers/experts on migrants social inclusion and policies and local development

Activities

- Research on good practices to be transferred and need analysis of target cities
- Transferring of good practices to target cities through local workshops
- Dissemination through International conferences, seminars and many public events
- Exploitation through a call for study visits to involve further Public authorities and European networks

Success factors

- Involvement on the same table of Public authorities, NGO, Migrants' organizations and local stakeholders
- Deep engagement of European experts (within and out of the project partnership) on migrants social inclusion
- Many links with other European projects

Results

- Many projects at local and European level born by LeCiM
- Touchable results about the development of local policies
- Many interested cities and European networks involved
- Documents to share skills, experiences, suggestions and methodologies about the projects results (Position paper and Publication)

Partners Lead Partner: CIOFS-FP (Rome/Italy); European Partners: DOCUMENTA (Santander/Spain); CEFIR (Dunkerque/France); GSUB (Berlin/Germany); Budapest Ésely No profit (Budapest/Hungary); ZSI (Vienna/Austria); MetropolisNet (European Economic Interest Group- Associated partner); Local Partners: Municipality of Bologna/ASP Poveri Vergognosi di Bologna (Italy); Province of Catania/ Municipality of Catania (Italy); Municipality of Berlin (Germany); Municipality of Budapest (Hungary); Municipality of Santander - CMICAD (Spain)

Project website <http://lecim.ciofs-fp.org>

Contact person Tiziana Piacentini, tpiacentini@ciofs-fp.org

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MetropolisNet EEIG - European Network of Local Development Partnerships in Metropolitan Areas

Background and rationale MetropolisNet is a unique European network which is registered as a European Economic Interest Group (EEIG) in Berlin, Germany since March 2009. The network was formed by different types of organisations (NGOs, public organisations, service providers, etc.). All of them working in European urban context with a common goal: promoting social inclusion and employment development on a local level. The idea behind MetropolisNet was to establish a dynamic and innovative vehicle for inter-city and inter-organisational collaboration in promoting the empowerment of local actors.

Aims and objectives

- Exchanging experiences between the partner organisations and beyond, supported by know-how at the local, regional, national and European level
- Identification of good practices across Europe in different policy fields
- Implementation of innovative joint European projects and developing co-operation with other relevant organisations

Timeframe On a continuing basis

Budget and source of financing The administrative part of the network is financed by its partners. Partner projects and joint projects are funded by the European Commission.

Human resources The grouping is managed by a director; the co-ordinator is located at the Berlin Office. All decisions are taken collectively by the partners.

Activities

- Meetings for exchanging information twice annually
- Collaboration through transnational projects
- Participation on transnational conferences in the context of local development, employment and social inclusion

Success factors The organisations within MetropolisNet from eight different European countries have been acquainted with each other for more than ten years and in this time have collaborated in different projects. With the registration of MetropolisNet as a company (EEIG) in March 2009 the sustainable character of the network with a strong binding structure was strengthened.

Results

- Identification of key success factors of local networks
- Know-how in implementing local partnerships into practice
- Developing of recommendations for implementing local strategies into regional and/or national programmes

Partners Full Members: CIOFS-FP, Rome, Italy; Dublin Employment pact, Dublin, Ireland; Gsub projektesgesellschaft mbH, Berlin, Germany; Lawaetz-Verein, Hamburg, Germany; Centre for Social Innovation, Vienna, Austria
Associated partners: Agencia para el empleo, Madrid, Spain; Budapest Esely, Budapest, Hungary; Documenta, Santander, Spain; Haringey Council, United Kingdom; Tampere City Region Labour Force Service Centre, Tampere, Finland

Project website www.metropolisnet.eu

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Projects by international organisations

(in alphabetical order)

10 March 2011 from 12.00 – 13.00, Palais Auersperg, Vienna

OECD LEED Programme

Indicators of local transition to a low-carbon economy

Background and rationale The need for measurable indicators has been well established by the work of the OECD Task Force on Green Indicators at the national level. There is growing evidence that the transformation of industries and regional and local ecosystems to a low-carbon economy can bring opportunities for job creation, development of skills and green entrepreneurship oriented to new areas of growth and fostering new technologies towards commercialization and new forms of production and services. However we still lacking a solid empirical foundation which this project will address proposing a list of key indicators for which data can be available at sub-regional levels.

Aims and objectives The project aims to identify key indicators of area-based transition to a low-carbon economy. The objective is to define measurable indicators at regional/local level that can inform over time of transition to low-carbon economic and industrial activities addressing the two aspects of the green growth economy: fostering job creation and economic growth and sustainable development.

Activities The project proposes to create an international network of local labour market areas where robust development strategies for transition to a greener economy are taking place. Network participants/experts will meet to interchange experiences through dedicated international workshops organised in each of the areas participating in the project. The 2.5/3 days international workshops will include three components: (1) field work and study visit to the projects; (2) 'measuring progress' workshop involving local and international experts, analysts and institutions; and (3) technical meeting of project participants to analyse proposed indicators, evidences presented, strength of the indicators and local and international applicability.

Success factors The international study proposed here would look at what are the indicators needed to measure progress on how industries, firms, and regional and local ecosystems adjust to low-carbon activities. Questions to be addressed are: what measures can be used to evaluate how local labour markets are making the transition to greener activities? Which measures can be used to monitor how firms re-structure their organisation and production processes? How skills, education and training systems adapt to the development of new areas of growth? Which indicators can inform of greening human capital activities and its management? The study is carried out in collaboration with the OECD Taskforce on Green Indicators.

Results The study will identify key indicators for local transition to a low-carbon economy and built a dynamic tool - a 'dashboard of indicators of transition to low-carbon economy' that local authorities and agencies can use to monitor their transition overtime and identify areas of attention for policy and strategic development purposes. The final report will include Guidelines for Local Transition to a Low Carbon Economy and its justification.

Partners The project is based on Voluntary Contributions of each participant country. Countries can participate by hosting one of the international workshops, undertaking a comprehensive analysis of area-based indicators in a particular region, or as core-members of the project participating in all activities, publications and events.

Contact person Cristina Martinez-Fernandez, cristina.MARTINEZ@oecd.org

10 March 2011 from 12.00 – 13.00, Palais Auersperg, Vienna

OECD LEED Programme

Local Scenarios of Demographic Change: Policies and Strategies for Sustainable Development, Skills and Employment

Background and rationale Demographic change is affecting all OECD member countries. Fertility rates are lowering, ageing population is increasing, youth unemployment is increasing and on the move, and the complexity of urban-rural shrinkage is posing numerous challenges to job creation and sustainable development agendas. Strategic solutions cannot be based on addressing one of these factors alone but taking into account the interplay of these elements within a particular local area of development (urban or rural). At the same time than there are important challenges to be addressed there are also opportunities to be fostered such as the development of the silver economy or the natural 'green' advantage for shrinking areas.

Aims and objectives This project aims to provide strategic guidelines for governments and organisations involved in the implementation of employment and skills development programmes at the local level on how better confront demographic changes. The project will seek to outline future local development scenarios to facilitate adoption of appropriate guidelines.

Activities The international study will be conducted through (1) literature reviews, databases analysis, and case studies appraisal; (2) surveys and focus groups of experts in the field of demographic change. Workshops will analyse cases within the domains of the project, and extract policy and strategic recommendations; and (3) field study visits of selected cases where demographic change is prominent and/or where innovative strategies addressing demographic change have been put in place.

Success factors The project will explore the following areas: (1) sustainable local development models and shrinkage scenarios; (2) employment and skills development in new areas of growth (low-carbon and silver); (3) services to the elderly and social inclusion; (4) developing the silver economy and entrepreneurs (including social entrepreneurs, care jobs and migration implications); and (5) fertility rate policies and implications for labour markets.

Results A report on 'Local Scenarios of Demographic Change: Policies and Strategies for Sustainable Development, Skills and Employment' and a booklet with 'Guidelines for Local Management of Demographic Change' will be prepared.

Partners Countries can participate by submitting a case for analysis and participating in focus group meetings; hosting an international focus group workshop and study visit; and participating as a core member co-designing and co-producing all activities, publications, events and the final international conference.

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10 March 2011 from 12.00 – 13.00, Palais Auersperg, Vienna

OECD LEED Programme Skills and Competences for Entrepreneurship

Background and rationale Successful entrepreneurship requires enterprising people with appropriate skills and competences adapted to the needs of entrepreneurship – opportunity recognition, team leading, negotiation, marketing, strategic management etc. However, these skills and competences and the opportunity to test them out in a supported environment, have not traditionally figured as part of the curriculums of universities and vocational training colleges or been a major part of self-employment schemes.

This is beginning to change. Many new training initiatives and innovative approaches are currently emerging affecting where and how skills and competences for entrepreneurship are being taught and learned. Yet, there are many information gaps concerning what are the crucial skills and competences, what role is there for public policy and for universities, and what constitutes good practice in effective local entrepreneurship support.

Aims and objectives The 'Skills and Competences for Entrepreneurship' project of the OECD LEED Programme aims to fill the information gap and provide both analytical and practical assistance to governments, education providers and partner agencies at national and local levels on how to provide effective training and related support to start-up entrepreneurs. It examines the set of skills and competences needed for entrepreneurship and where and how these are developed. It seeks to provide a full response to the growing recognition of the importance of skills and competences for entrepreneurship. Countries interested in participating, can choose between the following three focus areas/target groups:

- Promoting university graduate entrepreneurship
- Promoting entrepreneurship in vocational education and training
- Promoting self-employment (various target groups)

Timeframe 2010 – 2012

Budget and source of financing Countries – as well as regions or single agencies - that wish to participate are asked to provide a voluntary contribution towards covering project costs.

Activities

- A survey-based assessment of current practices to develop skills and competences for entrepreneurship – in the chosen focus area/target group
- In-depth analysis of one region of how the current start-up support system – with regard to the focus area/target group - can be improved in order to increase start-up, survival and growth rates of new firms
- Development of a tailored Policy Action Plan with local and national chapters
- International comparison of the quality of the training and related support to start-up entrepreneurs – with regard to the focus area/target group

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