

Barcelona Employment Strategy for Young People

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18th July 2011



Some **basic data** about youth in Barcelona:

Education:

Scholar drop-out rate in Catalonia: **32%** (Source: Spanish Ministry of Education, 2009)

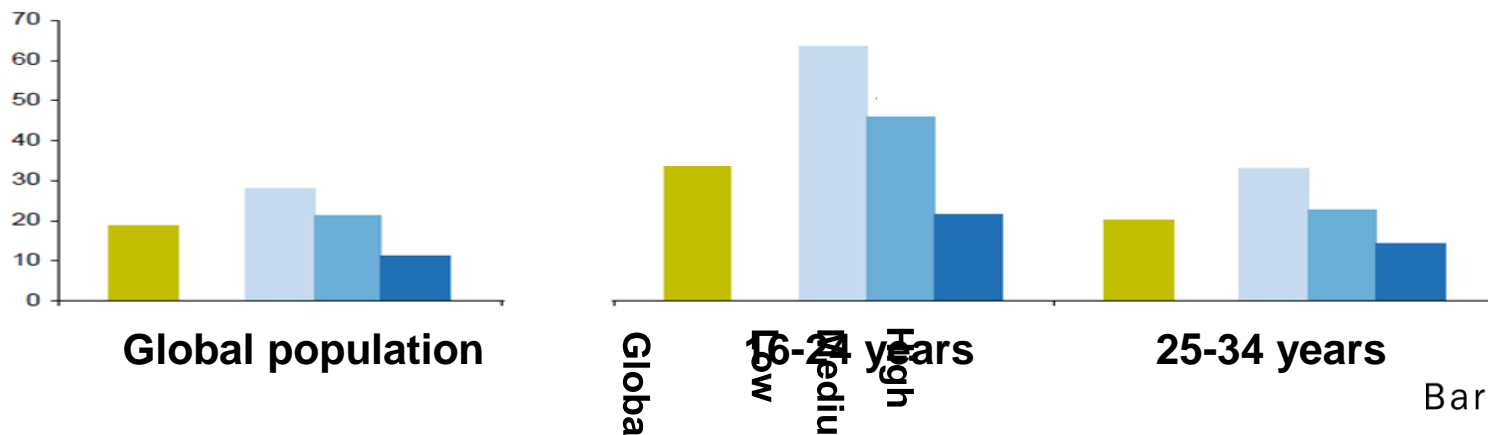
Unemployment:

Youth unemployment rate in Barcelona (16-24): **33,7%**

Global unemployment rate in Barcelona: **16%** (Source: EPA, 1st Q 2011)

Education & Unemployment:

Unemployment rate by education levels and ages in Catalonia (Source: GESOP, July 2011)



Barcelona **Strategy** for youth employment (Key points):

1_Youth employment is a priority (about 10M€ budget for 2011):

Agreement for quality employment 2008-2011

Municipal government Measure: “Action Plan for youth employment 2009-2011”

2_Wide approach of the Strategy:

Starts at School:

Academic guidance focused on labour market

Inspiring methodologies to make attractive the world of work

Contributes to youth’s better qualification:

Special programmes to give a “second chance” for come back to school

Focused on Labour market access:

To improve skills and competences

Which combine training and work

With real stages in enterprises

3_A strong partnership:

With key actors of educational, social and economic field

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4_A Challenge:

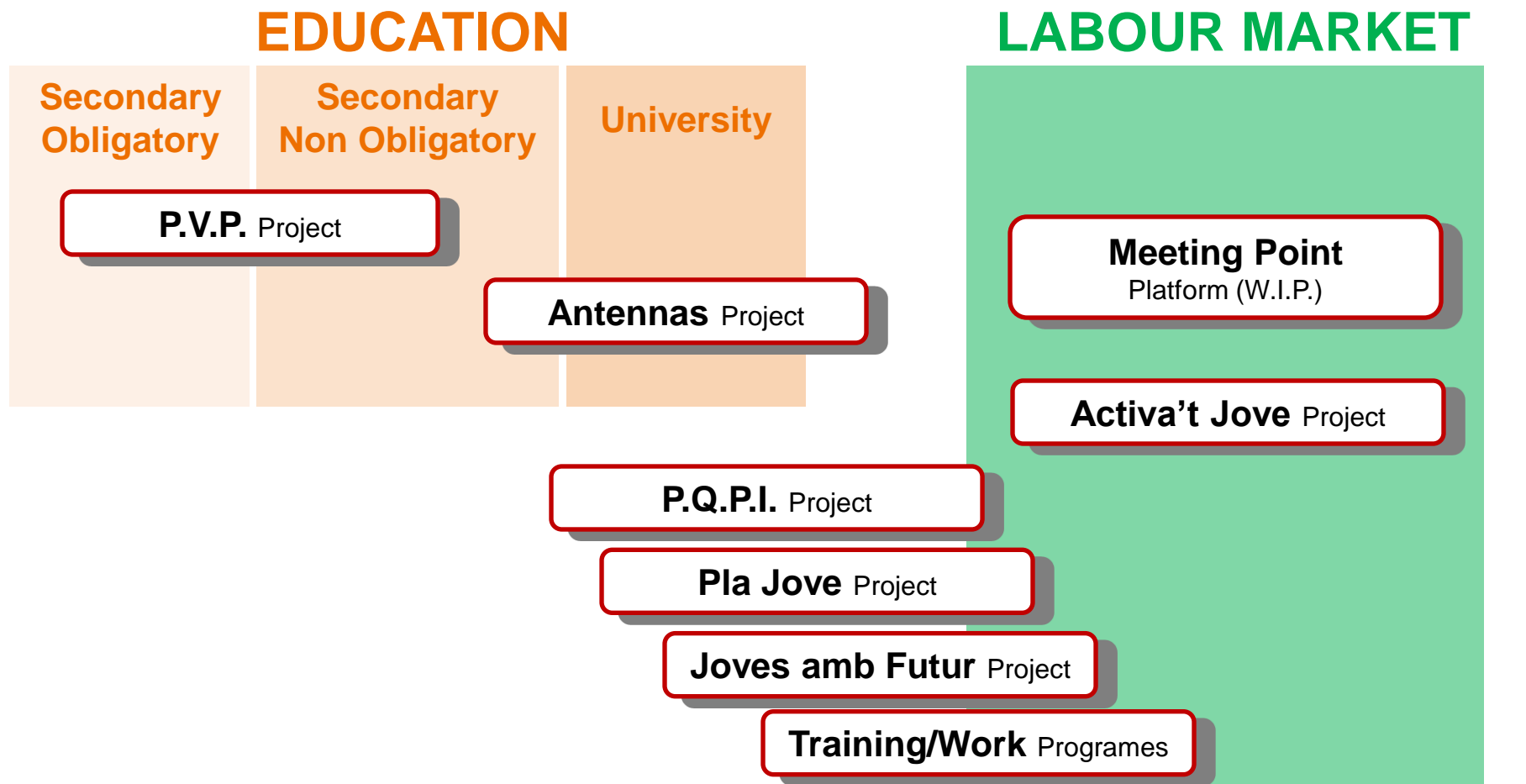


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To achieve a stronger implication of private companies

Promoció Econòmica

Graphic overview of principal programmes:



Zoom 1: ProVP (*Professional Life Project*)

Target:

Students of Secondary obligatory and non obligatory education

Main Objectives:

To reinforce their academic and professional guidance

To increase their motivation towards study and work (and reduce scholar drop-out)

Partnership:

Consorci d'Educació de Barcelona & Fundació BCN Formació Professional

Methodology and formats:

Modern and inspiring formats, based on role-play, multimedia applications, etc.

Key challenges for participants:

To understand how to reach the jobs of the future, with their new skills and competences

To discover and understand the world of work and the values of the work

To discover what's happening and what is going to happen into the Labour Market

Results and impact:

Participants in 2010-2011 edition: 19.000 (85% of the total of the students of Bcn)

80% of participants in 2008-2009 edition were still studying in 2011

40% of participants changed their decision about their professional future after ProVP

80% affirm t that have well oriented their future

More information at: www.bcn.cat/treball

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Zoom 2: Joves amb Futur Project (*Youth with a future*)

Target:

Low qualified youth (16-24 years old)

Main Objectives:

To improve their employability

To improve their level of qualification and acquire professional competences and skills

To have a real professional experience (6 months of training contract)

Partnership:

Catalonia Government

Third sector Entities

Private companies

Expected results and impact:

1.700 participants in guidance itineraries

1.300 participants in training courses

800 youth hired months through a training contract

L'Agència de Desenvolupament Local de l'Ajuntament de Barcelona

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