

FRAMEWORK FOR INFORMATION EXCHANGE IN LOCAL DEVELOPMENT (FIELD)

Implemented with the support of the European Commission DG Employment, Social Affairs & Equal Opportunities

MEASURING LOCAL DEVELOPMENT POLICY DELIVERY

Workshop organised by the OECD LEED Programme

4th November 2010

VENUE: OECD Headquarters, 2 rue André Pascal, Paris, France

Agenda

For further information on the FIELD project,
please contact Ekaterina.Travkina@oecd.org, or Jonathan.Potter@oecd.org



Background on the FIELD project

The OECD 'Framework for Information Exchange in Local Development - FIELD' project supports local development organisations in strengthening their information systems. It provides guidance on data collection, analysis and use in policy making, customised to conditions in each participating area. It helps policy makers to build evidence on: What makes your local economy work? What drives it forward, what holds it back? Where and how policy should intervene? Is policy bringing results?

In 2010 four thematic seminars will be organised in Paris gathering a selected group of international experts and practitioners from partner localities to review the existing data and identify sets of indicators that can be used by local development organisations to better measure performance and policy impacts in the following fields:

1. Skills and human capital in local economies (12th March 2010);
2. Unemployment and exclusion from the labour market (21st June 2010);
3. Entrepreneurship and the development of small and medium-sized enterprises (SMEs) (27th September 2010);
4. **Local development policy delivery arrangements (4th November 2010).**

The objective of these seminars is to provide practical guidance to local policy makers on how to build information systems for identifying policy needs and measuring policy impacts. For each theme, they will identify the major challenges, examine good practices and develop a self-assessment tool that can be used by local development organisations to identify where they can improve their information systems. The seminars will also produce a set of local economic and employment development policy indicators.

The seminars are complemented with case study workshops and reports in selected localities to assess the issues and options in improving local information systems and provide capacity-building support. The results of the work will be presented in a manual to be issued in 2011.

The workshop

Objective: to review the innovative tools and methods used, as part of local information systems, by local development organisations to measure the factors that impact on the effectiveness of governance arrangements and policy delivery methods – partnerships, leadership, programme management, programme implementation.

The key themes of the seminar include:

- **Understanding and measuring the factors that influence local governance arrangements.** Is there enough flexibility to allow for policy adaptation to local needs? Can different government departments work in partnership to address local needs in an integrated manner? Can budgets be aligned to focus programmes on local priorities? Are there barriers to work in partnership with private sector and NGOs? The workshop will seek to identify the critical factors that impact on the quality of local governance arrangements and ways to measure these factors.
- **Assessing the impact of local governance arrangements and policy delivery methods.** Local governments are experimenting with different arrangements to increase the effectiveness and efficiency of policy delivery. Area-based partnerships are formed to address specific problems (urban regeneration, skills development, closure of major local plants). Regional development agencies and corporations are created to deliver economic development strategies. How do we know whether the local governance arrangements are the most appropriate? Policy evaluation is an essential tool. This theme examines some of the specific challenges for the evaluation of local governance arrangements.
- **Good and bad practices on the ground.** Local development organisations have introduced many innovative approaches to their local information systems. However, there are also a number of inefficiencies and unexploited opportunities. The nature of good and bad practice in local development organisations will be explored and lessons drawn.

Method: The seminar will work through open discussions rather than formal presentations.

Who: Participation is limited to local development policy makers and practitioners, academics and OECD Secretariat (20 -25 participants).

Date and venue: 4th November 2010, OECD, 2 rue André Pascal, 75016 Paris, France.

Working language: English.

Thursday 4th November

9.00-9.30 – welcome coffee

9.30

Opening by [Dr. Jonathan Potter](#), OECD LEED Programme and [Ekaterina Travkina](#), OECD LEED Programme

9.45 - 11.00

SESSION 1: UNDERSTANDING AND MEASURING THE INFLUENCE OF LOCAL GOVERNANCE AND POLICY DELIVERY ARRANGEMENTS ON LOCAL ECONOMIC AND EMPLOYMENT DEVELOPMENT

Session co-moderated by [Dr. Jonathan Potter](#) and [Ekaterina Travkina](#), OECD LEED Programme

What are the barriers to effective and efficient delivery of local economic and employment development programmes? Lack of resources and capacities? Ineffective partnerships? Barriers to integrate policies are local level? Lack of leadership? This session will seek to identify the critical factors that enable successful policy design and delivery and how to measure the extent to which they are present in a locality?

- **Introduction** by Professor [Andy Pike](#), Centre for Urban and Regional Development Studies (CURDS), Newcastle University, United Kingdom

Group discussion will address the following questions:

- ✓ What is the influence of local governance arrangements on local economic and employment development?
- ✓ What information is needed to understand this influence?

Conclusions by Prof. [Xavier Greffe](#), University of Paris I Sorbonne

11.00 - 11.30

Coffee Break

11.30 - 13.00

SESSION 2: LOCAL GOVERNANCE INDICATORS

Session moderated by [Ekaterina Travkina](#), OECD LEED Programme

This session will seek to define a set of core indicators that can help to identify local policy needs and evaluate policy results.

- **Turning strategy into results: strategy management in the city of Antwerp** by [Roeland Gielen](#), Strategic Coordinator, Antwerp Stad

Comment by [Neil MacCallum](#), Director, Ikon International Associates Ltd, followed by **group discussion**

13.00 - 14.00

Lunch Break

14.00 – 15.30

SESSION 3: LOCAL GOVERNANCE INDICATORS continued

Session moderated by [Ekaterina Travkina](#), OECD LEED Programme

Participants will split into groups to develop the key local governance indicators and then discuss the results of group work.

Group work moderated by [Neil MacCallum](#), Director, Ikon International Associates Ltd, [Ekaterina Travkina](#), OECD LEED Programme and Professor [Andy Pike](#), Centre for Urban and Regional Development Studies (CURDS), Newcastle University, United Kingdom

Conclusions by [Peter Lloyd](#), Emeritus Professor, University of Liverpool

15.30-16.00

Coffee Break

16.00 - 17.15

SESSION 4: EVALUATING POLICY OUTCOMES

Session introduced and moderated by [Dr. Jonathan Potter](#), OECD LEED Programme

While it is relatively easy to track the results of different programmes and projects, it is much more difficult to see if policies are producing real outcomes in terms of long term changes in the economy. Drawing on the experience of seminar participants, this session will examine how to obtain and use evaluation evidence on the impacts of local governance arrangements.

17.15- 17.30

Conclusions by Professor [Andy Pike](#), Centre for Urban and Regional Development Studies (CURDS), Newcastle University, United Kingdom and [Dr. Jonathan Potter](#), OECD LEED Programme

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