



Universities supporting entrepreneurship:

*Motivation, Ideas,
Skills, Connections*

*Principles of good practice in
university entrepreneurship
support*

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Universities and entrepreneurship ...

1. Universities can function as:

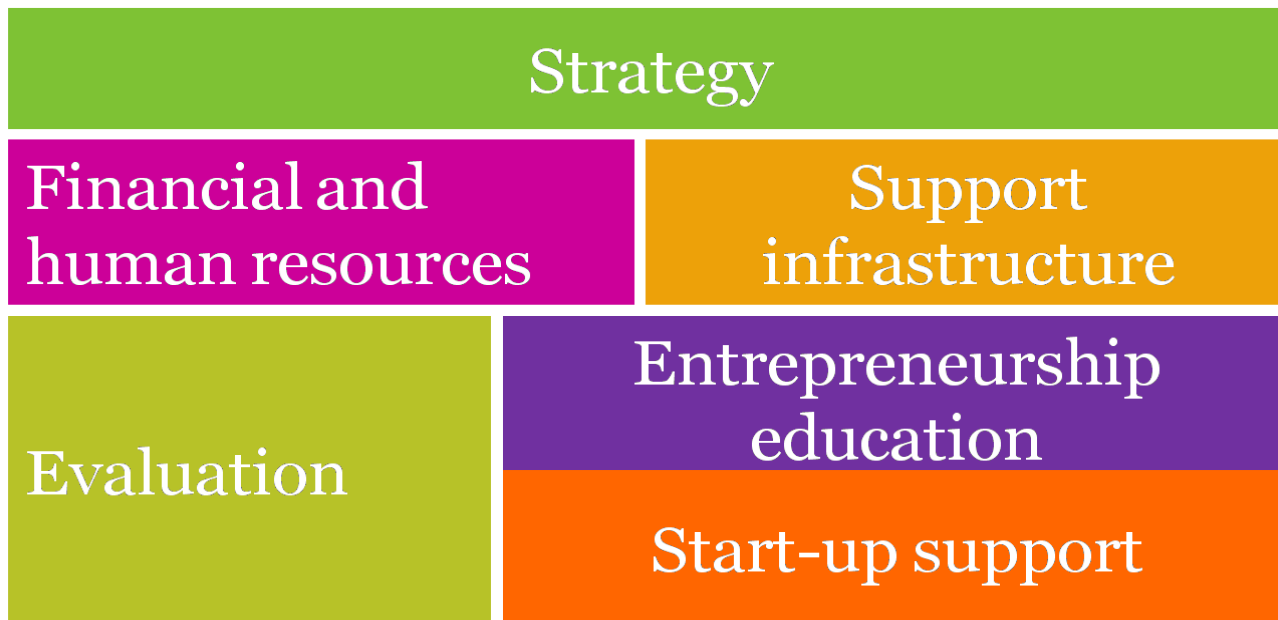
- Knowledge generators
- Meeting places for creative people with different risk perceptions
- Interdisciplinary spaces for new business ideas, business concepts, innovative problem solving
- Points of R&D access for firms

2. Universities can be an important component in the entrepreneurship and SME policy delivery framework, in particular with regard to:

- Enhancing new entrepreneurship
- Fostering innovation and growth in the existing local firm base

OECD LEED policy development work

- Review of local entrepreneurship and innovation support systems: focus on universities
 - Analysis of strengths, weaknesses, opportunities and threats
 - Capacity building: international peer review, tailored recommendations and learning from good practice
- “6 Dimensions” Assessment Framework:

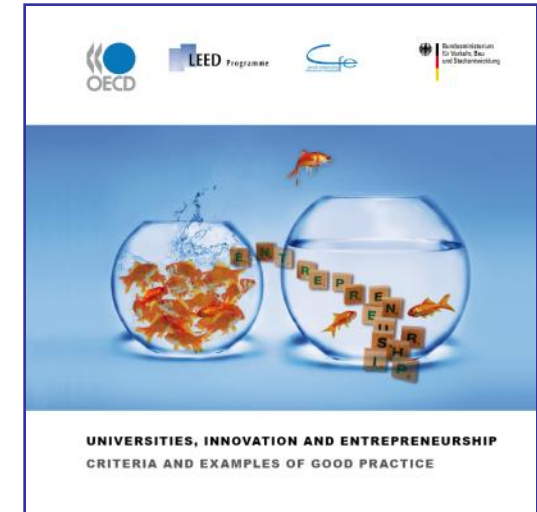
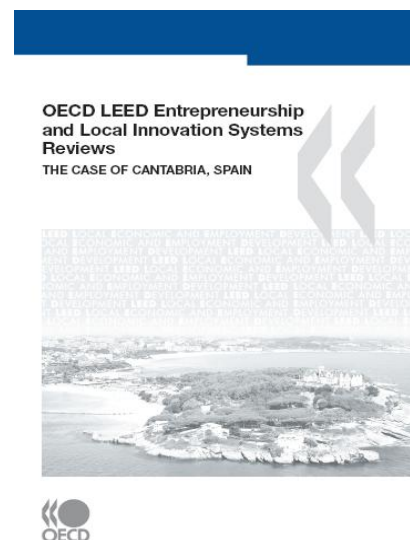
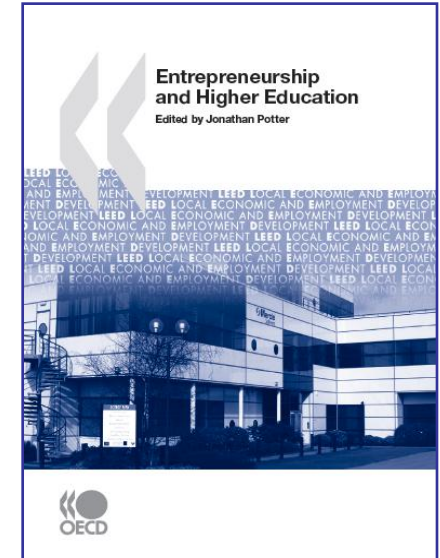
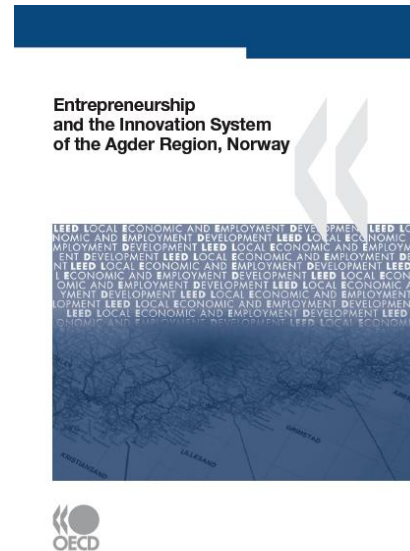


What can public policy do?

- ***Encourage universities in “third mission”***
 - Kick-off investment for entrepreneurship support infrastructure
 - Reward entrepreneurial universities
 - etc.
- ***Facilitate university-firm relationships***
 - Innovation support for firms
 - Incubation and technology park facilities (co-location)
 - etc.
- ***Allow for international exchange and peer reviews***
 - Work with OECD LEED

Relevant OECD LEED work

- Analytical essays
- Surveys of entrepreneurship education and knowledge transfer activities
- University good practice exchange
- Assessments of university entrepreneurship support
- Local reviews of entrepreneurship and innovation
- ‘Skills for entrepreneurship’ cross-national comparative project



*Interesting in knowing
more?*

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