



**Project "Young People– well started"**  
**OECD LEED Trento Center, 26th-28th October 2009**





# The background of the project

**Why do we want to make a project on young unemployed people?**

- **The growing number of young unemployed people**
- **Education is important in order to get a job...**

**...but how do we get them to complete an education?**

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# Project Young People– well started

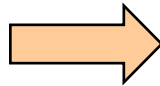
## The aim of the project is:

- *that young unemployed people under 30 years of age through a targeted, intensive effort get an education or a job*
  - *to achieve science-based knowledge of how to get young people into an education or a job*
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## How to find out what works in Denmark



We use randomised controlled trials

- Today, the National Labour Market Authority carries out research-based method development in controlled trials
- In controlled trials we test the effect of uniquely planned programmes

the target group in controlled trials is divided into a test group and a control group

the test group is subject to their efforts being tested while the control group is subject to the normal procedure

then we can evaluate whether the efforts have had the intended effect on the test group





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## The developing of the project and the partnerships

National level

Regional level

Local level

Other partners

- Enterprises
  - Youth Education Guidance
  - Education institutions
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## Facts of the project

- Developed by the National Labour Market Authority in Denmark
- It runs from November 2009 to November 2010
- Implemented in 15 jobcenters
- 4,000 randomly selected young unemployed people
- Selected and included during a period of 10 weeks
- 2,000 (participant group) are confronted with a targeted intensive effort
- 2,000 (control group) are confronted with the 'normal' effort
- Contents: Early effort, close follow-up and special initiative



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## The 4 target groups

1. Not employable nor suitable for education
  2. Employable, but not suitable for education at the moment
  3. Suitable for education
  4. Young unemployed people with a formal vocational or professional education
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## **A. The targeted and intensive efforts for persons *without an education***

- Letter of participation in the project 'Young People – Well Started'
- A clarification course after 1 week
- Weekly conversations with the job center with a focus on getting an education
- If necessary a mentor
- If necessary a reading/spelling course
- A targeted activation course for 26 weeks after 6 weeks



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## **B. The targeted and intensive efforts for young people *with an education***

- Letter of participation in the project 'Young People – Well Started'
- Conversations weekly or every second week with the job centers with a focus on how to get a job
- A targeted activation course for 26 weeks after 13 weeks

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## Focus on activation in enterprises

### Job in an 'Enterprise Center'

Partnership with enterprises who have agreed to create jobs for persons who can not manage a job on ordinary conditions. (Target group 1)

### 'From-job-to-education-course'

Partnership with enterprises who have agreed to create jobs for persons who need to be at a place of work to get an incentive to education. (Target group 2)

### Activation related to education and preparing for education

Duty to participate in education for persons younger than 25 (Target group 3 )

### Activation in enterprises (Target group 4)

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