

PROGRAMME

9:30 – 10:00 *Registration and welcome coffee*

10:00 *Welcome by*

Professor Dr Wulf Diepenbrock, Principal of the Martin-Luther University of Halle-Wittenberg

UNIVERSITIES AND ENTREPRENEURSHIP: INNOVATION AND THE ECONOMIC DEVELOPMENT POTENTIAL OF ACADEMIC YOUTH

- 10:10 – 11:00
- Wolfgang Tiefensee, Minister of Transport, Building and Urban Affairs, Federal Republic of Germany
 - Reiner Haseloff, Minister of Economics and Labour, Sachsen-Anhalt
 - Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development and Head, LEED Programme, OECD
 - Guenther Faltin, Professor for Entrepreneurship, Freie University Berlin
 - Katja Hepe, academic entrepreneur and founder, Hepe Medical Chitosan Ltd
- Moderation by** Heike Grimm, Assistant Professor, University of Erfurt

FINDINGS FROM THE OECD LEED-BMVBS PROJECT

- 11:10 – 12:15
- Introduction to the LEED-BMVBS project** by Wolfgang Helmstädter, Federal Transport, Building and Urban Affairs (BMVBS).
- Key areas for policy improvement: messages from OECD case work in eastern Germany** by Jonathan Potter and Andrea R. Hofer, OECD
- Open floor discussion moderated by** Professor Jay Mitra, Director, Centre for Entrepreneurship Research, Head of E&I Group, Essex Business School, University of Essex

12:15 – 13:00 Lunch break (Buffet)

INTERNATIONAL UNIVERSITY PRACTICES IN ENTREPRENEURSHIP SUPPORT

- 13:00 – 14:00
- Entrepreneurship education practice in Europe** by Alain Fayolle, Professor for Entrepreneurship at the EMLyon
- Graduate entrepreneurship support in the United States** by Rod Shrader, Professor for Entrepreneurship at the University of Illinois at Chicago and founder and director of its Technology Ventures Programme
- Moderation by** Professor Jay Mitra, University of Essex

OPEN-SPACE – GOOD PRACTICE UNDER THE LENS

- 14:00 – 15:30
- Participants will meet with peers in charge of entrepreneurship education and graduate start-up support and engage in 15-minute in-depth discussions around success factors, problems and transferability. Participants can choose up to three initiatives from a pool of 20 eastern German and international good practice projects that were selected on the basis of an OECD criteria list

THE WAY FORWARD

- 15:30 – 16:00
- In this concluding round table representatives of federal and Land governments, HEIs and the OECD will recapitulate main project findings and recommendations
- Sergio Arzeni, Director, OECD
 - Dr. Jens Mundhenke, Federal Ministry of Economics and Technology
 - Professor Jay Mitra, Director, Centre for Entrepreneurship Research, Head of E&I Group, Essex Business School, University of Essex
 - Professor Dr. Christoph Weiser, Vice-President for Studies, Teaching, Further Training and International Relations, Martin-Luther University of Halle-Wittenberg
- Moderation by** Wolfgang Helmstädter, BMVBS

16:00 *End*