



Organisation for Economic Co-
operation and Development



Local Economic and Employment
Development Programme

OECD

OECD LEED Trento Centre

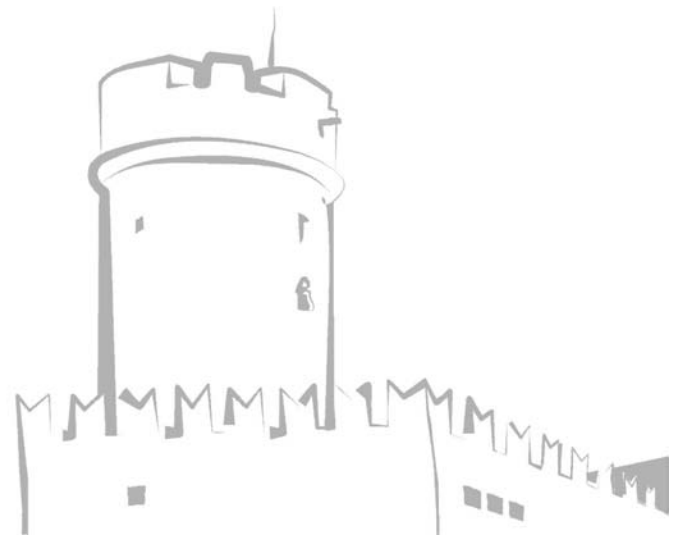
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REVIEWING OECD EXPERIENCE IN THE SOCIAL ENTERPRISE SECTOR:

A seminar held in conjunction with the 3rd Donor Roundtable Meeting on
civil society development in the countries of Eastern and Central Europe, the CIS,
Western Balkans and Turkey

Trento, Italy 15-18 November 2006

Programme





The challenges of civil society development and effective civic engagement: what role for social enterprise development?

The rapid economic growth of countries of Central East and South East Europe has been accompanied by a polarisation in living standards that poses new challenges for balanced and sustained economic performance across the region. To tackle problems of unemployment and social exclusion, governments and donors recognise the importance of civic engagement in designing effective solutions at both national and sub-national level.

Also as a result of the continued efforts of the donor community over the past 15 years, the region is characterised by a vibrant civil society sector, whose strong advocacy function and capacity represents an important resource for improved governance. At the same time, the productive capacity and potential of certain civil society organisations involved in social welfare provision remains largely untapped. Citizen's initiatives to provide goods and services to tackle local problems of exclusion are emerging throughout the region, but their capacity to deliver at local level is often dependent on international funding or hindered by regulatory obstacles, lack of recognition from central and local governments, and inadequate support services.

At the same time, OECD experience in social enterprise development shows that entrepreneurial forms of civic engagement can become an effective tool to address problems of unemployment and social exclusion by mobilising local resources, developing new markets and stimulating social innovation.

Building on the experience of other OECD countries, social enterprise development can therefore represent an effective policy option for countries of Central East and South East Europe to consolidate civil society development while at the same time strengthening the sector's capacity to engage in the production of goods and services that combat social exclusion.

The seminar in Trento

To explore this potential, the OECD LEED Centre for Local Development is organising a seminar in partnership with the Autonomous Province of Trento, the Trentino Federation of Co-operatives and the Institute for the Development of Non-Profit Organisations (ISSAN) of the University of Trento. The choice of Trento is grounded in the longstanding history and tradition of the Trentino co-operative movement in pioneering and consolidating social enterprise development through the Italian social co-operative form. According to the latest national census (2003), and just to refer to one kind of social enterprise, the average growth of social co-operatives remains steady in Trentino; there are 15 social co-operatives for every 100 000 inhabitants. The rich experience of the Trentino region will allow for seminar debates to be accompanied by a study visit to the Trentino Federation of Co-operatives.



Seminar objectives

The seminar is held back to back with the 3rd Donor Roundtable on Civil Society Development in New EU Member States, Western Balkans, the CIS and Turkey, co-convened by the Government of Italy, the World Bank and the EC EuropeAid Cooperation office.

It seeks to review OECD experience on the emergence of social enterprises, to assess their role in combating social exclusion, and identify key financing tools for the sector's development. The final workshop will be devoted to producing a set of recommendations addressing the role of different stakeholders (governments, donors and the non-profit sector) for the further development of the sector.

Having defined the social enterprise sector, the seminar will address the following questions:

- What is the contribution of social enterprises to community driven development? How do social enterprises foster empowerment among users? What is the link between social capital and social enterprises?
- What is the policy rationale for support to social enterprise development at both national and local/regional level? What market and government failures do social enterprises address and how can policy recognise their role? How can social enterprises contribute to economic growth, social cohesion and poverty reduction? Is there a risk of social enterprises displacing private sector initiatives?
- What financial tools do social enterprises require? What policy tools can address the needs of the sector at sub-national level?



Wednesday, 15 November 2006
Ristorante Binario, Riva del Garda

19.00 Bus departs from Boscolo Grand Hotel to Riva del Garda

19.30 WELCOME REMARKS

- **Tiziano Salvaterra**, Autonomous Province of Trento
- **Diego Schelfi**, Federation of Trentino Co-operatives
- **Peter Tatarko**, LEED Centre for Local Development, OECD

20.00 DINNER hosted by the Trentino Federation of Co-operatives

Thursday, 16 November 2006
Sala Don Guetti, via Vannetti 8, Trento

THE RATIONALE FOR SOCIAL ENTERPRISE DEVELOPMENT AS A TOOL FOR SOCIAL INCLUSION AND COMMUNITY DEVELOPMENT

Chair: Antonella Noya, LEED Programme, OECD

- 9.00-9.20 Introduction to the seminar**
- **Carlo Borzaga**, University of Trento and Institute for the Development of Non-Profit Organisations, Italy
 - **Paola Babos**, LEED Centre for Local Development, OECD
- 9.20-9.40 The social enterprise sector in selected OECD countries**
- **Roger Spear**, The Open University, United Kingdom
- 9.40-10.30 Emerging trends in Central East and South East Europe**
- **Giulia Galera**, Institute for the Development of Non-Profit Organisations, Italy
 - **Maria Jeliaskova**, Bulgarian Academy of Sciences, Bulgaria
 - **Ewa Les**, Warsaw University, Poland
- 10.30 - 10.40 Comments**
- **Pravda Ignatova**, Ministry of Labour and Social Policy, Bulgaria
- 10.40 - 11.00 Q & A**



- 11.00 - 11.30 *Coffee break*
- 11.30-11.55 **Social enterprises and user empowerment**
- **Vanna Gonzales**, Arizona State University, United States
- 11.55-12.20 **Social enterprises and social capital: exploratory evidence**
- **Fabio Sabatini**, La Sapienza University of Rome, Italy
- 12.20-13.15 **Debate**
- 13.15-14.45 *Lunch*

FINANCIAL TOOLS FOR SOCIAL ENTERPRISE DEVELOPMENT: SHARING ITALIAN EXPERIENCE

Chair: Carlo Borzaga, University of Trento and Institute for the Development of Non-Profit Organisations, Italy

- 14.45-15.45 **Financing social enterprises**
- **Stefano Marchettini**, Italian Savings Bank Association, Italy
 - **Luciano Balbo**, OLTRE Foundation, Italy
 - **Stefania Mancini**, Charlemagne Foundation, Italy
- 15.45 – 16.00 **Q &A**
- 16.00 – 16.30 *Coffee break*
- 16.30 – 16.45 ▪ **Antonio Schizzerotto**, Trento and Rovereto Savings Bank Foundation, Italy
- 16.45 –18.00 **Debate**



Friday, 17 November 2006

Sala Don Guetti, via Vannetti 8, Trento

SHARING EXPERIENCES IN FOSTERING SOCIAL ENTERPRISES AND CIVIL SOCIETY DEVELOPMENT

9.00-10.00

Case study presentations

Chair: Antonella Noya, LEED Programme, OECD

- **Madrid:** Ana Mohedano, Union of Madrid Co-ownership Co-operatives, Spain
- **Glasgow:** Brian Patterson, Castlemilk Economic Development Agency, Scotland
- **Poland:** Kuba Wygnanski, KLON/JAWOR, Poland
- **Donbass:** Marina Cherenkova, Action Donbass and Soprichasnost Charity Foundation, Ukraine

Debate

10.45 – 11.15

Coffee break

11.15-12.15

Civil society development 2006: threats and opportunities

Chair: Yvonne Berghorst, European Investment Bank

- **Armine Ishkanian**, The London School of Economics, United Kingdom
- **Goran Buldioski**, The Open Society Institute, Hungary
- **Susan Fritz**, United States Agency for International Development, United States
- **Pawel Krzeczunowicz**, European Free Trade Association, Belgium

Debate

12.15 -12.30

Closing remarks

12.45-13.45

Lunch

DONOR EXCHANGE, COORDINATION, INFORMATION MECHANISM (DECIM)

Roundtable meeting co-convened by the Government of Italy, the World Bank and the EC EuropeAid Cooperation Office

14.00-14.15

Opening

- **Eduart Biasizzo**, Government of Italy
- **Francesco De Angelis**, European Commission
- **Franz Kaps**, World Bank



14.15 – 14.30 Donor coordination: update since Paris 2005

- **Jeremy Nagoda**, European Commission
- **Jan Pakulski**, World Bank

14.30 – 15.30 Improved donor coordination: what can we expect to accomplish

*Chair: **Doina Caloianu**, European Bank for Reconstruction and Development*

- **Andrew Eil**, Eurasia Foundation of Central Asia, Kazakhstan
- **Leo Olasvirta**, Ministry of Foreign Affairs, Finland
- **Yevhen Bystrytsky**, International Renaissance Foundation, Ukraine
- **Teresa Durand**, Department for International Development, United Kingdom

Discussion

15.30 – 16.00 Coffee break

16.00 – 17.00 Presentation of draft action papers

- CSO legal framework, **Nilda Bullain**, European Center for Non-Profit Law, Hungary
- Public advocacy and governance, **Jeff Lovitt**, Policy Association for an Open Society, Czech Republic, and **Olga Shumylo**, International Centre for Policy Studies, Ukraine

Discussion

17.00-18.00 DECIM light coordination tools

- Presentation of the DECIM web portal, **James Larry** and **Alison Van Rooy**, Canadian International Development Agency, Canada
- Presentation of the global distance learning network, **Gary Fine**, World Bank
- Presentation of the TRAIN 4 DEV initiative, **Gerard Van Bilzen**, European Commission

Discussion

18.00 – 18.30 Closing discussion and next steps

Walk from Sala Don Guetti to OECD LEED Centre for Local Development

19.00 RECEPTION

Hosted by the Italian Government and the Autonomous Province of Trento



Saturday, 18 November 2006

Sala Don Guetti, via Vannetti 8, Trento

STUDY VISIT TO THE FEDERATION OF TRENTINO CO-OPERATIVES

9.30-12.30

This session will present the role of the Trentino Federation of Co-operatives in driving social cohesion and economic development in the Province of Trento.

It will highlight the market tools and strategies adopted by the Trentino Federation of Co-operatives to foster the development and consolidation of social enterprises in both work integration and social and community services.