



Organisation for Economic Co-operation and Development



Local Economic and Employment Development

International Conference on

**LOCAL DEVELOPMENT AND GOVERNANCE IN
CENTRAL, EAST AND SOUTH-EAST EUROPE**

6-8 June 2005

**Boscolo Grand Hotel
Trento, Italy**

Programme

**OECD LEED Centre for Local Development
Trento, Italy**



Rationale

Local development is a complex issue. Effective local development strategies pursue long-term objectives. They are integrated, encompassing objectives ranging from economic development to social development and environmental protection. They feature innovative institutional mechanisms that ensure that the main stakeholders take an active part in both their design and implementation. They build on synergy between the initiatives led by the various actors. And they influence the implementation of national and regional policy, contributing to their co-ordination and adaptation to local needs.

A number of governance mechanisms have emerged throughout OECD countries to achieve this ambitious list of tasks. During the last 15 years, countries of Central, East and South-East Europe, with their own historical, political and institutional background, have also contributed to innovations in this field.

This conference will be a unique opportunity to discuss the progress made in this region in the light of a broader international experience. More than 30 papers will be presented and debated on the five themes of the conference, as described below.

Monday, 6 June 2005 and Tuesday, 7 June 2005

“BRINGING TOGETHER ACTORS IN LOCAL DEVELOPMENT AND GOVERNANCE”

Exchange on international support programmes and projects on Local Development and Governance

International Organisations will present their work and initiatives on local development and governance in Central, East and South-East Europe and will invite for bilateral meetings between academics, practitioners and policy-makers.

Invited International Organisations are:

Central European Initiative, European Bank for Reconstruction and Development, European Training Foundation, GTZ, Cooperazione Italiana, International Labour Organisation, Organisation for Security and Co-operation in Europe, Stability Pact Working Table I, UNDP RC Bratislava and several Country Offices, United Nations Industrial Development Organisation, USAID, World Bank, et al.



Monday, 6 June 2005

13:00–14:00 Registration

14:00–14:30 Welcome and opening addresses by

Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD

Michele Dau, Director General of the National Council for Economics and Labour, Italy and Italian Delegate to the OECD LEED Directing Committee

Lorenzo Dellai, President of the Autonomous Province of Trento

14:30–18:00 **CHALLENGES AND ACHIEVEMENTS IN LOCAL DEVELOPMENT**

Chair: Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD

14:30–16:00 **New Trends in Fostering Local Development and Governance in Central, East and South-East Europe – A Roundtable of Policy-Makers**

The roundtable of central high-level policy-makers will address key issues for local development and governance in Central, East and South-East Europe and outline some innovative developments and reforms.

Speakers:

Marek Szczepanski, Undersecretary of State, Ministry of Economy, Labour and Social Policy, Poland

Jiri Vackar, Deputy Minister, Ministry for Regional Development, Czech Republic

Valdas Rupsys, Under State Secretary, Ministry for Social Security and Labour, Lithuania

Helga Repassy, Vice-President, Hungarian Office for Territorial and Regional Development, Hungary

16:00–16:30 Coffee break

16:30–18:00 **Building Competitive Cities and Sustainable Communities
A Roundtable of Mayors**

Mayors of major cities in Central, East and South-East Europe will highlight the new challenges they face in fostering innovation and endogenous development and social cohesion and will further explore the avenues they take to tackle them.

Keynote address by Michael Parkinson, Professor and Director of the European Institute of Urban Affairs, John Moores University, Liverpool, United Kingdom

Local Strategies in a Global Economy: Lessons from Competitive Cities



Speakers:

Alberto Pacher, Mayor of Trento, Italy

Gabor Demszky, Mayor of Budapest, Hungary

Jerzy Walewski, Deputy Director of the Department for Development Strategy and European Integration, Municipality of Warsaw, Poland

18:00 Concluding remarks by *Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD*

19:30 Dinner Buffet

Tuesday, 7 June 2005

9:00–13:00 **LOCAL DEVELOPMENT STRATEGIES IN CENTRAL, EAST AND SOUTH-EAST EUROPE – FROM PLANNING TO IMPLEMENTATION**

Chair: *Michael Förchner, Chair of the OECD LEED Forum on Partnerships and Local Governance*

9:00–9:20 Introduction by *Scott Abrams, Open Society Institute (Soros Foundation), Local Government and Public Service Reform Initiative and Fergus Murphy, Consultant, LED Associates*

Designing and Implementing Local Development Strategies in Central, East and South-East Europe

9:20–11:00 **Local Governance in the Context of a Network Society: Some Open Questions for Economic Policy**

Sebastiano Fadda, Professor at the University of Rome III, Italy

Local Development and Governance: A Selected Comparative Analysis of Canadian and Irish Conditions, with Reference to Challenges and Opportunities for Poland

David J.A. Douglas, Professor at the University of Guelph, Canada

Metropolization – Local Development and Government in Poland

Lydia Coudroy de Lille, University of Lyon II, France

Design and Implementation of Local Development Strategies in Ukraine: Current Practices and Challenges

Serhiy Maksymenko, Director, Institute for Regional and Euro-Integration Studies “EuroRegio Ukraine”, Ukraine

Discussion

11:00–11:30 Coffee break

11:30–12:45 **Governance and Local Economic Development: In Search of an Appropriate Governance Structure for Croatia**

Marijana Sumpor, Institute of Economics, Croatia

Local Development and Governance in the Russian Federation



Evgeny Bukhvald, Professor and Deputy Chairman, Federalism Research Centre, Academy of Sciences, Russian Federation

Discussion

12:45–13:00 Comment by *Jafar Javan, Chief of Policy Support and Programme Development (PSPD), UNDP Regional Centre Europe and CIS*

13:00–14:00 Lunch Buffet

14:00–17:30 **LOCAL DEVELOPMENT STRATEGIES IN CENTRAL, EAST AND SOUTH-EAST EUROPE – FROM PLANNING TO IMPLEMENTATION (continuation)**

Chair: *Peter Tatarko, Co-ordinator of the OECD LEED Trento Centre for Local Development*

14:00–16:00 **A Holistic Approach to Local Economic Development in Western Serbia**
Mirjana Stankovic, DAI, Inc./USAID-funded Serbia Local Government Reform Program (SLGRP), Serbia

Local Employment and Local Economic Development – Examples from Bulgaria

Elena Panova, JOBS Project, UNDP Bulgaria

Local Employment and Local Economic Development in Albania and Kosovo (Serbia and Montenegro)

Francesco Panzica, Project Manager European Training Foundation (ETF)

Discussion

16:00–16:30 Coffee break

16:30–17:20 **Institutions, Governance and the Development of Entrepreneurship: The Experience of Central and East Europe**

David Smallbone, Professor at the Small Business Research Centre, Kingston University, Great Britain

The Role of Institutions in Fostering Entrepreneurship – Experiences from the former Yugoslav Republic of Macedonia

Therese Hoy Jacobsen, Norwegian University of Science and Technology, Norway

Discussion

17:20–17:40 Comment by *Julie G. Vilorio-Williams, Institutional & Local Development Advisor, Local Economic Development (LED) Programme, on secondment with ILO under the World Bank Staff Exchange Programme*

17:40–17:50 Concluding remarks by *Scott Abrams, Open Society Institute (Soros Foundation), Local Government and Public Service Reform Initiative*



Tuesday, 7 June 2005

Parallel Morning Session

- 9:00–13:00 **TOOLS FOR BETTER GOVERNANCE IN CENTRAL, EAST AND SOUTH-EAST EUROPE**
Chair: *Sylvain Giguere, Deputy Head of the LEED Programme, OECD*
- 9:00–9:20 Introduction by *Xavier Greffe, Professor at the University of Paris I Sorbonne, France and Scientific Co-ordinator of the OECD LEED Scientific Advisory Group on Local Development and Governance*
- The Instruments of Good Governance**
- 9:20–11:00 **Regional Strategic Management in Europe: a Comparative Survey**
Jean-Claude Prager, ADIT and Institut d'Etudes Politiques de Paris, France
- Polycentric Development and Multi-level Public-Private Partnerships in Slovenia**
Zdenka Kovac, GEA College of Entrepreneurship, Slovenia
- Determinants in Policy Co-ordination for Local Employment in Poland**
Michal Boni, Polish Confederation of Private Employers, Poland
- Promoting Local Development – the Central European Initiative**
Counsellor Leonardo Baroncelli, CEI-ES Deputy Director General, Trieste, Italy
- Discussion
- 11:00–11:30 Coffee Break
- 11:30–12:40 **Participation in Transition: Problems and Possibilities of Participatory Approaches to Strategic Development Management – Examples from Croatia**
Irena Dokic, Nenad Starc and Paul Stubbs, Institute of Economics, Zagreb, Croatia
- Participation in Planning and Implementing Local Development Strategies**
Vesna Atanasova and Kristina Hadzi Vasileva, USAID and Care International, FYR Macedonia
- Discussion
- 12:40–12:50 Comment by *Thomas Mefford, Deputy Assistant Administrator, Europe & Eurasia, United States Agency for International Development*
- 12:50–13:00 Concluding remarks by *Xavier Greffe, Professor at the University of Paris I Sorbonne, France and Scientific Co-ordinator of the OECD LEED Scientific Advisory Group on Local Development and Governance*
- 13:00–14:00 Lunch Buffet



Tuesday, 7 June 2005

Parallel Afternoon Session

14:00–17:30 **FOSTERING PARTICIPATIVE AND REPRESENTATIVE DEMOCRACY IN CENTRAL, EAST AND SOUTH-EAST EUROPE**

Chair: *Andrea-Rosalinde Hofer, Administrator, OECD LEED Trento Centre for Local Development*

14:00–14:20 Introduction by *Charles Sabel, Professor of Law and Social Science at the Columbia Law School, United States*

Local Democracy: How It Matters for Economic Development and Social Solidarity

14:20–16:00 **Building Capacity of Local Authorities and Promoting Participation in South-East Europe**

Haralambos Kondonis, Expert-Counsellor on Balkan Affairs, Ministry for Foreign Affairs, Greece

Stimulating Participatory, Pragmatic Local Economic Development in South-East Europe: Experiences with Participative Appraisal of Competitive Advantage PACA

Jörg Meyer-Stamer, Mesopartner, Local Economic Delivery Consultancy, Germany

Community-Based Organisations as a Vehicle for Local Development

Kalyan Pandey, Chief Technical Advisor, Local Governance Programme, UNDP Albania

Discussion

16:00–16:30 Coffee Break

16:30–17:30 **Developing a Civil Society in a Transitional Country: the Case of Serbia**

Vladan Jeremic, Municipal Support Programme, Serbia

The Work of the Association of Local Democracy Agencies

Antonella Valmorbidia, Association of Local Democracy Agencies, Council of Europe

Discussion

17:30–17:40 Comment by *Trefor Williams, Director of Democratisation Department, OSCE Mission in Bosnia and Herzegovina*

17:40–17:50 Concluding remarks by *Charles Sabel, Professor of Law and Social Science at the Columbia Law School, United States*



Wednesday, 8 June 2005

- 9:00–13:00 **FINANCING LOCAL DEVELOPMENT IN CENTRAL, EAST AND SOUTH-EAST EUROPE**
Chair: *Ifor Ffowcs-Williams*, Chief Executive, Cluster Navigators Ltd., New Zealand and LEED Partner
- 9:00–9:20 Introduction by *Randall Eberts*, Executive Director, W. E. Upjohn Institute for Employment Research, United States
- Financing Local Economic Development: Experiences in Europe and the United States**
- 9:20–11:00 **Financing Local Development in Croatia: Potentials and Limitations at local level**
Dubravka Jurlina Alibegovic, Institute of Economics, Zagreb, Croatia
- Financing Local Development in Bulgaria: Achievements, Challenges and Perspectives**
Desislava Stoilova, Southwest University "Neofit Rilski", Blagoevgrad, Bulgaria
- Fiscal Relations and Local Development in Belarus**
Alexander Luchenok and Irina Kolesnikova, Institute of Economics of the National Academy of Sciences of Belarus
- Discussion
- 11:00–11:30 Coffee Break
- 11:30–12:50 **Financial Tools for Local Financing of Entrepreneurship – Integrated Schemes of Public-Private Partnerships in Eastern Germany and Poland**
Holger Kuhle, Vice President of the European Association for Information on Local Development (A.E.I.D.L.), Brussels
- A Development Banking Model and the Support for New Entrepreneurial Ventures in East-Central Europe**
Zeljko Sevic, Professor at the University of Greenwich, UK
- FinNetSME – The Network for Regional SME-Finance**
Klaus Kofler, Authorised Representative to the EU, Saxony Development Bank, Germany
- Entrepreneurship Development Programmes – What Works World-Wide**
Fred Dunbee, Senior Advisor, Global Compact, United Nations
- Discussion
- 12:50–13:00 Concluding remarks by *Randall Eberts*, Executive Director, W. E. Upjohn Institute for Employment Research, United States
- 13:00 Final remarks and closing by
Gianluca Salvatori, Minister for Planning, Research and Innovation of the Autonomous Province of Trento
Sergio Arzeni, Director of the Centre for Entrepreneurship, SMEs and Local Development, OECD