Technology and Jobs
13th Trento Festival of Economics

OECD Sessions on Local Development and Spatial Productivity

1-3 June 2018, Trento, Italy
This brochure presents the OECD sessions at the
2018 Trento Festival of Economics
31 May-3 June 2018

About the Trento Festival of Economics
The Trento Festival of Economics takes place every year in Trento since its first edition in 2006. Every year, Nobel prize winners and internationally-renowned scholars, politicians, intellectuals, economists, trade unionists and journalists, discuss and debate with the audience of the festival on extremely important and contemporary issues. Their aim is to make economics more understandable to allow everyone to access it and, at the same time, to shed light on the economists’ way of thinking for people who usually are not very familiar with the subject.

Location: Piazza Dante 15 - 38122 Trento - Italia

Find out more: https://2018.festivaloecnomia.eu/

About the OECD Centre for Entrepreneurship, SMEs, Regions and Cities
The OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises (SMEs), promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

Find out more: www.oecd.org/cfe

About the OECD CFE Trento Centre for Local Development
The OECD Trento Centre for Local Development is an integral part of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. The mission of the Trento Centre is to build capacities for local development in OECD member and non-member countries. The 2016-2020 new vision combines an enhanced international role as capacity building provider for national and sub-national authorities on issues related to local development and a new development as a centre of excellence on issues related to spatial productivity.

Find out more: www.trento.oecd.org

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Technology and work: the rise of Cultural and Creative Industries

in collaboration with Trentino School of Management

Moderator Joaquim OLIVEIRA MARTINS

Speaker Pier Luigi SACCO

Cultural and creative industries (CCIs) are a macro-sector that is attracting increasing attention due to both its dimension and its spillover and crossover relations with other key production sectors. This lecture will explore the main features of CCIs from the point of view of innovation potential, strategic complementarities and productivity issues.

Joaquim Oliveira Martins is the Special Advisor of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. He was previously Head of the OECD Regional Development Policy Division and supervised projects on regional and urban economics, governance, regional statistics and well-being. He was Head of the OECD Structural Economic Statistics Division, where he focused on Trade & Globalisation studies, Productivity measurement and Business statistics. He is author of many academic articles and OECD publications.

Pier Luigi Sacco is the Director of the IRVAPP Centre of Bruno Kessler Foundation, Trento, Professor of Cultural Economics, IULM University Milan, Senior Researcher at metaLAB at Harvard and visiting scholar at Harvard University. He works internationally in the field of culture-led local development and is author of more than 200 papers published in peer reviewed journals and edited books with major international scientific publishers.
Impact of new technologies on jobs and its effect on local economies – Keynote lecture

**Moderator** Joaquim OLIVEIRA MARTINS

**Speaker** Philip MCCANN

The potential impacts of changing technologies, automation and big data on the productivity performance of cities regions and rural localities will be examined. Issues relating to firm and organisational structures, changing demands for skills profiles, and the resulting institutional and governance challenges will all be discussed.

**Joaquim Oliveira Martins** is the Special Advisor of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. He was previously Head of the OECD Regional Development Policy Division and supervised projects on *regional and urban economics, governance, regional statistics* and *well-being*. He was Head of the OECD Structural Economic Statistics Division, where he focused on *Trade & Globalisation* studies, *Productivity measurement* and *Business statistics*. He is author of many academic articles and OECD publications.

**Philip McCann** is Professor of Urban and Regional Economics in the University of Sheffield Management School. He is also the Tagliaferri Research Fellow in the Department of Land Economy at the University of Cambridge 2015-2018 and Honorary Professor of Economic Geography in the Faculty of Spatial Sciences at the University of Groningen, The Netherlands, 2017-2022. He is one of the world’s most highly cited and widely published spatial economists and economic geographers of his generation. He has also been a Special Adviser to two European Commissioners, an advisor to the European Commission, the OECD, the European Investment Bank, as well as government ministries and research institutes in several countries.
Technology & Jobs, a perspective across levels of government – Policy panel

Moderator Joaquim OLIVEIRA MARTINS

Introduction Mari KIVINIEMI

Speakers Aleksi JÄNTTI, Pier Carlo PADOAN, Stefano SCARPETTA

The spread of digitalisation and new technologies has generated a polarization of professions and skills in OECD countries. This is the case also for Italy. It is essentially an urban phenomenon that results in an increasing gap between urban centres and peripheries and across cities that are able to intercept investments in innovation and those that are likely to lag behind. How will the work in the OECD countries change and what policies are putting in place the cities that want to be protagonists of their future? How can better coordination of policies across different levels of government being achieved in order to successfully address these dynamics? How are cities like Tampere (the “NOKIA city”), which are facing major labour and technological adjustments, build on opportunities created by digitalisation and strive to be an example in smart technological development?

Mari Kiviniemi took up her duties as OECD Deputy Secretary-General on 25th August 2014. Her role consists of sharing her extensive experience to help increase the impact and relevance of OECD work and to contribute to the public policy challenges of promoting inclusive growth, jobs, equality and trust. Ms. Kiviniemi was Finland’s Prime Minister from 2010 to 2011. Previously, she was Special Advisor on Economic Policy to the Prime Minister, Minister for Foreign Trade and Development, Minister for European Affairs and Minister of Public Administration and Local Government. Elected for the first time at the age of 26, she was a Member of Parliament from 1995 to 2014, chairing and participating in a vast number of committees.
Aleksi Jäntti is a Finnish politician and acting deputy mayor of the City of Tampere. He graduated from the Finnish National Defense College in 1999 and served as an officer in the Finnish Defense Forces until the spring of 2008. During his military service he served in NATO’s KFOR operation in Kosovo. After his military career, Jäntti has worked as an entrepreneur in the construction business and as an account manager for Barona in the human resources business. Aleksi has been active in politics as a member of the City Council and the City Board in the municipality of Lempäälä in 2005-2011 and in the city of Tampere since 2013. He was elected as the deputy mayor for urban development in June 2017. He works closely with issues regarding smart city development, waste management and mobility.

Pier Carlo Padoan was appointed Minister of Economy and Finance in the Government led by Matteo Renzi on 21 February 2014 and confirmed by Prime Minister Paolo Gentiloni on 12 December 2016. Mr. Padoan was Professor of Economics at the University La Sapienza of Rome, and Director of the Fondazione Italianiuropei, a policy think-tank focusing on economic and social issues. On 1 June 2007 Mr. Pier Carlo Padoan was appointed Deputy Secretary-General of the OECD. As of 1 December 2009 he was also appointed Chief Economist while retaining his role as Deputy Secretary-General. In addition to heading the Economics Department, Mr. Padoan was the G20 Finance Deputy for the OECD and has also led the Strategic Response, the Green Growth and Innovation initiatives of the Organisation.

Stefano Scarpetta is Director for Employment, Labour and Social Affairs at the OECD since 2013. As director of ELS, he is responsible for the design and the implementation of the medium-term strategy of the Organisation on labour market and social policy issues as well as international migration and health issues. He represents the OECD in High-Level fora and academic conferences; liaise with key senior stakeholders and provide effective communication with the media. As a member of the Senior Management team of the Organisation, he also contributes to support and advance the strategic orientations of the OECD. Previously, he held several positions in the Economics Department and in his current Directorate.
The determinants of job polarisation: lessons from the Dutch local labour markets

*in collaboration with Bank of Italy, Trento branch*

**Moderator** Antonio ACCETTURO  
**Speaker** Raquel ORTEGA-ARGILÉS

The pattern in the composition of employment in the last 25 years has changed: there is an increase in the employment shares of low- and high-skilled jobs, accompanied by a decrease in middle-skilled occupations. This employment trend, defined as job polarization, has been documented in various OECD countries due to automation and globalization. What are the geographical and gender differences in the polarization of local labour markets? Why is this trend mainly a urban phenomenon?

**Antonio Accetturo** holds a degree in Political Economy from Bocconi University and a PhD in Economics from Università Cattolica of Milan. Since 2006 he has been working as an economist for the Bank of Italy and since 2015 he is in charge of the economic research of Trentino Alto Adige. He is the editor of the Bank of Italy institutional reports for Trentino Alto Adige and he published many scientific papers on international academic journals on urban and regional economy, institutions and social capital, public policies assessment and international trade.

**Professor Raquel Ortega-Argilés** holds the Chair in Regional Economic Development at the department of Strategy and International Business at Birmingham Business School. She is an economic researcher, teacher, and policy advisor specialising in issues of regional development, firm performance, competitiveness, innovation and entrepreneurship. Her scientific work has been published in many different international academic journals and academic research books.
Regional productivity catching up: the role of the EU cohesion policies and the OECD perspective

In collaboration with the School of International Studies, University of Trento

Moderator Andrea FRACASSO

Speakers Lewis DIJKSTRA, Alexander LEMBCKE

Many OECD and EU countries are struggling with growing economic disparities between the regions in their countries. This session presents new results on what regions and regional policy can do to narrow economic gaps and promote “catching up”.

Lewis Dijkstra is the Head of the Economic Analysis Sector of the Directorate-General for Regional and Urban Policy in the European Commission. He is the editor the Cohesion Reports, which analyse economic, social and environmental issues in EU regions and cities. His latest work cover topics such as regional quality of government, urban economic development, regional economic and demographic projections and the definition of cities.

Andrea Fracasso is Professor of Economic Policy at the University of Trento where he is the Director of the School of International Studies. His interests cover the areas of International Economics, European Economy, Chinese Economy, Productivity, and Regional Economics. His works appear in several journals such as the Journal of International Economics, Regional Studies, Journal of Common Market Studies.

Alexander Lembecke is an Economist and Policy Analyst in the OECD’s Centre for Entrepreneurship, SMEs and Regions and Cities. His work considers the economic and social development in regions and cities, the growth of SMEs and the role that public policy can play in supporting them. He has (co-)authored many articles and reports including the recently launched OECD report “Productivity and Jobs in a Globalised World: (How) Can All Regions Benefit?”.