
Seminar



STRATEGIC APPROACHES TO DEMOGRAPHIC CHANGE IN RUSSIA, EASTERN EUROPE AND OECD COUNTRIES

3-4 July 2012, Trento, Italy

OECD LEED Trento Centre for Local Development
vicolo San Marco 1, Trento, Italy

Agenda

■ BACKGROUND

Demographic change is today one of the key challenges of sustainable development. One aspect is that many countries have experienced a decline in the (inner) urban population over the past few decades due to suburbanisation and de-industrialisation. This has resulted in a wide range of socio-economic issues (e.g. increased unemployment rates, decreases in revenue, degradation of properties). Due to falling fertility rates, many cities and regions are likely to continue to “shrink” in the coming decades, even with some increases in national or regional population due to migration.

Russia, Eastern and South Eastern European countries, and the Caucasus face significant challenges that although sharing similarities with other OECD countries have unique dimensions not well understood. Russia from 1999 to 2009 lost 3.97% of its total population, other significant population changes in Eastern Europe over the same time period include Bulgaria (-8.2%), Ukraine (-7.8%), Latvia (-6.1%), Albania (+5.9%) and Lithuania (+5.6%). Azerbaijan and Kosovo experienced a 10.6% and 9.0% increase in population. The majority of Eastern European countries are experiencing an increase in their older population, from 1996-2011 Lithuania and Slovenia have experienced 4% increase from 1996 to 2011, followed by Latvia (3.6%) and Estonia (3.3%). A few countries have also experienced a minor decline in the proportion of population aged over 65 with Azerbaijan and Russia from 2006 to 2010 experiencing –a decline of 1.2% and -1.0% respectively.

New thinking is needed to address the planning, employment, and social implications of demographic change dynamics. The sharing of current new experiences, policies, programmes and initiatives is a key knowledge intensive activity for addressing global challenges at the local level.

The seminar is organised within the framework of the OECD LEED Forum on Partnerships and Local Governance and its outcomes will feed into the OECD LEED Project on local scenarios of demographic change.

■ THEMES

The 1.5-day seminar will explore:

- The current and most significant impacts of demographic changes in urban and rural areas in Russia and Eastern European countries.
- Examples of current strategic approaches to address demographic changes and its opportunities for sustainable growth in new areas such as the 'green', 'silver' and 'white' industrial ecologies.
- Experiences and cases from OECD countries, including the example of the Province of Trento and a field study tour.

With informative case studies, expert contributions and interactive workshops, the seminar will be a valuable opportunity to share experiences and explore new approaches, economic and employment thinking.

■ WHO

The capacity building seminar is targeted at national, regional and local practitioners who deal with anticipating and managing demographic changes in Russia and Eastern European countries and want to interchange experiences and approaches with experts from OECD countries.

The seminar is also targeted at practitioners from other countries willing to exchange experiences and knowledge in the topic. Experts who are keen to share good practices and to be part of a knowledge network on demographic change & local development are also welcome to apply.

■ LOGISTICS

Costs: No participation fee is required. Participants cover their own travel and accommodation.

Language: English.

Venue: OECD LEED Trento Centre, vicolo San Marco 1, 38122, Trento, Italy.

■ CONTACT

For further information on the seminar, please contact: Elisa.Campestrin@oecd.org.

■ ABOUT THE OECD LEED PROJECT ON LOCAL SCENARIOS OF DEMOGRAPHIC CHANGE

Demographic change is affecting all OECD member countries and developing economies. Fertility rates are falling in most if not all, the ageing population is increasing, youth unemployment is increasing in far too many and the complexity of urban-rural shrinkage is posing numerous challenges to job creation and sustainable development agendas. Strategic solutions cannot be based on addressing one of these factors alone but must take into account the interplay of these elements within a particular local area of development (urban or rural).

This project aims to provide strategic guidelines for governments and organisations involved in the implementation of employment and skills development programmes at the local level on how better confront demographic changes. The project will seek to outline future local development scenarios to facilitate adoption of appropriate guidelines.

The project will explore the following areas: (i) sustainable local development models and shrinkage scenarios; (ii) employment and skills development for an ageing society – implications of working and ageing; (iii) services to the elderly and social inclusion; (iv) developing the silver and white economy and entrepreneurs (including social entrepreneurs, care jobs and migration implications); and (v) fertility rate policies and implications for labour markets.

For further information, please visit:

www.oecd.org/cfe/leed/projects

or visit the interactive community:

<https://community.oecd.org/community/demographicchange>

Tuesday, 3 July 2012

13.30 - 14.00 Registration – Welcome coffee

14.00 - 14.40 INTRODUCTION: SETTING THE SCENE

14.00 - 14:20 Welcome to the Trento Centre

Stefano Barbieri, Head, OECD LEED Trento Centre for Local Development

14.20 - 14.40 Introduction of experts and participants

Led by *Cristina Martinez*, Senior Policy Analyst, OECD LEED Programme

In this session each expert and participant will introduce himself/herself to the group and signal: (1) a key aspect of demographic change; and (2) a place where this key aspect can be found.

Explanation of seminar activities and discussion/knowledge dynamics

14.40 - 15.40 LOCAL APPROACHES TO DEMOGRAPHIC CHANGE IN THE AUTONOMOUS PROVINCE OF TRENTO

Chair: *Emma Clarence*, Policy Analyst, OECD LEED Trento Centre for Local Development

14.40 – 15:40 How to deal with the demographic change is a shared priority for all European countries. The Autonomous Province of Trento is monitoring the ageing society and workforce, putting in place several initiatives from international exchange of best practices to local actions involving social partners to promote active ageing. This session will present some of those initiatives and provide the framework for the following study visits.

■ Co-operating to promote quality employment for older workers: the ESF-Age Network

Marco Milano, Consultant, ESF Office, European Service, Institutional and Legal Affairs Dept., Autonomous Province of Trento

■ Valorisation of human capital: “Pronto P.I.A.” Project – Together for elderly people

Antonia Banal, Educator, Social Activities Division, Municipality of Trento

Q&A

15.40 - 16.00 Transfer to site visit 1

16.00 - 18.00 STUDY VISIT

Visit facilitator: *Elisa Campestrin*, Research Assistant, OECD LEED Trento Centre for Local Development

16.00 - 17.00 CINFORMI: Information Centre for Migration

CINFORMI is an operating service unit for social and housing policies of the Autonomous Province of Trento, which promotes appropriate action to overcome the difficulties that hinder the integration of immigrants into the community and labour market of Trentino.

Welcome and brief overview of activities

Pierluigi La Spada, Co-ordinator and *Andrea Cagol*, Communication Area, Information Centre for Migration (CINFORMI)

■ Elderly homecare: the role of immigrants

Serena Piovesan, Research Area, Information Centre for Migration (CINFORMI)

Alexandra Grebla, Family Assistance Area, Information Centre for Migration (CINFORMI)

17.00 - 17.20 Transfer to site visit 2

17.20 - 18.00 Assisted living technologies: the “smart social house”

The Trentino Institute for Public Housing (ITEA), through different public-private partnerships, promotes the study of new technologies and integrated building design processes with the aim of aiding the ageing population. It has been shown that life expectancy increases if the older adult is left to live in their own home, whilst at the same time reducing hospitalisation to only that required for necessity decreases social costs. Thus the goal is to let the person live in their own home as long as possible without jeopardising their safety and comfort.

Angelita Tarenghi, Trentino Institute for Public Housing (ITEA)

18.00 - 18.15 Transfer back to OECD LEED Trento Centre

18.15 Small refreshment at OECD LEED Trento Centre

Wednesday, 4 June 2012

09.00 - 09.30

FEEDBACK FROM DAY 1

Facilitator: *Cristina Martinez*, Policy Analyst, OECD LEED Programme

Rapporteur 1 - Rapporteur 2

Open discussion

09.30 - 10.00

DEMOGRAPHIC CHANGE AND LOCAL DEVELOPMENT: AN OECD APPROACH

Demographic change has received little attention from the local development perspective and analysis is frequently conducted at national levels looking at data on fertility rates and population ageing. However, local institutions have a significant role to play when their communities are affected. This presentation will provide an overview of the trends of demographic change worldwide and the OECD approach to tackle these changes from the local level.

Cristina Martinez, Senior Policy Analyst, OECD LEED Programme

Q&A

10.00 - 11.15

PANEL I: STRATEGIC APPROACHES IN RUSSIA

Chair: *Arne Grove*, Director, Nordic Council of Ministers Information Office in Kaliningrad

This session will discuss characteristics of demographic change, urbanisation and strategic approaches in Russia and the Baltic countries. In particular, the discussion will focus on how demographic change is impacting Russian regions and cities, urban shrinkage trends, the impact on labour market and urban life, elderly population and the local strategies in place to address these challenges.

Panel experts:

■ Urban and regional development in Russia: the Vladivostok case

Nicolas Buchoud, Director, Renaissance Urbaine Consultants, France and *Ivan Kuryachiy*, Urban Planner, IRP Group, Russian Federation

■ Basic results of the 2010 All-Russia population census

Venera Chumarina, Division Chief, Population and Health Statistics Department, and *Mikhail Gundarev*, Senior Expert, Department of Foreign Statistics and International Co-operation, Rosstat, Russian Federation

■ Russian demography: thinking strategy vs thinking crisis

Boris Denisov, Senior Researcher, Lab of Population Economics and Demography, Moscow University, Russian Federation

■ Central Asia as a source of cheap and marginal labor for Russia and Eastern Europe

Marat Djanbaev, Senior Technical Specialist/Entrepreneurship, International Youth Foundation, Kyrgyzstan

■ Demographic change, urbanisation, and housing in Russia: challenges of uneven development

Oleg Golubchikov, Lecturer in Urban Resilience, School of Geography, Earth and Environmental Science, University of Birmingham, United Kingdom

Q&A

11.15 - 11.45

Coffee break

11.45 - 13.00

PANEL II: STRATEGIC APPROACHES IN EASTERN EUROPE

Chair: *Branislav Bleha*, Head of Section of Demography and Demo-geography, Department of Human Geography and Demo-geography, Faculty of Natural Sciences, Comenius University, Slovak Republic

Significant population changes over Eastern Europe have occurred from 1999 to 2009: Bulgaria (-8.2%), Ukraine (-7.79%), Latvia (-6.1%) Albania (+5.93%) and Lithuania (+5.57%). Azerbaijan and Kosovo experienced 10.65% and 8.97% increase in population. The majority of the eastern European Countries are experiencing an increase in ageing population. Lithuania and Slovenia have experienced a 4% increase from 1996 to 2011, followed by Latvia (3.6%) and Estonia (3.3%). Poland has both cities that are shrinking and areas where ageing of population is notable. The session will explore these and other changes and the strategic approaches and initiatives to tackle them.

Panel experts:

- **Socio-economic consequences of population ageing in selected Central and Eastern European countries - strategic ways of thinking and actions - the case of Małopolska**

Jolanta Perek-Białas, Adjunct Professor, Warsaw School of Economics/Jagiellonian University, Poland

- **Reduction of the active population in Romania as a result of migration for employment abroad**

Catalin Corneliu Ghinararu, Scientific Secretary, Management-top, National Labour Research Institute of Romania, Romania

- **Demographic and economic challenges of Latgale Region, Latvia: policy implications**

Zanda Kalnina-Lukasevica, Researcher, Faculty of Economics and Management, University of Latvia, Latvia

- **Some specific prospects of population policy in Slovakia**

Boris Vano, Head, Demographic Research Centre, INFOSTAT, Slovak Republic

Q&A

13.00 - 14.00 Lunch

14.00 - 15.15 PANEL III: INTERNATIONAL EXPERIENCES

Chair: *Tomas Kucera*, Ass. Professor, Demography and Geo-demography, University in Prague, Czech Republic

OECD countries and beyond are experiencing demographic changes and addressing them from different perspectives. This session will discuss experiences in Asia-Pacific, Sweden, Germany and Italy.

Panel experts:

- **Tackling the gender gap in mid Sweden Region**

Kerstin Brandelius-Johansson, Managing Director, Mid Sweden European Office in Brussels, Sweden

- **Cautionary tales from Asia and beyond**

Chung-Tong Wu, Professor Emeritus, University of Western Sydney, Australia

- **Demographic change and local fiscal stress in Germany**

Natalia Batz, PhD Researcher, Berlin University of Technology, Germany

- **Fertility and work-family reconciliation in Italy**

Rossella Bozzon, Research Fellow and *Raffaele Guetto*, PhD Researcher, FamIne Project, Department of Sociology and Social Research, Faculty of Sociology, University of Trento, Italy

Q&A

15.15 - 15.45 Coffee break

15.45 - 16.45 WORKING GROUPS – DESIGNING STRATEGIES FOR ŁÓDŹ (POLAND)

Facilitator: *Cristina Martínez*, Senior Policy Analyst, OECD LEED Programme

- ▲ **Case presentation:** *Piotr Szukalski*, Professor, University of Łódź, Poland

Participants are divided in 5-6 small groups and each group will discuss the case and propose 3 strategic pathways to combat demographic change. Each WG nominates a rapporteur.

WG Facilitators: *Nicolas Buchoud*, *Boris Denisov*, *Oleg Golubchikov*, *Jolanta Perek-Białas*, *Chung-Tong Wu*

16.45 – 17.45 CONCLUDING SESSION: KEY MESSAGES

Facilitators: *Cristina Martínez*, Senior Policy Analyst, OECD LEED Programme and *Giulia Costa*, Bath University, United Kingdom, and Intern, OECD LEED Trento Centre for Local Development

16.45 – 17.45 Fishbowl Working Group

Kick-off statements by WG rapporteurs

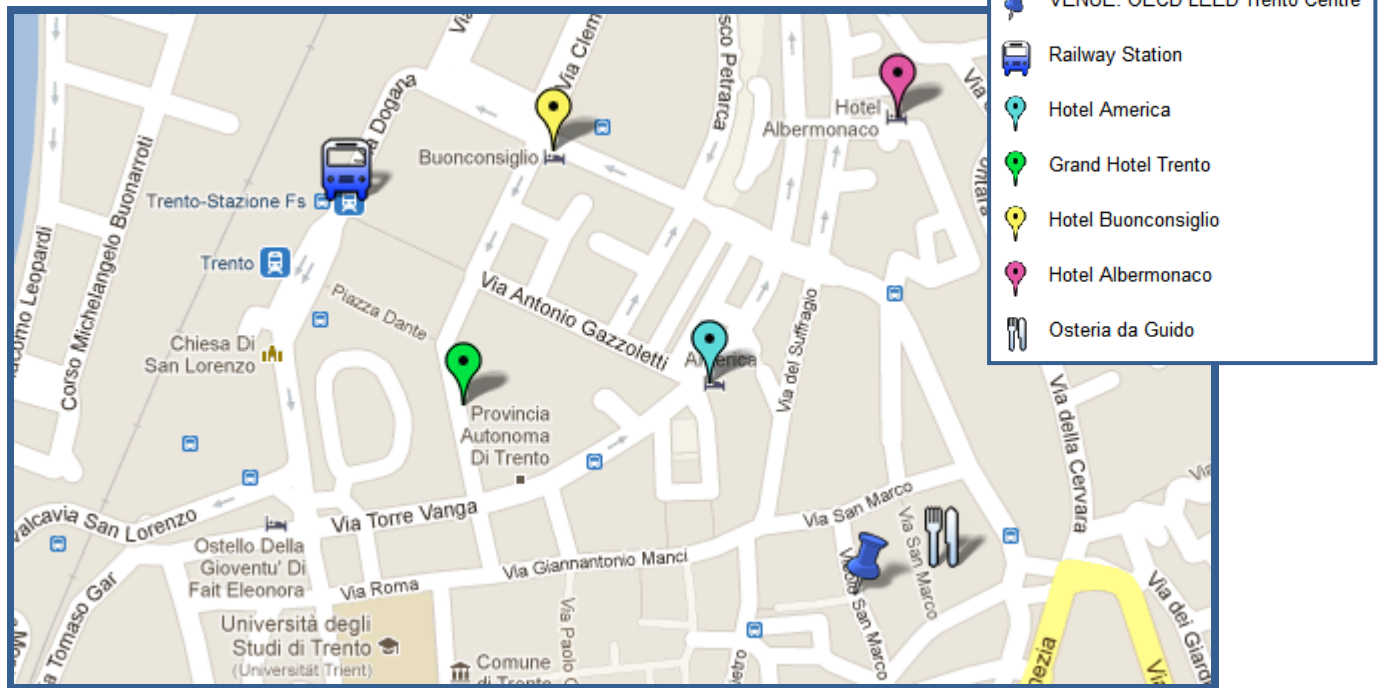
17.45 Closing

Cristina Martínez, Senior Policy Analyst, OECD LEED Programme

19.30 – 21.30 Networking Dinner at “Osteria da Guido”, via Marchetti 9 – Parco San Marco, Trento

LOGISTICS – useful numbers and addresses**OECD CONTACT in Trento**

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VENUES**HOTELS****Grand Hotel Trento ******

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Hotel Buonconsiglio ****

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DINNER**Osteria da Guido**

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38122 TRENTO (TN) - ITALY
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USEFUL NUMBERS**TAXI Service**

Radio Taxi Trento (24 h service), Tel: +39 0461 930002

Pronto Soccorso (ER) in case of accidents, disease or medical emergencies dial the emergency number: 118

Polizia (Police), dial the emergency number: 113

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OECD LEED Forum on Partnerships and Local Governance

www.oecd.org/cfe/leed/forum/partnerships

The OECD LEED Forum on Partnerships and Local Governance is a worldwide network of local development practitioners. Established in 2004 with the support of the Austrian Federal Ministry of Economy and Labour and the European Commission, the Forum informs its members on local development innovations, organises capacity building seminars and study visits, releases handbooks and training materials, and provides networking opportunities through international conferences and an Annual Meeting.

FORUM TEAM

OECD Headquarters, Paris, France

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Ekaterina Travkina, Forum Team Leader

Francesca Froy, Co-ordinator for activities on employment, skills and local governance

Cristina Martinez, Senior Policy Analyst, Manager, ESSSA Initiative (Employment and Skills Strategies in Southeast Asia)

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Andrea-Rosalinde Hofer, Policy Analyst (reviews, capacity building sessions) – on long-term training leave

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Anette Scoppetta, Manager of the projects “Co-ordination Unit of Territorial Employment Pacts (TEPs) in Austria” at ZSI

FORUM BOARD

Chairman: Robert Strauss, Head of Unit, Employment Analysis, DG Employment, Social Affairs & Inclusion, European Commission

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