



**ENVIRONMENTAL
CHALLENGE
2050**

Luis Lozano

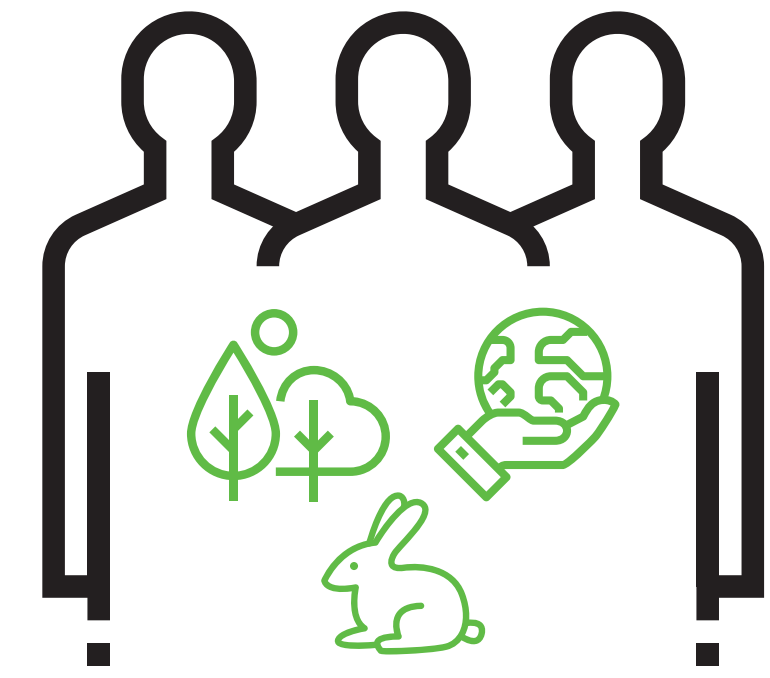
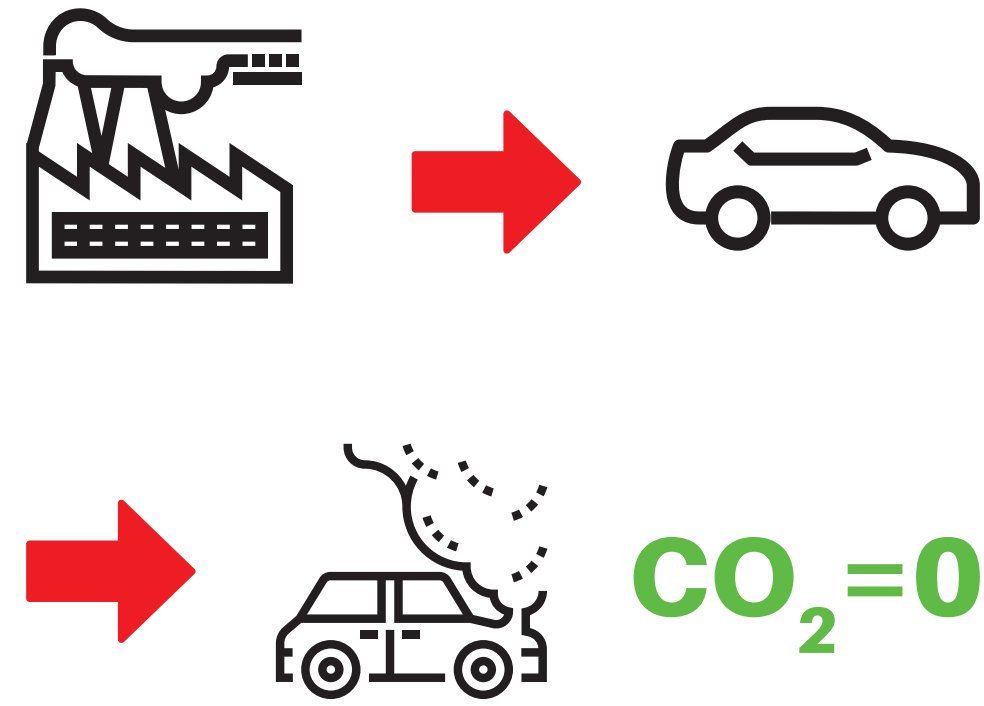
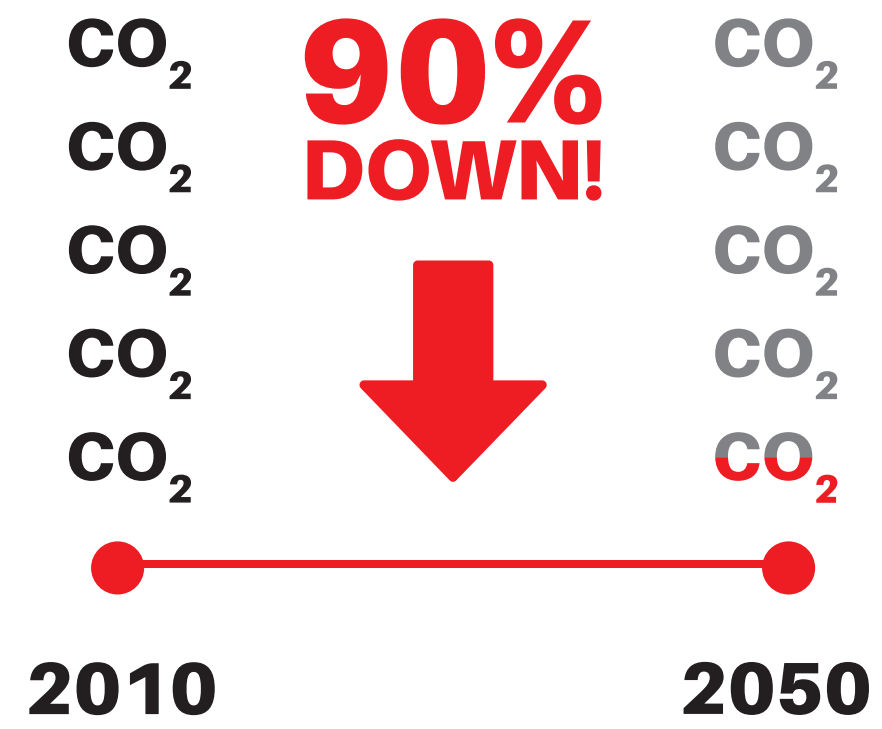
Director de Relaciones Institucionales

TOYOTA MÉXICO

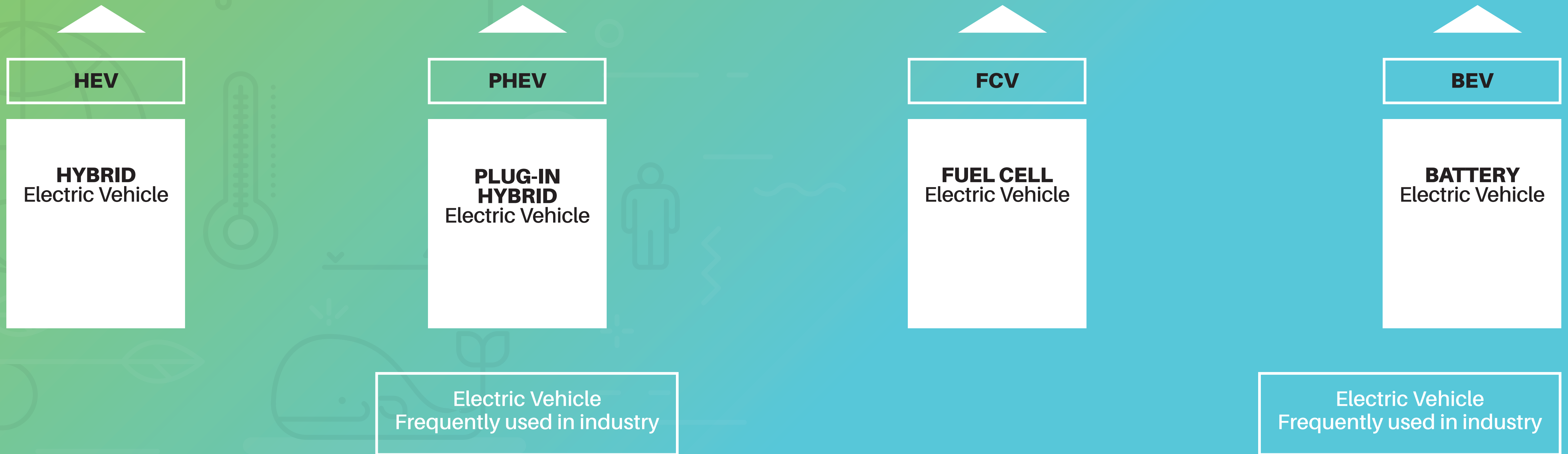


 **TOYOTA**

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ELECTRIFIED VEHICLE *(TOYOTA DEFINITION)*



PASSENGER LIGHT-DUTY VEHICLES

11.4 MILLIONS OF HYBRIDS SOLD WORLDWIDE

15 Million
by 2020

77 Million
tons of

33

3.9
Million PRIUS

>90
Countries & Regions



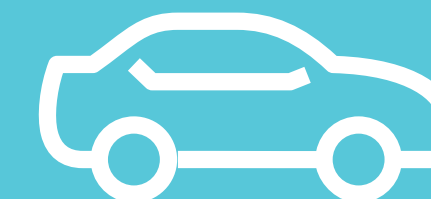
PRIUS 3984.6
PRIUS C 1380.1



CO₂
SAVED

**HYBRID
MODELS**

SOLD GLOBALLY



1997

**WHERE TOYOTA
HYBRIDS**

Target for
HYBRID sales

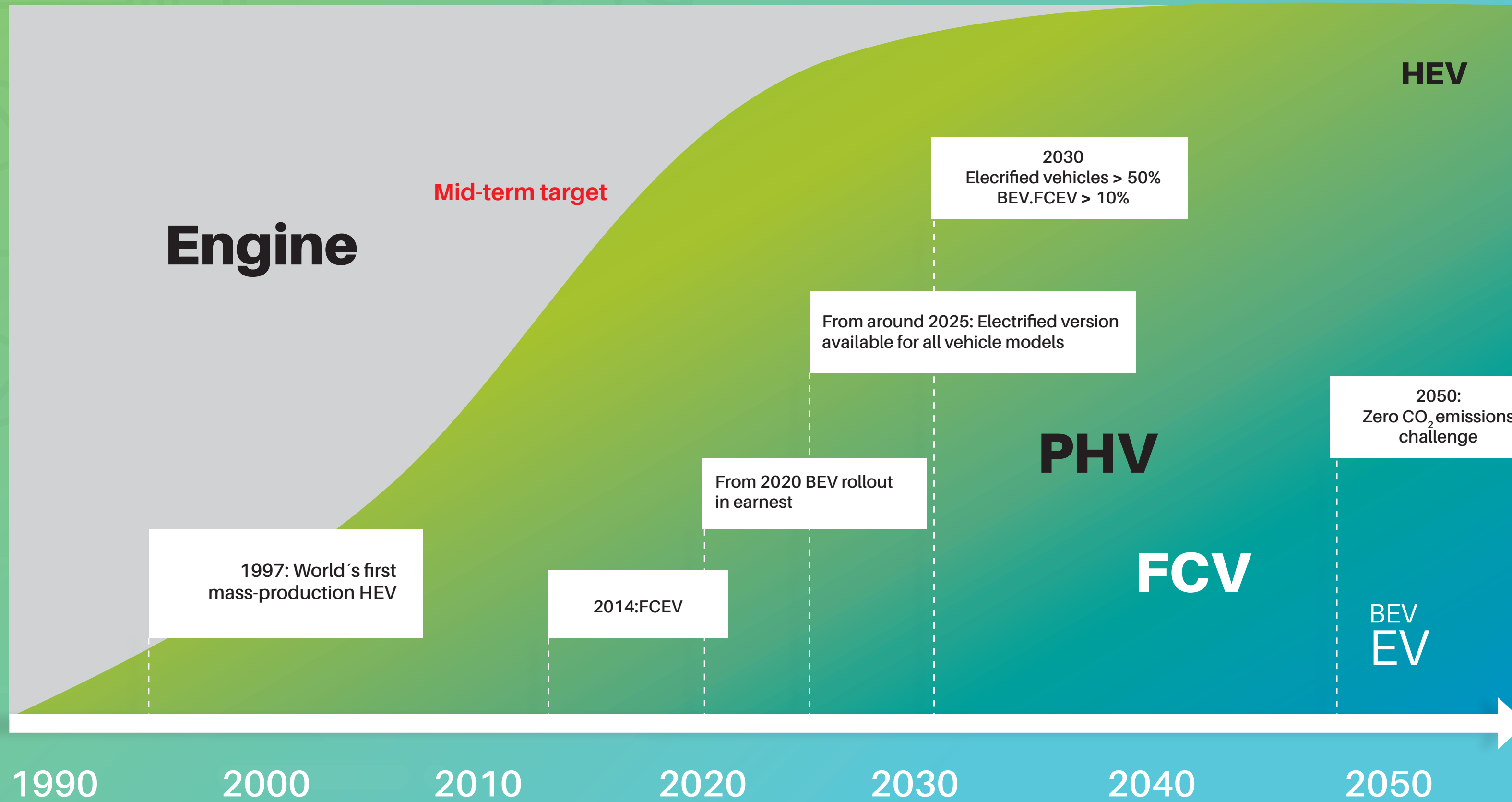
By TOYOTA
hybrids

On sale
worldwide

Since

ARE SOLD

TOYOTA vehicle electrification long-term target



The global sales of electrified vehicles shall be more than **5.5 mil. units**

Sales of BEVs/FCEVs: more than **1 mil. units**



THANKS!

