OECD Services Trade Restrictiveness Index (STRI): Norway

Norway exported services worth USD 37 billion and its services imports amounted to USD 46 billion in 2017. The largest services exporting sector is maritime transport, and petroleum-related services account for the largest category of services imports. Norway’s score on the STRI index in the 22 sectors is shown below along with the average and the lowest score among the 45 countries included in the STRI database for each sector.

STRI by sector and policy area

Note: The STRI indices take values between zero and one, one being the most restrictive. They are calculated on the basis of the STRI regulatory database which contains information on regulation for the 36 OECD Members, Brazil, China, Colombia, Costa Rica, India, Indonesia, Malaysia, Russia and South Africa. The STRI database records measures on a Most Favoured Nations basis. Preferential trade agreements are not taken into account. Air transport and road freight cover only commercial establishment (with accompanying movement of people).

Horizontal policy measures

Norway has a lower score on the STRI than the average in 13 out of 22 sectors. This can be explained in large part by general regulations that apply to all sectors in the economy. At least half of the board members and the manager (CEO) in corporations must be residents of Norway or the European Economic Area (EEA). Wage parity with local employees is required for natural persons seeking to provide services in the country on a temporary basis as intra-corporate transferees, contractual services suppliers or independent services suppliers. The duration of stay is limited to 24 months on their first entry permit. Rights under the public procurement act are limited to partners in regional trade agreements and members of the WTO’s Government Procurement Agreement. A minimum amount of capital must be deposited in a bank or with a notary in order to register a corporation. The standards for cross-border transfer of personal data are set at the EU level. Transfers to non-EEA economies can take place when these ensure an adequate level of data protection or, in the absence of this, appropriate safeguards (e.g., binding corporate rules or standard data protection clauses) are in place. Finally, the state retains a prominent role in the economy. There is at least one state-owned enterprise among the ten largest companies in construction, telecommunications, distribution, broadcasting, commercial banking, insurance, courier services, logistics and rail and road transport. In certain cases, the government can also overrule the decision of the regulatory body.
The sectors with the relatively lowest STRI scores
Architecture, legal services and maritime transport are the three sectors with the lowest score relative to the average STRI across all countries. Architecture is not a regulated profession in Norway and only horizontal measures contribute to the overall score. Like in most countries, a license is required to practise domestic law. Local qualifications and prior local practice are required to obtain the license. International law, in contrast, is subject to a permit to operate, but otherwise there are no sector-specific restrictions. Norway is one of the few countries covered by the STRI database where the cabotage market is open to foreign maritime services suppliers.

The sectors with the relatively highest STRI scores
Insurance, air transport and distribution are the three sectors with the highest score relative to the average STRI across all countries. In the insurance sector, foreign branches are required to deposit capital in a Norwegian financial institution, commercial presence is required for cross-border trade, the government holds a majority share in a major supplier in the sector and insurance brokers must take out liability insurance in Norway. Air transport is the only services sector in which Norway employs foreign equity restrictions. As a result, of the common European Union (EU) regulation on air services, non-EEA nationals cannot own more than 49% in Norway’s airlines. The EEA-wide exemption of certain airline arrangements from competition law and regulations on airport slot allocation and slot trading further contribute to the score in this sector. The main sector-specific contribution to the index in distribution services is a state monopoly in retail distribution of alcoholic beverages, retail price maintenance is allowed for the sale of books and there are limitations on opening hours.

Recent policy changes
Courier services were liberalised in 2016 with the adoption of the EU postal directive. In telecommunications, fixed line origination was deregulated in 2016. However, from the same year only EEA operators benefit from regulated termination rates in fixed and mobile markets. In 2017 pro-competitive regulations overseen by an independent regulator was introduced in the rail freight sector and an independent appeal body was established under the competition law. The government sold all its share in the Scandinavian Airlines in 2018. A new law on copyright protection entered into force in 2018, which improved the protection of rights holders. The new EU General Data Protection Regulation (Regulation 2016/679) entered into force on 25 May 2018 providing a comprehensive update on the EU data protection regime.

Efficient services sectors matter
Services account for about a third of Norway’s imports and about a fifth of its exports. The services share is significantly higher in value added terms both for exports (36%) and imports (about 60%), indicating that Norway trades services-intensive goods. Services account for close to 80% of employment, but only about 57% of GDP, suggesting that on average labour productivity is significantly lower in services.

The information and communication technology revolution opens new opportunities for inclusive growth in Norway. Innovation and adoption of technology relies on access to knowledge and to the networks, people, goods and services that carry the knowledge around the world. In this context, Norway could benefit from more open markets for services trade through the temporary movement of natural persons.

More information
» Access all of the country notes, sector notes and interactive STRI tools on the OECD website at http://oe.cd/stri
» Read more about services trade policies and their impacts in this publication: Services Trade Policies and the Global Economy
» Contact the OECD Trade and Agriculture Directorate with your questions at stri.contact@oecd.org