OECD Services Trade Restrictiveness Index (STRI): Belgium 2019

Belgium exported services worth USD 123 billion (2.1% of world services exports) and its services import value was USD 129 billion (2.3% of world services imports) in 2017. The largest services exporting and importing sector is other business services, led by professional and management consulting services, followed by transport services. Belgium’s score on the STRI in the 22 sectors is shown below, along with the average and the lowest score among the 46 countries included in the STRI database for each sector. Belgium has a lower score on the STRI than the average in nine out of 22 sectors.

STRI by sector and policy area (2019)

Horizontal policy measures

Belgium limits the duration of stay for workers seeking to provide services in the country on a temporary basis to 12 months for intra-corporate transferees and contractual services suppliers and 24 months for independent services suppliers on their first entry permit. Rights under the Public Procurement Act are limited to local suppliers, suppliers from the European Union (EU) member countries and other suppliers coming from countries offering reciprocal treatment to Belgium nationals. The standards for cross-border transfer of personal data are set at the EU level. Transfers to non-EEA economies can take place when these ensure an adequate level of data protection or, in the absence of this, appropriate safeguards (e.g., binding corporate rules or standard data protection clauses) are in place. Finally, a minimum amount of capital must be deposited in a bank or with a notary in order to register a business.

Note: The STRI indices take values between zero and one, one being the most restrictive. They are calculated on the basis of the STRI regulatory database which contains information on regulation for the 36 OECD Members, Brazil, China, Colombia, Costa Rica, India, Indonesia, Malaysia, Russia, South Africa, and Thailand. The STRI database records measures on a Most Favoured Nations basis. Preferential trade agreements are not taken into account. Air transport and road freight cover only commercial establishment (with accompanying movement of people). The indices are based on laws and regulations in force on 31 October 2019.
The sectors with the relatively lowest STRI scores
Legal services, broadcasting and telecommunication are the three sectors with the lowest score relative to the average STRI across all countries. Legal services are a regulated profession. A transparent process of recognition of foreign qualifications is in place requiring foreign lawyers to pass a local exam and practice for one year. Permanent residency is also required. The Belgian state holds 53% of the equity in Belgacom, one of the largest suppliers of telecommunications in the country and the decisions of the regulators can be overruled by the government. In broadcasting, advertising is restricted, broadcast time is regulated by quotas and subsidies and tax breaks are subject to cultural tests. Finally, a major firm in the sector RTBF is owned by the Walloon region government.

The sectors with the relatively highest STRI scores
Accounting services, computer services and sound recording are the three sectors with the highest score relative to the average STRI across all countries. Accounting services includes also auditing services, both of which are regulated professions. Equity related to licencing is limited to 49% and nationality is required for licence to practice in auditing services. Computer services are not subject to any sector-specific regulations, but the numerous horizontal measures contribute to the relatively high score. Finally in sound recording, RTBF is owned by the Walloon government and a proportion of television or radio broadcast time is reserved for domestic music.

Recent policy changes
As of 2016, revised conditions, including on economic needs, apply for authorisations for the operation of storage facilities for the customs warehousing of goods pursuant to Regulation (EU) No 952/2013. The new EU General Data Protection Regulation (Regulation 2016/679) entered into force on 25 May 2018 providing a comprehensive update on the EU data protection regime.

Efficient services sectors matter
Services account for more than 52% of gross exports but for 69% in value added terms. Services account for almost 75% of GDP and 77% of employment, showing that labour productivity is lower in services than in other sectors. The information and communication technology revolution opens new opportunities for inclusive growth in a services economy like Belgium. Innovation and adoption of technology relies on access to knowledge and to the networks, people, goods and services that carry the knowledge around the world. In this context, Belgium could benefit from more open markets for services trade.

More information
» Access all of the country notes, sector notes and interactive STRI tools on the OECD website at http://oe.cd/stri
» Read more about services trade policies and their impacts in this publication: Services Trade Policies and the Global Economy
» Contact the OECD Trade and Agriculture Directorate with your questions at stri.contact@oecd.org