Overview of Phase II

Pillar 1: Horizontal activities

• **Analytical work** on digital transformation across Committees (e.g. platforms, SMEs, data and data flows); **Going Digital Toolkit**; Implementation of the **Going Digital Measurement Roadmap**; **National Reviews** of digital transformation; **Co-ordination** (outputs, events, communications).

Pillar 2: Artificial intelligence

• **AI Principles** and guidance; **AI Policy Observatory**; **AI analytical work**; **AI measurement**.

Pillar 3: Blockchain

• **Policy research, guidance and standards**; **Capacity building** and education; **Convening of events**; and Connecting the dots through **partnerships**.
Explore the Toolkit

The Going Digital Toolkit includes indicators, policy guidance and related publications to help countries realise the promises of digital transformation.

www.oecd.org going-digital-toolkit

#GoingDigital
Market Openness

Digital technologies change the way firms compete, trade and invest; market openness creates an enabling environment for digital transformation to flourish.

- **Share of businesses making e-commerce sales that sell across borders**
  - Year 2016
  - Sample average: 45.3%
  - 26 OECD countries

- **Share of predominantly digitally-delivered services in commercial services trade**

- **Digital-intensive services value added embodied in manufacturing exports, as a percentage of manufacturing export value**

- **Digital Services Trade Restrictiveness Index**
  - 0 (no restriction)
  - 1 (maximum restriction)

- **Foreign Direct Investment Regulatory Restrictiveness Index**
  - 0 (no restriction)
  - 1 (maximum restriction)

Source: OECD
Focus on trends and how digital technologies are reshaping business models

Policy implications:

• **Ensure Co-ordination of policy areas**
  - e-commerce affects several policy domains
  - policy areas are interdependent
  - requires a whole-of-government approach

• **Remove artificial regulatory distinctions**
  - online/offline (omni-channel)
  - goods/services/bundles (e.g. trade, taxation)

• **Encourage flexibility, experimentation, transparency**
  - outcome-based regulation (technology neutral)
  - regulation vs. experimentation (e.g. sandboxes)
  - guidelines and communication
Thank you

Contact: molly.lesher@oecd.org


Going Digital Community site: https://community.oecd.org/community/going-digital-project